

# International First Year Diploma - Business Curriculum Document

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### Introduction

The University of Tasmania International First Year Diploma – Business (UTAS IFYD-Bus) programme has been developed to meet the needs of students who are academically capable of undertaking undergraduate study at university but require extra Academic English language support in their first year. These students will also benefit from a targeted introduction to academic, cultural, social and practical aspects of study at the University of Tasmania which may differ from the diverse international backgrounds they come from.

The Course is designed to allow students to meet the prerequisite knowledge and skills required for direct entry into second year Bachelor of Business undergraduate degrees at the University of Tasmania. Students will study eight units at first year undergraduate level. Four units are studied each semester over two semesters giving a total of eight units. Four units are required for the Bachelor of Business degree (BEA111, BFA103, BAA111 and BEA140). Students are also required to study EAP101 (English for Academic Purposes) and BMA115 (Dynamics of Tourism) as experience and engagement units. In addition two elective units depending on the Bachelor of Business major must be selected.

The units replicate the content, delivery and assessment of equivalent degree units at the University of Tasmania. Additional language and academic support is facilitated by smaller class sizes, more contact time and coordinated monitoring of language and academic development. Students are expected to spend at least 10 hours per week on each unit over a 13 week period. This includes lectures, tutorials, workshops (where applicable), independent and group study and contact with staff members. However, additional time will be needed depending on the entry level of a student's English language skills.

The units offered and the units required for each major are listed in the tables below:

## **Course Outline**

	Code	Unit	Level	Total Hours	Credits
Core	BMA115DIP	Dynamics of Tourism	5	130	12.5
	EAP101DIP	English for Academic Purposes	5	130	12.5
	BFA103DIP	Accounting & Financial Decision Making	5	130	12.5
	BAA111DIP	People and Organisation	5	130	12.5
	BEA140DIP	Quantitative Methods	5	130	12.5
	BEA111DIP	Principles of Economics 1	5	130	12.5
Option	BEA121DIP	Principles of Economics 2	5	130	12.5
(Take 2)	BFA107DIP	Financial Planning (Management)	5	130	12.5
	BMA101DIP	Introduction to Management	5	130	12.5
	BEA112DIP	Principles of Finance	5	130	12.5
	BFA104DIP	Accounting Contexts and Methods	5	130	12.5
	BFA107DIP	Financial Planning	5	130	12.5
	BMA121DIP	Managing People at Work	5	130	12.5
	BMA151DIP	Principles of Marketing	5	130	12.5

## **Major Requirements**

Major	Introductory Level Units
Accounting	BFA107 Financial Planning
	BFA104 Accounting Contexts and Methods
Business Economics	BEA111 Principles of Economics 1
	BEA121 Principles of Economics 2
Finance	BFA107 Financial Management
	BEA112 Principles of Finance
Human Resource Management	BMA101 Introduction to Management
	BMA121 Managing People at Work
Management	BMA101 Introduction to Management
	BMA121 Managing People at Work
Marketing	BMA101 Introduction to Management
	BMA151 Principles of Marketing
Tourism	BMA115 Dynamics of Tourism
	BMA121 Managing People at Work OR
	BMA151 Principles of Marketing

# **Course Learning Objectives**

- 1. To demonstrate a coherent understanding of a discipline's first year undergraduate level through identifying, describing and explaining foundational theories, concepts, principles, models and processes.
- 2. To critically apply this understanding to routine and relevant problems and settings and to make subsequent interpretations and recommendations.
- 3. To demonstrate intellectual independence, impartiality and sound judgement within general academic and specific disciplinary ethical and legal frameworks.
- 4. To effectively communicate ideas and findings to specialist and non-specialist audiences in written and oral formats using appropriate conventions and logical development supported with evidence and research.

#### **Graduate attributes**

The University of Tasmania experience unlocks the potential of individuals. Our graduates are equipped and inspired to shape and respond to the opportunities and challenges of the future as accomplished communicators, highly regarded professionals and culturally competent citizens in local, national, and global society. University of Tasmania graduates acquire subject and multidisciplinary knowledge and skills, and develop critical and creative literacies and numeracies and skills of inquiry. They demonstrate the ability to apply this knowledge in changing circumstances. Our graduates recognise and critically evaluate issues of social responsibility, ethical conduct and sustainability, are entrepreneurial and creative, and are mindful of their own wellbeing and that of the community. Through respect for diversity and by working in collaborative ways, our graduates reflect the values of the University of Tasmania.

## **Delivery Modes**

The UTAS IFYD-Bus course is designed for delivery to full-time students. Some parts of units are delivered in a blended mode where certain modules are done on-line. The majority of the course is face-to-face, in laboratories, in lecture theatres and tutorial class rooms and in supervised experiential learning.

Students are supported by a comprehensive body of learning resources, from which they launch their reading, research and wider learning. The use of a web-based course management tool as an extension to face-to-face teaching provides students with access to learning material at any time. While students are encouraged to develop responsible independent study skills, a strong relationship between teachers and students is emphasised in this initial year of undergraduate study. Formative and summative feedback on progress is provided, which is integral to learning and strengthening the student's self assessment. Feedback also facilitates communication of high expectations and provision of support. The assessments are aligned to learning outcomes.

## **Course Structure**

The course structure is designed to allow students to complete the course in two semesters. Entry points occur at the beginning of Semester One (February), Semester Two (July) and the Spring Semester (late October). Semester dates align with the standard University of Tasmania semesters. Semesters consist of 13 weeks of study followed by a one week exam period.

Students take four units each semester consisting of a mixture of compulsory units and elective units for major requirements in second year university study at the University of Tasmania. EAP101DIP is a foundational course with an objective of building inter-disciplinary skills which will be utilised in all units. Science, Business and Engineering Students study EAP together for general language academic skills and vocabulary but the texts and assignments are differentiated for each discipline.

Units will be offered at least once every two semesters (rotating through the three semesters of Semester One, Semester Two and Spring Semester) to ensure that students at any entry point can complete the requirements of their course. No units need to be studied sequentially but EAP should be studied in the student's first semester. For purposes of rotation these semesters are called A Rotation and B Rotation. The units initially offered in each of these semesters are displayed in the following table.

A ROTATION	B ROTATION
*EAP101DIP English for Academic Purposes	*EAP101DIP English for Academic Purposes
*BMA115DIP Dynamics of Tourism	*BMA115DIP Dynamics of Tourism
*BAA110DIP Introduction to Economic	*BEA140DIP Quantitative Methods
Thought	
*BFA103DIP Accounting & Financial Decision	BFA104DIP Accounting Contexts and
Making	Methods
BFA107DIP Financial Planning (Management)	BAA111DIP People and Organisation
BMA101DIP Introduction to Management	BMA121DIP Managing People at Work
BEA112DIP Principles of Finance	BMA151DIP Principles of Marketing
BEA111DIP Principles of Economics 1	BEA121DIP Principles of Economics 2

<sup>\*</sup>Compulsory (EAP101DIP should be taken in the student's first semester).

# **Proposed Dates**

The UTAS IFYD-Bus course will begin on the 28<sup>th</sup> of October 2019.

# **Spring Trimester 2019-2020**

<b>Week Number</b>	Week Beginning Monday
1	28 October 2019
2	4 November 2019
3	11 November 2019
4	18 November 2019
5	25 November 2019
6	2 December 2019
7	9 December 2019
8	16 December 2019
Holiday break	21 Dec 2019-5 Jan 2020
9	6 January 2020
10	13 January 2020
11	20 January 2020
12	27 January 2020
13	3 February 2020
Exams	10 February
Results	Friday 21 February

## Semester 2 2020

Week Number	Week Beginning Monday
1	13 July 2020
2	20 July 2020
3	27 July 2020
4	3 August 2020
5	10 August 2020
6	17 August 2020
7	24 August 2020
8	31 August 2020
9	7 September 2020
10	14 September 2020
11	21 September 2020
12	28 September 2020
13	5 October 2020
Exams	12 October 2020
Results	Friday 23 October

## Semester 1 2020

Week Number	Week Beginning Monday
1	24 Feb 2020
2	2 March 2020
3	9 March 2020
4	16 March 2020
5	23 March 2020
6	30 March 2020
7	6 April 2020
8	13 April 2020
9	20 April 2020
10	27 April 2020
11	4 May 2020
12	11 May 2020
13	18 May 2020
Exams	25 May 2020
Results	Friday 5 June 2020

# Spring Semester 2020-2021

Week Number	Week Beginning Monday
1	26 October 2020
2	2 November 2020
3	9 November 2020
4	16 November 2020
5	23 November 2020
6	30 November 2020
7	7 December 2020
8	14 December 2020
9	21 December 2020
Holiday break	25 Dec 2020 -3 Jan 2021
10	4 January 2021
11	11 January 2021
12	18 January 2021
13	25 January 2021
Exams	1 February 2021
	Friday 12 February

## **Evaluation**

At the conclusion of this unit, students will be asked to provide online responses to a number of matters relating to the learning and teaching within the unit via eVALUate. They are asked to respond honestly to these questions, as all information received is used to enhance the delivery of future offerings.

### **Assessment**

Assessment will be in accordance with university regulations, policies and guidelines. Furthermore, the assessment methods of equivalent first year papers in university degrees will be followed as closely as possible to prepare students for entry into these faculties in their second year.

# **Admissions Requirements**

All applicants must satisfy the requirements specified for admission. Admissions to be determined by ACG Education in conjunction with UTAS Admissions.