

# Diploma in Applied Management (Health Management)\*

## Level 7



**NEW ZEALAND  
CAREER COLLEGE**  
Te Kura Umanga O Aotearoa

### About the Programme

The diploma equips healthcare professionals with the skills and knowledge needed to succeed as managers and advanced administrators of health programmes, projects and organisations.

The qualification is designed to enable fast-tracking of candidates into middle management positions in local health and healthcare organisations and companies. It includes the following papers developed specifically within the NZ context by NZCC:

- Public Health Issues
- Health Sector Governance & Planning
- Healthcare Management Ethics and Communication

As part of an applied management qualification, students who meet the criteria will be placed in internships in New Zealand health and healthcare organisations. This will provide them with the ideal opportunity to experience the NZ health workplace, establish networks within the sector and assist with the planning and advancement of their health careers in New Zealand or abroad.

### Subjects covered

- Public Health Issues
- Health Sector Governance and Planning
- Healthcare Management Ethics and Communication
- Health Internship or Business Project
- Financial Management
- Management Perspectives
- Operations Management
- Marketing

### Roles in Health Management

- Healthcare Facilities Manager
- Health Promotions Manager
- Healthcare Unit Supervisor or Administrator
- Residential Services Manager
- Day Services Manager
- Health and Welfare Services Manager or Administrator
- Community Health Co-ordinator

*\*Pending final NZQA approval.*

### Entry Criteria\*\*

- A bachelor's degree in any discipline OR
- Equivalent skills/experience
- At least two years of relevant work experience is advisable, but not compulsory
- International students will be individually assessed to ensure they meet the entry requirements
- If English is not your first language, you must also demonstrate English language skills equivalent to an IELTS overall band score (academic) of 6.0, with no less than 5.5 in any band
- Successful completion of a New Zealand Certificate in English Language (Level 4) programme is an acceptable equivalent

\*\*Note that there are instances where exceptions can be made to specific criteria. Please contact us for more information.

### Key Facts

Credits	120	
2017 Tuition Fee	NZD 17,750	
Resource Fee	NZD 750	
Duration	1 year (40 academic weeks)	
2017 Programme Start Dates	Monday 23 January	Monday 17 April
	Monday 10 July	Monday 2 October
Campus	NZCC Auckland City	



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## Unit Directory

### Public Health Issues

This unit considers and appraises fundamental and critical public health concepts and practices. The wider determinants of health in New Zealand and internationally are investigated. Health status indicators and the causes of health inequalities are identified and analysed. Students will engage in independent study and research enabling them to apply theories, ideas and techniques in a wide and diverse range of health organisations.

### Health Sector Governance and Planning

Governance and leadership roles and responsibilities within the health sector are explored in this unit. Good practice models from both a New Zealand and an international context are identified and analysed. Cultural sensitivities and inclusiveness are a key focus of investigation. Quality management systems are developed and analysed. Relevant strategic and operational management planning and practice aspects are explored, providing the learner with theories, ideas and techniques which can be applied in a wide range of health organisations.

### Healthcare Management Ethics and Communication

This unit develops and extends the learner's understanding and of the communication and ethical competencies and considerations which need to be mastered to succeed as a manager in a wide range of healthcare organisations. Best practice models are explored which encompass effective patient care and safety, legislation, standards and professional communication.

### Health Internship

Health Internship provides you with valuable work experience in the New Zealand Health and Healthcare sector, and the opportunity to apply classroom learning to a real business environment. This is also a valuable opportunity to build your networks in the local Healthcare sector and gain a better understanding of what will be expected of you in the workplace after graduation.

### Financial Management

The management of financial functions of an organisation is studied to make you competent in decision making and the control of financial operations. It will also enable you to understand the professional advice and help that accountants and other finance professionals can give you towards that endeavour.

### Management Perspectives

This unit introduces you to the art and science of management. It provides an overview of the principal skills and activities of management and the challenges which face managers today. It aims to be a practical unit, providing you with theories, ideas and techniques which can be applied to your day-to-day work in your organisation.

### Operations Management

This unit examines the principles of operations management and demonstrates how they must link together to achieve the operations objectives of the organisation as a whole. The 'operations' themselves are the means by which an organisation supplies its customers with the goods or services they require. Skills are developed in the areas of product and service design, controlling and scheduling outputs, reliability, and quality management.

### Marketing

An overview of the theory and practice of marketing is provided, focusing on the management of the marketing function.



For further information and applications, please contact: [admissions@acgedu.com](mailto:admissions@acgedu.com)

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