



**MONASH**  
University

## BACHELOR OF INTERNATIONAL BUSINESS 2017

[monash.edu/bib](http://monash.edu/bib)

# INTRODUCING THE BACHELOR OF INTERNATIONAL BUSINESS

The degree that prepares you  
for a global business career.



## 2 years

Our trimester format allows you to complete a three-year degree in two years.



## Experience\*

Choose from a study-abroad or an Australian industry placement to apply your knowledge in a global setting. Or broaden your knowledge by selecting from a range of units offered by Business and other faculties.



## Learning style

Our small, interactive classes allow for strong academic progression while developing the enterprise skills needed to advance in the professional world.



## Location

Study in the heart of Melbourne at our city location, 271 Collins Street.

## DID YOU KNOW?

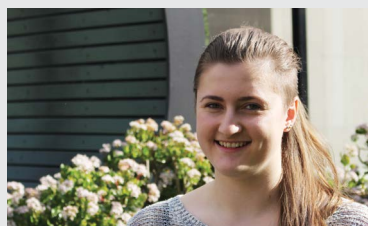
Globalisation, technology and social trends are changing the way business is done. Companies are looking for graduates with business skills who also have the ability to think on a global scale.



### EUGENIE WONG

#### Bachelor of International Business student

"The small classes mean we get more attention from the lecturers. We get to ask a lot of questions during the workshops which really motivates me and enhances my learning. The course has a strong industry focus and has a lot of guest speakers from industry. Hearing from professionals helps me to see how what I am studying works in the real world, and provides a link between theory and practice."



### ISABELLA JENZEN

#### Bachelor of International Business student

"I enjoy the flipped classroom teaching style, as being able to talk to the lecturers means you can get instant feedback and concepts explained to you personally. Being in the city environment means socialising is easy and transport is never a concern – it's convenient if you want to stay after class and study."



### AKAASH KUMAR

#### Bachelor of International Business student

"I love that studying a Bachelor of International Business means I can finish my degree in just two years and get ahead in my career. It's been easy to make friends and the lecturers are really supportive. If you're looking to pursue a career in business, this is the degree for you."

# BACHELOR OF INTERNATIONAL BUSINESS

The Bachelor of International Business is a specialist degree designed to help you get ahead and fast-track your career.

Delivered by the Monash Business School, this degree uses a trimester model, meaning there are three teaching periods a year. This structure allows you to complete your three-year degree in two years.

You'll study in a custom-designed space in the heart of Melbourne's bustling business hub, gain understanding of international business principles – business operations, international relations, trade and investments, the effects of politics and culture – and learn to apply your knowledge in a global business context.

Streams available

Professional accounting

International business

Career options

With the choice of two specialist streams, you can tailor your course to suit your career aspirations.

Select the international business stream to pursue a career in a multinational company or organisation – for example as a foreign affairs adviser, investment analyst, risk analyst, business manager, marketing manager, or import/export adviser.

Or choose the professional accounting stream for an international career in accounting and finance. The units you study in this stream satisfy the educational requirements for associate membership of, and entry to, the professional programs in CPA Australia and Chartered Accountants Australia and New Zealand.

Three-year double degree

The Bachelor of International Business can be combined as a double degree with our Bachelor of Business, which means you may be able to complete two undergraduate degrees in three years.\*\*

You can combine your International Business degree with a major in Accounting, Banking and Finance, Business Law, Business Management, Business Statistics, Economics and Business Strategy, Human Resource Management, Marketing or Taxation.

Some travel between the city location and Caulfield campus will be required.




DEGREE	LOCATION	STUDY PERIOD		
Year 1 Bachelor of International Business	City	Mar – Jun	Jul – Oct	Nov – Feb
Year 2 Bachelor of International Business	City	Mar – Jun	Jul – Oct	Nov – Feb
Year 3 Bachelor of Business	Caulfield	Mar – Jun	Jul – Oct	

\* Subject to satisfactory academic progress and availability.

\*\* For most majors, students have the opportunity to complete this double degree in three years. Statistics, and Economics and Business Strategy requires four years of study.

VCE prerequisites

Units 3 and 4: a study score of at least 30 in English (EAL) or 25 in English other than EAL; and a study score of at least 22 in one of Maths: Mathematical Methods (CAS) or Maths: Specialist Mathematics, or at least 25 in Maths: Further Mathematics.

 <b>LOCATION</b> 271 Collins St, Melbourne	<b>ATAR</b> 80+ (indicative only)	<b>IB SCORE</b> 29 (indicative only)
 <b>DURATION</b> 2 years (6 trimesters)		
 <b>STRUCTURE</b> Specialist focus		

Intake: February, June, November

Contact hours: 16 per week

Accelerate your career

Get ahead of the pack by completing your three-year undergraduate degree in just two years. Combine it with another business degree to complete a three-year double. Or finish your undergraduate and masters course in three and a half to four years.

Study abroad or industry placement option\*

The Bachelor of International Business gives you practical opportunities that provide a global perspective. Select a study-abroad experience to learn about international business practices and cultures at a leading Asian university. Or undertake an industry placement with a leading Melbourne organisation, where you can apply your learning and begin to form professional relationships.

Industry speakers

Industry guest speakers regularly join our classes to share their business insights and career experiences. This connection with industry allows you to build strong working relationships with business professionals and start networking.

New style of learning

Learn in a “flipped classroom”, a teaching style where you’ll gain first-hand exposure to new material outside of class, typically through online modules and readings. Then the class time is used to solidify the learning through strategies such as discussions, debates and problem-solving.

Develop soft business skills

With small class sizes, you’ll be encouraged to collaborate within a diverse community of like-minded students. The intimate learning environment means you’ll have more opportunity to express your opinions and develop interpersonal and presentation skills that are demanded in the world of business. You’ll also enjoy the benefits of constant support and closer working relationships with teaching staff.

Make the most of the Monash community

Access resources, facilities, sporting clubs and social activities across all Monash campuses. Only 15 minutes by train from Monash Caulfield, you'll have the best of both worlds.



# WHAT TO EXPECT IN YOUR COURSE



## Professional accounting stream course map – sample only

YEAR	TRIMESTER		
01	01	02	03
	<ul style="list-style-type: none"> <li>• Business law</li> <li>• Introduction to management</li> <li>• Introduction to financial accounting</li> <li>• Microeconomics</li> </ul>	<ul style="list-style-type: none"> <li>• International business</li> <li>• Marketing theory and practice</li> <li>• Foundations of finance</li> <li>• Business statistics</li> </ul>	<ul style="list-style-type: none"> <li>• Accounting information systems</li> <li>• Introduction to management accounting</li> <li>• Corporate finance 1</li> <li>• Corporations law</li> </ul>
02	01	02	03
	<ul style="list-style-type: none"> <li>• International management</li> <li>• Financial accounting</li> <li>• Management accounting</li> <li>• Taxation law</li> </ul>	<ul style="list-style-type: none"> <li>• Study abroad <i>or</i> Industry based learning <i>or</i> elective units from other faculties</li> </ul>	<ul style="list-style-type: none"> <li>• Data visualisation and analytics</li> <li>• Current issues in business</li> <li>• Auditing and assurance</li> <li>• Advanced financial accounting</li> </ul>
	Mar – Jun	Jul – Oct	Nov – Feb

## International business stream course map – sample only

YEAR	TRIMESTER		
01	01	02	03
	<ul style="list-style-type: none"> <li>• Business law</li> <li>• Introduction to management</li> <li>• Accounting for managers</li> <li>• Microeconomics</li> </ul>	<ul style="list-style-type: none"> <li>• International business</li> <li>• Marketing theory and practice</li> <li>• Foundations of finance</li> <li>• Business statistics</li> </ul>	<ul style="list-style-type: none"> <li>• Accounting information systems</li> <li>• Macroeconomics</li> <li>• Managerial communication</li> <li>• Buyer behaviour</li> </ul>
02	01	02	03
	<ul style="list-style-type: none"> <li>• International management</li> <li>• International financial management</li> <li>• Trade finance and foreign exchange</li> <li>• Macroeconomic and monetary policy</li> </ul>	<ul style="list-style-type: none"> <li>• Study abroad <i>or</i> Industry based learning <i>or</i> elective units from other faculties</li> </ul>	<ul style="list-style-type: none"> <li>• Data visualisation and analytics</li> <li>• Current issues in business</li> <li>• International trade law</li> <li>• Business in Asia</li> </ul>
	Mar – Jun	Jul – Oct	Nov – Feb

### UNIT TYPES

- **Required business units**
- **Some choice:** you can choose from a prescribed list



# THE CITY IS YOUR CAMPUS

**Grab a coffee from Degraoves Street, sushi from Swanston. Head upstairs for a group meeting on the rooftop garden or drop into the learning resource centre to catch up on your studies. Immerse yourself in Melbourne's bustling business environment and meet friends for dinner in Chinatown. It's all possible with the Bachelor of International Business.**

## STUDY ABROAD ON A SCHOLARSHIP\*

Develop your global business skills and study abroad for 12 weeks at Peking University, China, and Osaka University, Japan. Future opportunities may be in India and South Korea.

Learn about the country's economy, local business principles and culture, and discover the challenges and opportunities of doing business internationally. You'll learn the local language and start to build your international networks as you visit prominent businesses.

- a trimester study-abroad program at a leading Asian university, taught in English
- language training
- a full trimester's credit towards your degree
- generous scholarship or access to the government's OS-HELP scheme.

For Australian citizens, the University applies for study-abroad mobility grants under the New Colombo Plan.

## ELEVEN-WEEK INDUSTRY PLACEMENT

There's an alternative to studying abroad. By choosing an 11-week industry placement, you'll have the opportunity to work at a leading Melbourne organisation. You'll apply your learning and begin to form professional relationships. An internship is a great way to enhance your skills, confidence and get practical experience to add to your CV.

- an 11-week internship
- a full trimester's credit toward your degree
- work experience.

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## MONASH 271 COLLINS

**Our location at 271 Collins Street gives you the flexibility to balance your work, study and social life.**

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\* Subject to satisfactory academic progress and availability.

## How to apply

Australian citizens, permanent residents, permanent humanitarian visa holders, New Zealand citizens

### For trimester 1

Apply through VTAC

[vtac.edu.au](http://vtac.edu.au)

### For trimester 2 or 3

Apply directly to Monash

[monash.edu/admissions/apply/online.html](http://monash.edu/admissions/apply/online.html)

## Contact Us

For all additional course information submit an online enquiry

[monash.edu/study/contact](http://monash.edu/study/contact)

**Telephone:** 1800 MONASH (1800 666 274),  
or from outside Australia +61 3 9902 6011

### International students

Apply directly to Monash

[monash.edu/admissions](http://monash.edu/admissions)

**Australia freecall:** 1800 181 838

**Telephone:** +61 3 9903 4788 (outside Australia)

**Email:** [study@monash.edu](mailto:study@monash.edu)

## Find out more

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