

Info Kit – Latest Updates about APU



Section 1: Updated APU Profile

The **Asia Pacific University of Technology & Innovation (APU)** is amongst Malaysia's Premier Private Universities, and is where a unique fusion of technology, innovation and creativity works effectively towards preparing graduates for significant roles in business and society globally. APU has earned an enviable reputation as an award-winning University through its achievements in winning a host of prestigious awards at national and international levels.

APU was announced as among the Highest Rated Emerging Universities in Malaysia, being rated at TIER 5 (EXCELLENT) under the SETARA 2011 Ratings by the Ministry of Higher Education (MOHE) and Malaysian Qualifications Agency (MQA), and has maintained this Excellent rating in the SETARA 2013 Ratings and the latest SETARA 2017 Rating. Under the **Quacquarelli Symonds (QS) 2017 Ratings**, APU was awarded **5-Stars in 4 categories of the QS Stars Ratings – Teaching, Employability, Facilities and Inclusiveness**. The QS Stars rating is an international rating system that measures achievements and qualities of universities worldwide. In addition, in 2017, APU was also announced as one of **Malaysia's Premier Digital Institution of Higher Learning (IHL)** by the Malaysia Digital Economy Corporation (MDEC), for its commitment in offering top-notch digital technology courses and ensuring highly-skilled graduates continue to flourish and fill future digital job demands locally and globally.

Originally established as the Asia Pacific Institute of Information Technology (APIIT) in 1993 and Asia Pacific University College of Technology & Innovation (UCTI) in 2004, APU's sound approach to nurturing school leavers into qualified professionals has resulted in our graduates being highly sought after by employers. With an international student community of more than 11,000 students from more than 110 countries studying in its Malaysian campus, APU offers a truly cosmopolitan learning environment which prepares students well for the global challenges which lie ahead. APU offers a wide range of degrees with Technology as a common core. It is APU's aim to nurture and encourage innovation through our programmes, with the intention of producing individuals who will learn, adapt and think differently in new and better ways.

The Asia Pacific University has and always will, continue to develop and deliver its academic programmes through unique and well-established international partnerships, particularly with Staffordshire University UK but also with other partners throughout the world. This formidable combination of Malaysian homegrown programmes fortified with international benchmarking, provides our students with the assurance that the qualifications gained from APU truly meet international quality standards.

APU's achievements bear testimony to our commitment to excellence in higher education and training, as well as innovative research and development and commercialization. APU (via APIIT) is Malaysia's first Institution to achieve Multimedia Super Corridor (MSC) Company Status. Through our network of APIIT Education Group branch campuses established in Sri Lanka and India, APU also reaches out to young aspiring professionals in these countries, providing them with a unique opportunity of experiencing international best practices in higher education using curricula, processes, resources and systems which have been developed in Malaysia. APU's academic programmes are all approved by the Ministry of Higher Education of Malaysia and the qualifications are accredited or provisionally accredited by the Malaysian Qualifications Agency (MQA).

Why APU?

- Proven Track Record of Employable Graduates – 95%+ Employed by Graduation.
- Amongst Highest Rated Emerging Universities in Malaysia – Rated 5-Stars under SETARA 2011, 2013 and 2017 by Ministry of Higher Education Malaysia
- Premier Digital Technology Institute of Higher Learning in Malaysia – awarded by the Malaysian Digital Economy Corporation [MDEC]
- Internationally Recognized by QS – Achieved 5-Stars ranking in 4 categories: Facilities, Teaching, Inclusiveness and Employability
- Internationally Recognized Programmes.
- More than 35,000 Graduates & Alumni.
- Over 11,000 students from more than 110 Countries.
- Award-Winning Students who regularly win both local and international competitions.
- Engineering Degrees Accredited by Board of Engineers (BEM).
- Engineering Degrees Internationally Recognized under Washington Accord.

Section 2: Logos & Branding, Web Banners & Digital Materials

You may download APU's official logo & Branding Materials here:

<https://www.dropbox.com/sh/vryyfn7dayx5jrd/AABnIAIArwcHoW0064efQ6ya?dl=0>.

Please note that logos and branding materials have to be adopted on websites / digital platforms without alteration / editing / cropping. Should you require banners / images that are of different sizes, please contact us so that we can assist you on your request.

Section 3: Latest Achievements in 2017

We are pleased to share with you various achievements and accolades attained by APU and our students in year 2017:

- Maintained 5-Star (EXCELLENT) Rating in SETARA 2017 – Awarded by the Ministry of Higher Education (MOHE)
- Awarded the Premier Digital Institute of Higher Learning status by the Malaysian Digital Economy Corporation (MDEC)
- Achieved 5-Stars at QS Ranking in 4 categories: Teaching, Employability, Facilities and Inclusiveness
- School of Engineering students emerged as Champions of the ABB Innovation Challenge for the 2nd year in a row
- School of Engineering attained Silver award at the 28th International Invention, Innovation and Technology Exhibition (ITEX) 2017
- School of Engineering student won the IEM Gold Award for excellence in academic results for the 4th year in a row since 2013
- School of Foundation worked with SPCA Pet Care Program and attained the Most Supportive Pet Care Program award, awarded by DYMM Tengku Permaisuri Selangor, Tengku Permaisuri Norashikin
- School of Computing & Technology attained the “Rising Star Award – Academic Sector in Asia Pacific Region” awarded by CompTIA
- School of Computing & Technology students made it internationally by achieving Silver and Bronze medals at the 4th Asian Youth Innovation Awards & Expo that was participated by universities across the Asian region

For the full awards & achievements listings, visit: <http://apu.edu.my/explore-apu/awards-achievements>

Section 4: Campus Facilities Photos

Latest photos of APU Campus can be downloaded here:

<https://www.dropbox.com/sh/zvlixl7t6sbmtzm/AADjVGJes9z-M0TLO-tnks8Ea?dl=0>

Section 5: Campus Video

Latest video of APU Campus can be downloaded here:

<https://www.dropbox.com/s/oxqig10nrc3s7uo/l%20Find%20It%20All%20%40%20APU.mp4?dl=0>

If you wish to add a hyperlink to our YouTube video on your website / digital platform, you may do so as well: <https://www.youtube.com/watch?v=3IHwUOXMqBY>

Section 6: Social Media Channels

We are updating our social media channels with the latest events & happenings / updates at APU. Please follow us on:

Facebook – <http://facebook.com/apuniversity>

Instagram – <http://instagram.com/asiapacificuniversity>

Twitter – <https://twitter.com/AsiaPacificU>

LinkedIn - <https://www.linkedin.com/school/asia-pacific-university-of-technology-and-innovation-apu-apiit/>

YouTube - <https://www.youtube.com/channel/UCuC-MFTj3-uBF-5WG3czCYQ>

Section 7: Programmes Listing

Our Latest Undergraduate and Postgraduate Programmes are found here

www.apu.edu.my/our-courses