

Les Roches Executive Master's in
International Hotel Management

A man in a dark suit, white shirt, and red tie stands in a grassy field with pink flowers. He is wearing glasses and has his hands clasped. The background shows a body of water and green trees under a clear sky. The image is framed by orange and blue geometric shapes.

Advance your career at your own pace



lesroches.edu

Why choose this Master's?

1

Advance at your own pace with two online subjects per month. Classes are available 24 hours a day, plus there are weekly personal tutorials with faculty that accomodate all time zones.

2

Meet exciting employers: connect, interview and build relationships.

3

This program allows you to advance your hospitality education without the need to take time off your current position.

4

Solidify your understanding of luxury hotel management and gain expertise in the innovation shaping the future of hospitality.

5

Fast-track your leadership career with advanced skills and knowledge.

6

Take advantage of Spark, the new innovation sphere by Les Roches. Now you can incubate your ideas with us, and transform your dreams into scalable businesses.

7

You will become an expert in international hotel management in 9 months.



Career paths after graduation

The Master's will prepare you for a successful career in the high-demand areas of hotel management. As a leader in your field, you'll possess strong strategic thinking skills, combined with an in-depth understanding of hotel management and operations.

Should you opt for an internship, our career development team will help you find an ideal opportunity to put your newly formed skills to the test.

Your learning experience

Advance at your own pace

Every month, students will complete two subjects. You can organize your own schedule according to your needs.

Designed for hospitality professionals

Our teachers are backed by many years of work in the hotel management business. This Master's is designed for professionals with a background in the industry who want to progress further and gain expertise in their field.

Networking and campus life

You can opt to join on-campus classes in order to get the networking opportunities and experience the Les Roches Way of Life.

Online Classes

Classes are available 24/7 for you to learn at your own pace.

You can also speak directly with faculty through a weekly tutorial offered twice within the same day to accommodate all our students in different time zones.

Entry requirements

Minimum Age

24 years old and above

Education

Bachelor-level undergraduate degree

Work Experience

Applicants must hold an accredited bachelor degree or diploma (preferably in the areas of Tourism, Business Administration, or Economics), and at least 3 years of work experience in hotels or related industries.

English Language Qualifications

If English is not your first language, or if you have not spent the last 2 years in a school where English is the primary language of instruction:

- IELTS: 5.5 overall (min. 5.0 in every subcomponent)
- TOEFL: 70 Internet-based; 525 paper-based
- Cambridge First Certificate Exam: Grade C

"Students will have access to a premium hotel management education, experiencing first-hand the expertise of dedicated and passionate hospitality professionals from across the industry. They will be guided to develop the variety of competencies required by the sector today in a fantastic environment that fosters a professionally-oriented learning process. A Master's from such a prestigious educational institution will facilitate the always competitive access to managerial positions in top international organizations."



Jon Loiti MSc
Postgraduate Programs Manager
Les Roches Marbella

6 Modules to advance at your own pace

Module 1

A Practical Approach to Protocol and Etiquette

Innovative, Alternative & sustainable trends in tourism

Module 2

Leadership and Organizational behavior

Marketing strategies for hotel management

Module 3

Marketing strategies for hotel management

Advance Hospitality Operations

Module 4

Entrepreneurship and Business Modelling

Advanced Finance and Budgeting

Data Analytics (Digital) for Decision Making

Module 5

International Human Resources

Project Management

Module 6

International Business Strategy

Hospitality Real Estate and Investment

Crisis Management

Choose to study the Executive Master's in International Hotel Management in 2 ways

Online 1-6 weeks on campus
100% Online



Les Roches reserves the right to modify the list of courses at any time and without notice. Please refer to the Academic Catalog for the latest course information.