

Undergraduate and graduate programs

# Les Roches



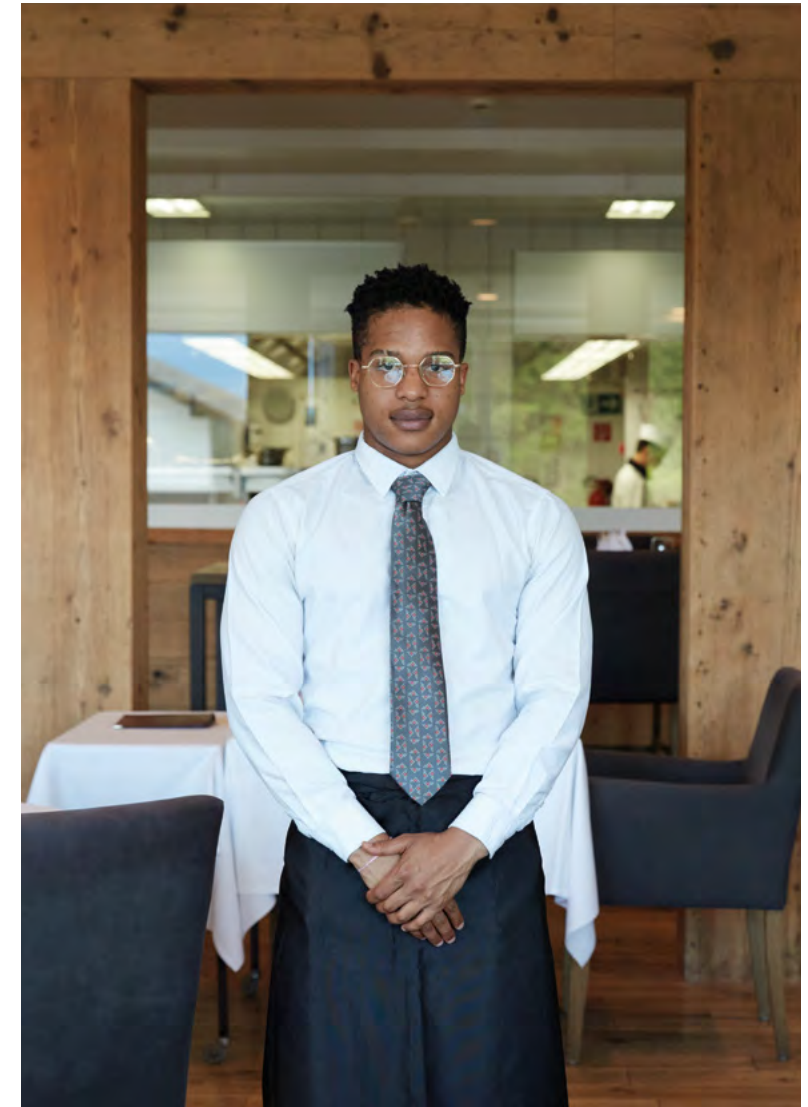
lesroches.edu



Les Roches, one of the world's leading  
hospitality business schools



For those with big dreams  
and even bigger plans



Hameed Zwelibandzi Khumalo  
Eswatini  
BBA, Class of 2019



# Why choose Les Roches?

Fearless. Dynamic. Energizing.  
This is hospitality

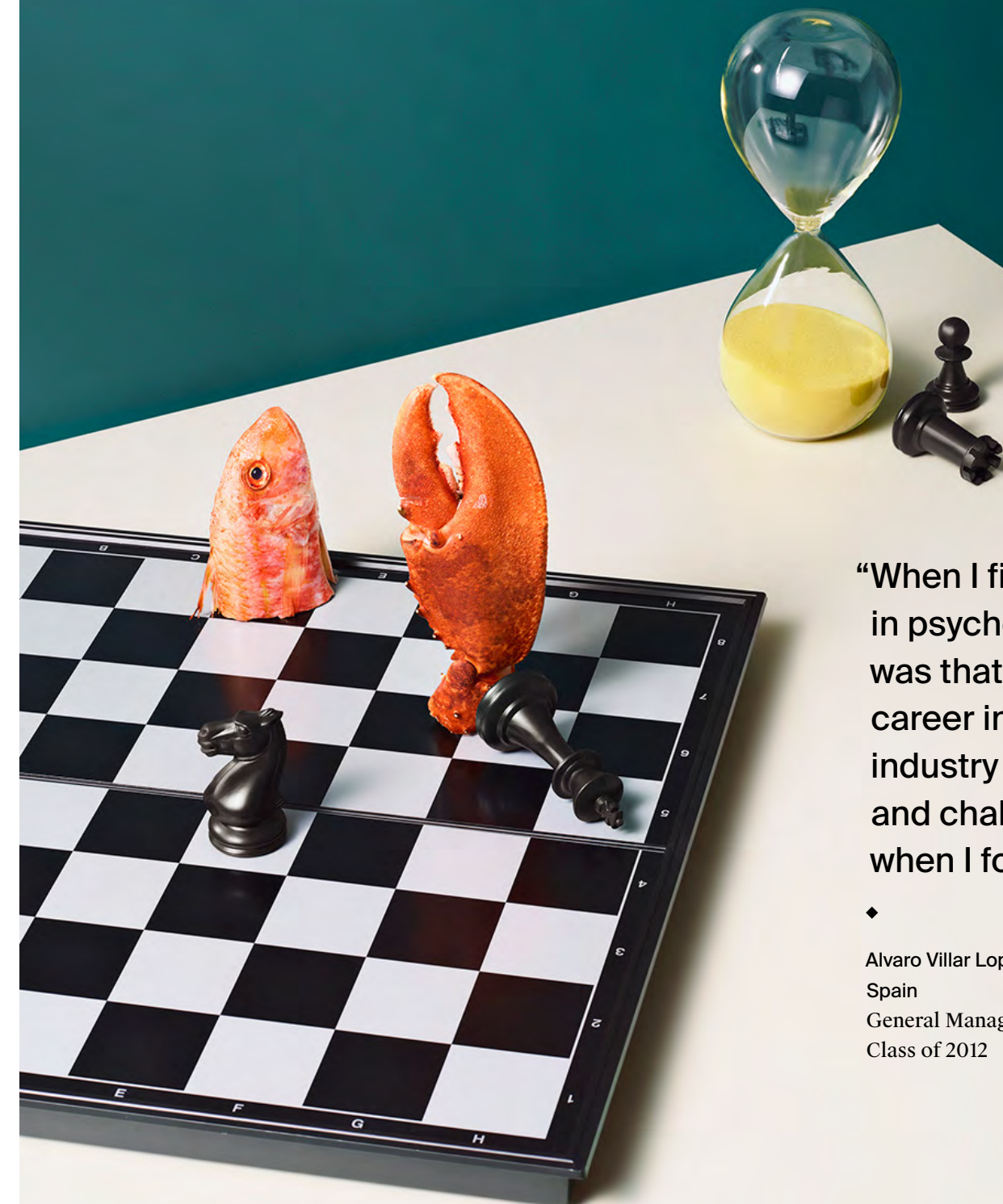
Hospitality is the happiness industry; it is the art of making memories; of finding new ways to create shared experiences that bring us a little closer together.

If this is what inspires you, you belong at Les Roches.  
If you want to challenge – and be challenged – to disrupt, to innovate, to lead and inspire, then step this way.

Be fearless. Be Les Roches. ➤



With a Les Roches education,  
you'll make all the right moves



“When I finished my studies in psychology my first thought was that I needed a twist in my career in order to search for an industry full of opportunities and challenges, and that was when I found Les Roches.”



Alvaro Villar Lopez  
Spain  
General Manager, WeWork  
Class of 2012



## See hospitality from every angle



Walk into any of our campuses, or study with us online, and you'll see what we mean. Les Roches is a place where a hundred cultures come together to learn with – and from – each other. With us, you have a global community of lifelong friends ready and waiting.

We embrace the digital world and all the amazing opportunities it brings. We provide a home for innovators and a unique start-up ecosystem where the future of hospitality is being made. Technology is our friend. But we never forget that human experience is at the heart of successful hospitality.

We teach the Swiss way: immersive, hands-on and always with an eye to your future career. We keep our class sizes small; our teaching personal. Whether you're online or on campus, you'll never feel left out in a Les Roches classroom.

We have two words for all this: transformative education. You'll leave Les Roches a very different person to the one who walked through our doors that first time. Confident. Professional. Culturally fluent. Ready to be a change-maker.



**“We see that the skill set that the students from Les Roches have is a very good match for what we look for.”**



**Bruno Bassani**  
EMEA Global Customer Support  
Team Leader  
Bloomberg



**Land a top job**  
94% employment rate on  
graduation for career seekers.

**Study around the world**  
Campuses in Switzerland, Spain and  
China, with remote learning everywhere.

**Join the best**  
Ranked in the top 3 institutions  
globally by specialization.

**Be your own boss**  
A third of Les Roches alumni  
become entrepreneurs.

**Get your name known**  
Work on real-life projects with  
the biggest brands in hospitality.

**Open doors**  
Access to a global network  
of 13,000 alumni.

**Join the community**  
Culturally diverse campuses with  
thriving sports and social scenes.

**Get personal**  
Learn more through small class  
sizes and exciting specializations.

**A**  
**Spark your creativity →**  
Grow your business ideas  
in our innovation sphere.



## Our manifesto

Be a pacesetter  
Generous in style  
and open to the world.

Be a change-maker  
Ask the questions  
that create space for the new.

Be a truth-seeker  
Have the confidence to challenge  
and the vision to lead.

Let no one be a stranger  
as we embrace the future of hospitality.

Be fearless.  
Be Les Roches.



# The world is your campus

These are the important numbers. Some are big, including the number of nationalities we're delighted to host on campus. Others are small, like the number of students per faculty member. Together they add up to the unique Les Roches offer.

# 2,325

Total student population

# 15:1

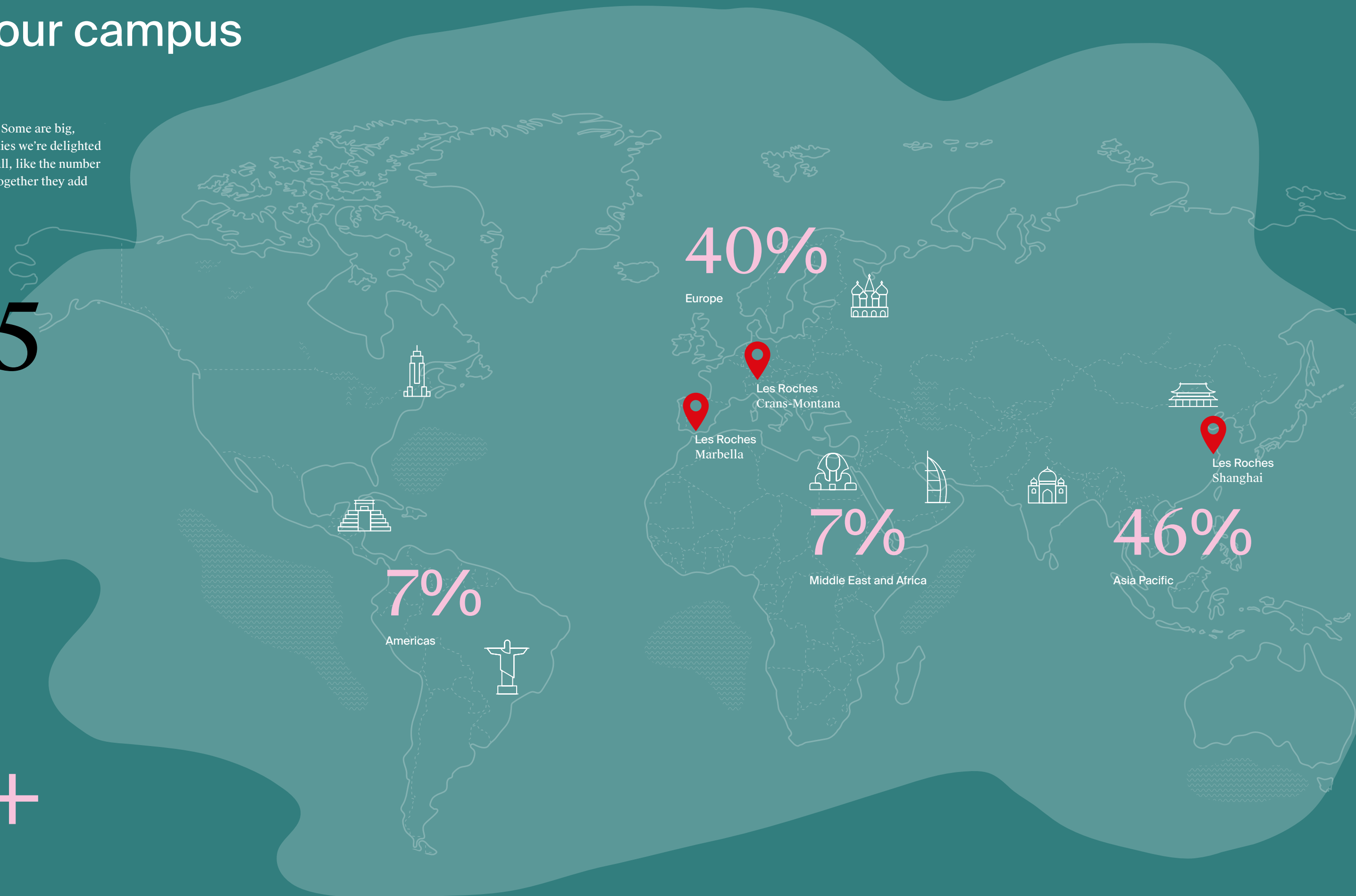
Student to faculty ratio

# 3

Average internship opportunities per student each semester

# 100+

Number of nationalities



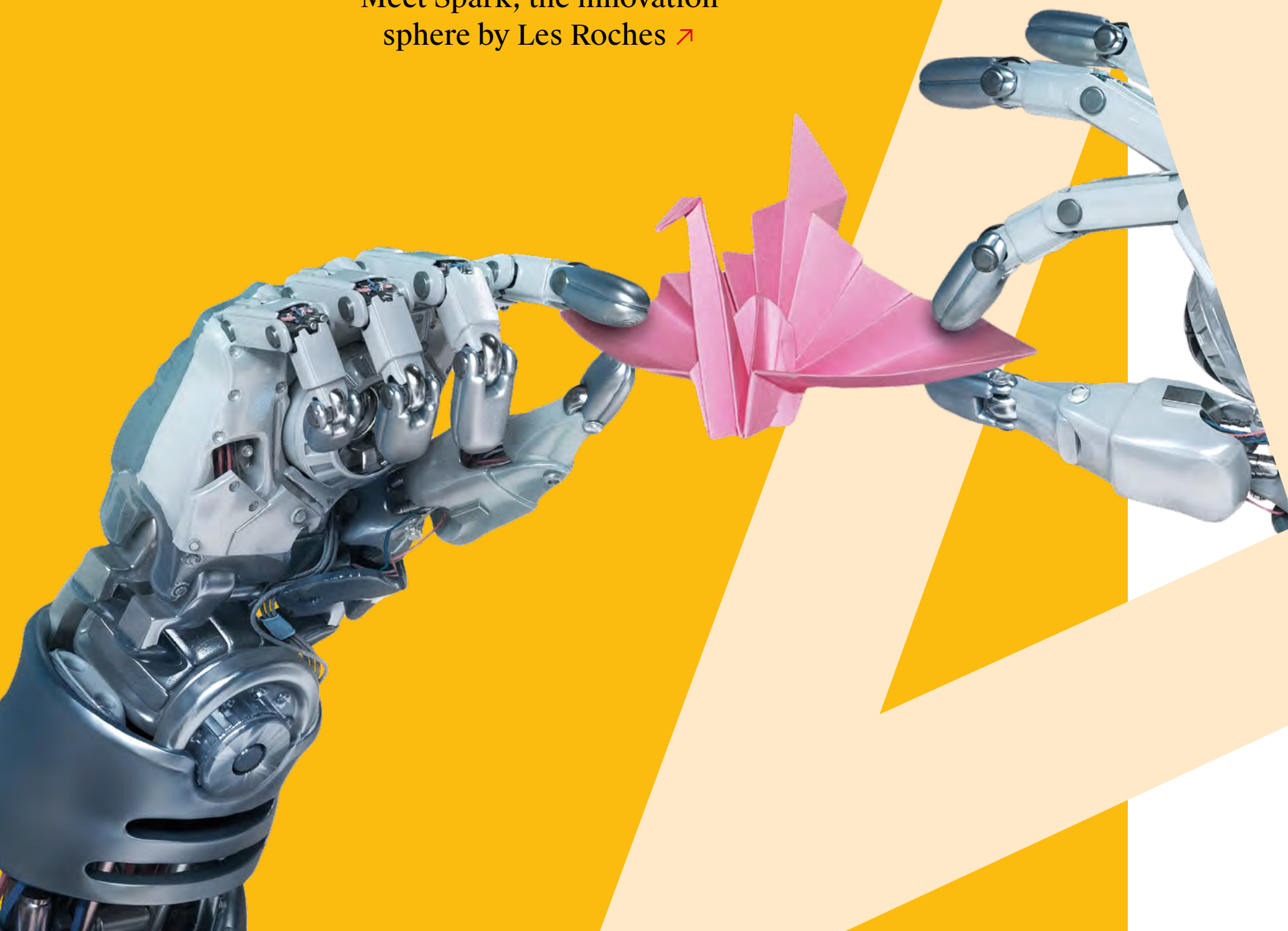
## Innovation has a new home at Les Roches

At Les Roches, innovation and entrepreneurship flow through everything we do. It makes us the perfect destination for enquiring minds eager to carve new paths. As we educate the change-makers of tomorrow, we equally commit to nurturing the ideas and businesses that will become next-generation hospitality.

Meet Spark, the innovation  
sphere by Les Roches [➤](#)

# SPARK

## INNOVATION SPHERE BY LES ROCHES



## Three core aims. Unlimited opportunities for you:

### We Inspire

We inspire our students through expert insights from faculty, alumni and guest speakers, along with cutting edge technologies.

### We Ignite

We ignite the creativity and entrepreneurial instincts of our industry partners, as we invite them to develop and test new hospitality solutions in living laboratories.

### We Incubate

We incubate – on campus – disruptive ideas and businesses developed by our students and those we invite from the wider start-up ecosystem.

Spark is a technological and business ecosystem built for our students around innovation in hospitality:

AI and face recognition

Robotics

WebApp/e-commerce

AV/VR/XR

Internet of things (IoT)

Blockchain

Product technology

AI and Big Data

Spark is the mindset that will give you an unfair advantage in the job market. It cements innovation and entrepreneurship as the foundation of the Les Roches Way of Life – your way of life.

Visit our website [➤](#) for more details.



# Our undergraduate programs

## Bachelor of Business Administration (BBA) in Global Hospitality Management

Gain the knowledge, skills and qualifications you need to launch your hospitality management career or build a foundation for graduate studies.

Available at our Swiss and Spanish campuses, our flagship program combines academic theory and hands-on experience, to deliver a well-rounded management education. Opportunities to study abroad and specialization options allow you to customize your undergraduate experience.

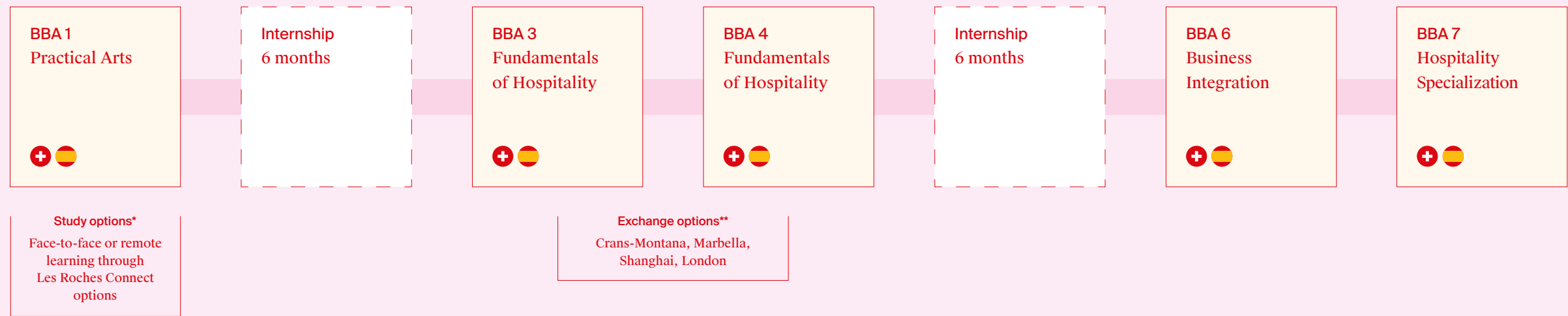
Duration: 3.5 years  
Total US credits: 120  
Intakes: March and September

Semester 1 is 20 weeks. All other semesters are 15 teaching weeks and 2 exam weeks.

### Semester 1 remote learning options

- Connect BBA 20 Complete, 20-week remote study
- Connect BBA 10+10 10 weeks' home study, followed by 10 weeks on campus

Full details on page 10 → and on our website ↗



Students are encouraged to earn the full BBA by continuing their studies, joining BBA 6 and 7, in Crans-Montana or Marbella.

## Diploma in International Hotel Management

Only available on our Shanghai campus, the Diploma in International Hotel Management covers the first two-and-a-half years of the BBA program, offering you a foundation in essential hospitality skills and knowledge.

This program prepares you for entry-level supervisory roles in the hospitality industry. As a Diploma student in Shanghai, you can also earn your BBA degree by continuing your studies in Switzerland or Spain during semesters six and seven, and specializing in one of the four options available.

Duration: 2.5 years  
Total US credits: 86  
Intakes: March and September



Les Roches reserves the right to modify the list of courses at any time and without notice. Please refer to the Academic Catalog for the latest course information.

\* The sequence of semesters presented might differ depending on the choice of on campus/remote study options and possible postponements of internships

\*\* Subject to eligibility criteria



## Undergraduate BBA Specializations

Select a specialization in your final year to gain in-depth knowledge of a particular field – or take the General Management track to build your own curriculum of elective courses.



### Entrepreneurship

Gain the skills you need to bring innovation to large hotel chains or to start your own business. You'll plan and develop your own hospitality business concept and learn how to turn ideas into reality.



### Financial Performance Management

Develop essential business skills including financial analysis and accounting, problem-solving and fact-based decision-making. Finance is critical to all hospitality functions and often serves as a gateway to senior management positions.



### Digital Marketing Strategies

Learn how to market your brand in the digital world. You'll develop a deep understanding of digital and social media marketing, consumer behavior, and cross-cultural communication.



### Resort Development and Management

Build the skills you need to manage luxury resorts and related businesses. You'll develop your understanding of the tourism business industry – particularly the challenges involved in managing large, recreational properties.

## Les Roches Connect – remote learning options for the first semester of your Bachelor's degree

If you're not sure about traveling to campus to begin your Bachelor's degree, Les Roches Connect remote learning will keep your education on track.



“I thought it was so nice how Les Roches made students who were studying online feel like they were a part of the community still, especially how the majority of the items are Les Roches customized.”



Khyra Darmanto Hartono  
UK  
BBA student

With Les Roches Connect, you can choose a full, 20-week semester of remote Practical Arts study, or opt for 10 weeks at home followed by 10 weeks on campus. Both options deliver the same learning outcomes as a full semester taught on campus.

Alongside live video classes and demonstrations, your Connect curriculum features competitions and challenges, ‘meet the expert’ guest speaker interviews, one-to-one coaching and mentoring, as well as the same personalized career services enjoyed by our on-campus students.

We'll support you at every step.

Find the dedicated brochures and videos on our website [↗](#)



# Undergraduate admission requirements

Les Roches students want to become future business leaders – to travel and study abroad, and to seek an education that allows them to experience it all.

As well as academic rigor, they demonstrate leadership and entrepreneurial qualities, and personal achievements – including service and team work – from extracurricular activities.

Keen to work in a dynamic, international industry, they come highly recommended by a counselor, coach or industry professional.

To maintain its world-leading reputation for excellence, Les Roches takes a holistic approach to student admissions, evaluating a range of criteria.

**Completed application form**  
With all pertinent supporting documents, [lesroches.edu/apply](https://lesroches.edu/apply) ↗

**Academic requirements**  
Senior high school diploma or equivalent; and official high school transcripts are required. Documents are accepted in English for all campuses. Additionally, in French, German and Italian for our Swiss campus; and Spanish, Italian, French and Portuguese for our Spanish campus. Otherwise, an official notarized translation in English will be required. Additional credentials (A-Levels, SAT/ACT scores, AP or International Baccalaureate courses and programs) are highly encouraged, but not required.

**Minimum age**  
17 years and 6 months by program entry date.

**Resume**  
To include up-to-date personal profile, academic qualifications, languages spoken, work experience, extra-curricular activities, travel, and leadership qualities.

**Study/post-study plan**  
A 300-word essay, signed and dated, highlighting experiences, leadership, areas of development, and future aspirations for a career in the hospitality experience industry, and why you want to study with Les Roches.

**Admission assessment**  
By written exercise and interview. Prospective students should acquaint themselves with some aspect of the hospitality business – through internships, shadow opportunities, industry-related employment or informational interviews – before applying.

**English language**  
Must be proficient enough for higher education studies. English language exam scores (issued in the last 12 months prior to the intended intake) are required for non-native speakers, or those who have not spent the last two years in full-time English education.

Minimum English language exam scores:

	TOEFL	IELTS Academic**	Cambridge***
BBA	70 (internet-based)	Average 5.5 and minimum 5.0 in each component	FCE: grade C (minimum 160 points) CAE: minimum 160 points
Diploma (China only)	500 (paper-based)  61 (internet-based)	Average 5.0 and minimum 5.0 in each component	
	*The Les Roches Switzerland TOEFL testing code number is 9827  The Les Roches Spain TOEFL testing code number is B941	**IELTS Academic has four components (writing, reading, speaking, listening)	***Cambridge: First Certificate Exam (FCE) – please also provide statement of results

Help with your English

Those marginally below the stated official English level can take additional English support pre-sessional programs prior to the intended program.

# Undergraduate application process

With such high demand for places, we recommend getting your application in as early as possible.

For more information, head to: [lesroches.edu/apply](https://lesroches.edu/apply) ↗

1  
Submit your application

We strongly recommend to all students to apply early.  
If you need a visa, please be sure to allow enough time between your application and the start of the semester.

2  
Prepare for your admissions assessment  
*Within 2 days of submitting your documents*

After submitting your application and relevant documents you will be contacted to schedule your admissions assessment.



3  
Receive a letter of offer  
*Within 1–2 weeks*

If your application is successful, you will receive a letter of offer.

4  
Confirm place  
*Within 15 days of receiving your letter of offer*

To confirm your place at Les Roches Crans-Montana/Marbella, you must make the downpayment on your tuition fees as outlined in your letter of offer. This also confirms your acceptance to Les Roches’ terms and conditions  
You will then be sent a complete acceptance package that contains:  
– Official Acceptance Letter  
– Invoice for the first semester  
– Pre-arrival guide  
– Visa Attestation (if required)

5  
Pre-arrival support  
*Until your program starts*

To help you prepare for your program, we provide:  
– Visa support services  
– Arrival assistance  
– New student Facebook group    
– Live Instagram Q&As  
– Pre-departure webinar

6  
Arrival on campus  
*Your first week on campus, all activites compulsory*

On official arrival days, we will welcome you with:  
– Welcome booth at airport and transfer to campus  
– Check-in and registration  
– Authentication of Entry Academic Documents  
– Induction week activities



# Our postgraduate programs

More remote graduate study choices

1.  
100% face-to-face  
on campus

2.  
Study remotely until  
you are ready/able to  
join us on campus - with  
seamless integration to  
curriculum

3.  
100% remote learning  
at home

Full details on our website ↗



## Master of Business Administration (MBA) in Global Hospitality Management

Through a curriculum integrating business strategy, management theory and real-world problem-solving, this MBA will give you the skills you need to thrive in senior managerial positions.

Taught over two semesters, the MBA has been developed in collaboration with industry experts to ensure maximum relevance to hospitality trends and demands. You'll be immersed in business modeling and entrepreneurship, leadership development, sustainability, strategic marketing, and digital disruption.

The MBA is also designed to test your knowledge in the real world. As our most advanced degree program, it features two field trips and a real-world consultancy project.

Duration: 2 semesters  
Total US credits: 39  
Intakes: March and September



## Postgraduate Diploma (PGD) in International Hospitality Management

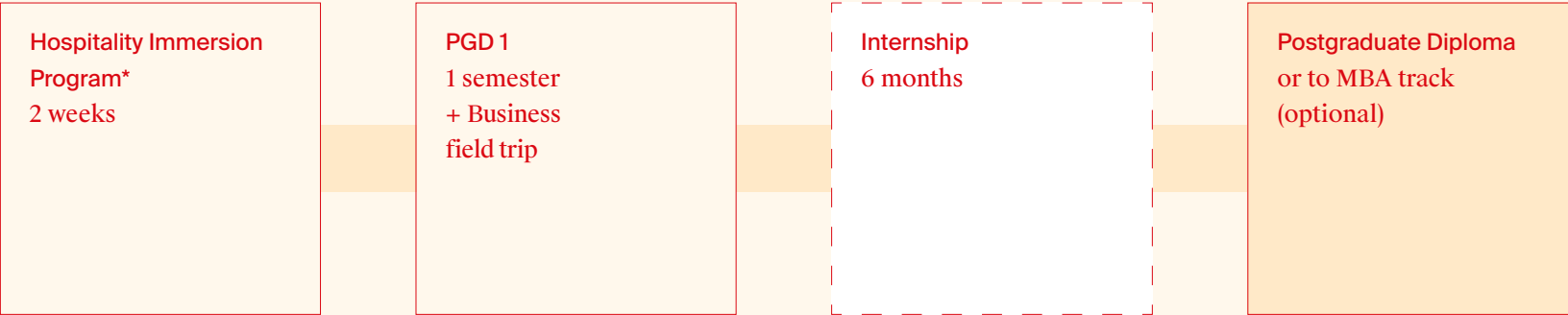
This Postgraduate Diploma provides career changers with a comprehensive foundation in hospitality business management. It includes a business field trip and a six-month professional internship.

If you don't have a background in hospitality, you'll first enter a two-week Hospitality Immersion Program - available at all our campuses.

Once you've completed the Postgraduate Diploma curriculum, you can continue your studies for one semester in Switzerland if you meet the MBA qualifications.

The Postgraduate Diploma can be studied in Switzerland, Spain or China.

Duration: 2 semesters  
Total US credits: 28  
Intakes: March and September



\* In Switzerland, only for students without a hospitality related degree or professional experience. Compulsory instead for Les Roches Marbella and Les Roches Jin Jiang.

Les Roches reserves the right to modify the list of courses at any time and without notice. Please refer to the Academic Catalog for the latest course information.





## Master's in Hospitality Strategy and Digital Transformation

This Master's is for the innovators of tomorrow, preparing you for a leadership career in hospitality strategy, entrepreneurship, revenue optimization and digital transformation.

During the 12-month program (plus capstone or internship), you'll mix with leading faculty members and experts, exposing you to innovative business models and entrepreneurial thinking. You'll also upgrade your leadership skills – applying new knowledge to real projects.

The program is divided into three modules. Combined, they cover the essential digital technologies of the hospitality sector, the development of effective strategies, and the leadership skills needed to bring digital transformation to organizations.

Duration: 2 semesters  
(+ 6 months capstone or internship)  
Total US credits: 36  
Intakes: March and September



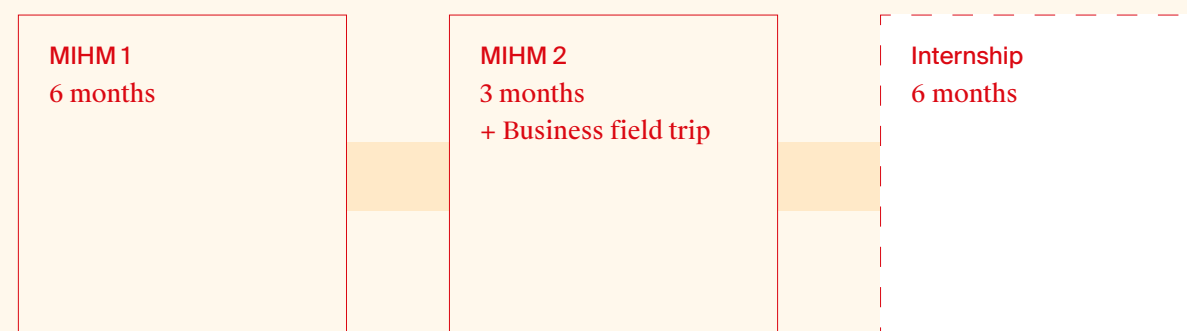
## Master's in International Hotel Management

This program combines the traditional Swiss ethos of luxury hotel management with the latest strategies in operations, digital marketing, talent and leadership.

Whether you have a hospitality background or are changing career, you will be exposed to the operational management issues and strategic choices that hotel managers face, and gain the skills needed to make the right executive decisions.

You will learn business management theory, develop in-depth knowledge of the wider hotel management perspective and have the opportunity to prove your professional skills in a real-world work environment during the internship.

Duration: 9 months  
(+6 months internship)  
Total US credits: 40  
Intakes: March and September





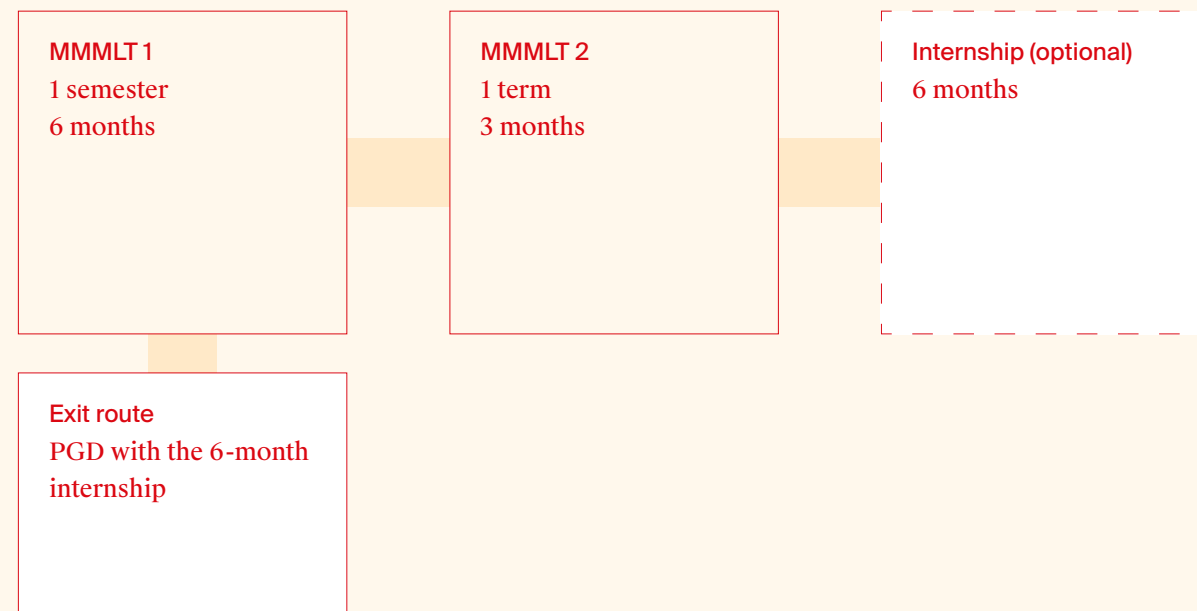


## Master’s in Marketing and Management for Luxury Tourism

This Master’s program will prepare you for leading marketing projects and developing effective marketing strategies. These skills are highly sought after by luxury tourism companies – as well as related sectors such as premium brands.

Duration: 9 months  
(+6 months internship)  
Total US credits: 36  
Intakes: September

Through a practical and field-work learning approach, you will explore new marketing tools, innovative trends and technologies to equip you with the knowledge, skills and abilities to define successful marketing strategies for luxury brands in a business environment.



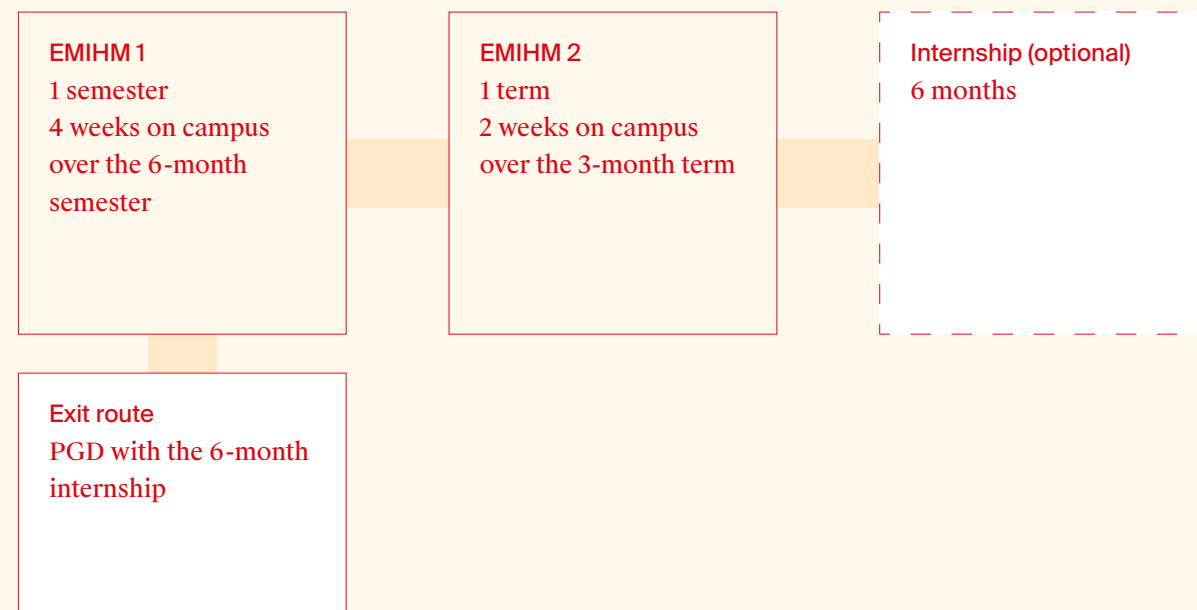
## Executive Master’s in International Hotel Management

The Executive Master’s program offers you the flexibility to combine your current career with advanced studies in hospitality management and leadership. Over nine months, this hybrid program blends faculty-supported distance learning with six one-week sessions of on-campus courses and networking activities.

You may complete this at your current company or through an internship arranged by Les Roches Marbella.

Duration: 9 months  
(+6 months optional internship)  
Total US credits: 32  
Intakes: September

On-campus sessions take place over four weeks spread over the first semester, and two weeks spread over the second term. This learning is followed by six months of industry experience.





# Postgraduate admission requirements


Minimum age	24 for Executive Master's		
	23 for MBA		
	21 for all other programs		
Qualifications	Bachelor degree for all programs		
	For non-degree holders with professional hospitality experience, please make inquiry of your program eligibility via Educational Counselor.		
Professional Hospitality Experience	Two years for the MBA offered in Switzerland		
	Four years for the Executive Master's offered in Spain		
	Work experience is preferred but not required for all other programs		
English level	Must be proficient enough for higher education studies. English language exam scores (issued within 12 months prior to the intended intake) are required for non-native speakers, or those who have not spent at least 2 years in full time English Education at University level prior to the intake.		
Minimum English language exam scores:			
	TOEFL*	IELTS Academic**	Cambridge***
All postgraduate programs at all campuses	70 (internet-based)	Average 5.5 and minimum 5.0 in each component	FCE: grade C (minimum 160 points) CAE: minimum 160 points
	*The Les Roches Switzerland TOEFL testing code number is 9827  The Les Roches Spain TOEFL testing code number is B941	**IELTS Academic has four components (writing, reading, speaking, listening)	***Cambridge Advanced Certificate in English (CAE) or First Certificate Exam (FCE) – please also provide statement of results

**Help with your English** Those marginally below the stated official English level can take additional English support pre-sessional programs prior to the intended program.

# Postgraduate application process

With such high demand for places, we recommend getting your application in as early as possible.

For more information, head to: [lesroches.edu/apply](https://lesroches.edu/apply) ↗

1 Submit your application	We strongly recommend to all students to apply early.  If you need a visa, please be sure to allow enough time between your application and the start of the semester.
2 Prepare for your admissions assessment <i>Within 1 week of submitting your documents</i>	After submitting your application and relevant documents you will be contacted to schedule your admissions assessment.  Assessment will include a compulsory interview and may involve a written exercise
3 Receive a letter of offer <i>Within 1–3 weeks if the assessment is successful</i>	If your application is successful, you will receive a letter of offer.
4 Confirm place <i>Within 15 days of receiving your letter of offer</i>	To confirm your place at Les Roches Crans-Montana/Marbella, you must make the downpayment on your tuition fees as outlined in your letter of offer. This also confirms your acceptance to Les Roches' terms and conditions.  You will then be sent a complete acceptance package that contains: – Official Acceptance Letter – Invoice for the first semester – Pre-arrival guide – Visa Attestation (if required)
5 Pre-arrival support <i>Until your program starts</i>	To help you prepare for your program, we provide: – Visa support services – Arrival assistance – New student Facebook group   – Live Instagram Q&As – Pre-departure webinar
6 Arrival and start your Les Roches journey <i>First week on campus</i>	On official arrival days, we will welcome you with: – Welcome booth at airport and transfer to campus – Check-in and registration – Authentication of Entry Academic Documents – Induction week activities



## Nothing teaches better than doing

Our students graduate with more than just a degree in hospitality management. They leave us with a way of looking at the world that shapes their way of thinking forever. Our immersive approach to teaching makes sure of that.

### See the complete picture

At Les Roches, we teach the theory and the practice of hospitality – so you'll get to see the complete picture.

Our remote learning and face-to-face options are both designed to give you maximum access to our world-class faculty. You'll develop expertise in all the key hospitality departments, including rooms division, food and beverage, and event management. You'll work with real-life case studies, enjoy immersive field trips to stunning locations and create meaningful relationships with key industry players.





## The art, and science, of becoming ‘you’



## Be inspired. Every day

Our faculty members are hand-picked for their expertise in their chosen fields – and with a student to staff ratio of just 15:1 you'll have plenty of one-on-one time to soak up their knowledge.

The inspiration extends beyond the classroom, too. Each semester, we welcome leading figures from hospitality and related sectors to share their insights with our students. And if you're not with us on campus, you can tune in live to join the conversation.

## Our previous speakers

Jean-Claude Biver  
CEO,  
Hublot

Katharine Pottinger  
Chief Hospitality Officer,  
Oasis

Amir Segall  
VP International,  
HotelTonight

Radha Arora  
President,  
Rosewood Hotels  
and Les Roches alumnus

John Stauss  
Regional VP and General Manager,  
Four Seasons Hotels  
and Resorts

Panos Tzivanidis  
International Olympic Committee  
Associate Director – Hospitality,  
Events & Logistics

Leigh Bowman-Perks  
Author of *Inspiring Women Leaders*  
and CEO, Clareo Potential

Kike Sarasola  
President,  
Room Mate Hotels

Eric Favre  
Inventor & Founder,  
Nespresso

Taleb Rifai  
Secretary-General,  
United Nations World  
Tourism Organization

“Les Roches enlists the best in the industry to serve as full-time teachers and frequent lecturers.”



Lama Matta  
Hospitality Consultant at Erga Group E-Hospitality, Dubai  
Class of 2012



## Choose your path or carve your own

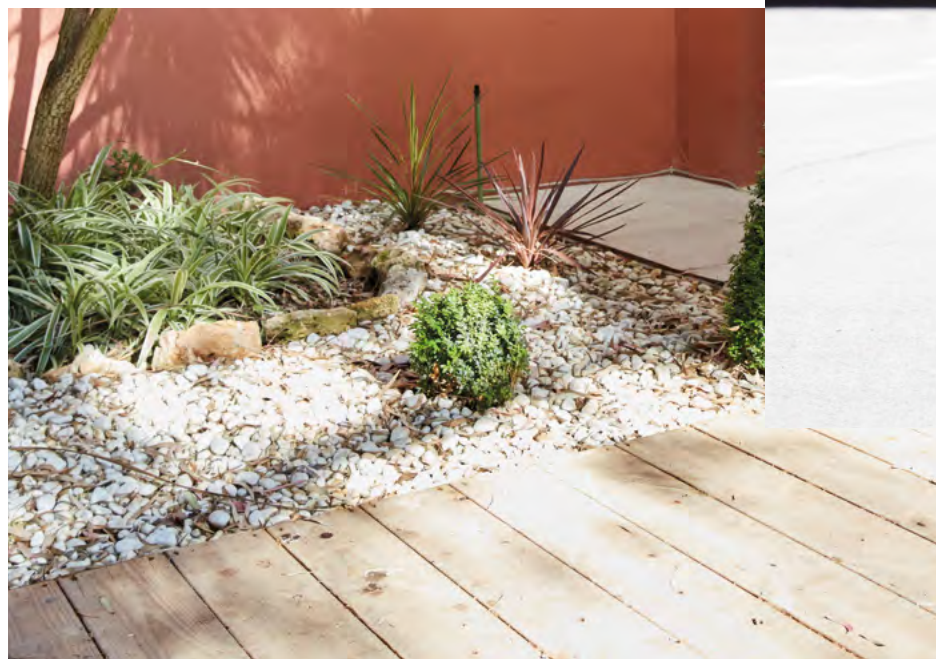
New technology and the rise of the sharing economy have ushered in a new era for hospitality and tourism.

### For inquiring minds

It takes a certain type of personality to seize the opportunities on offer. This is a field for the brave and the curious – those who embrace new cultures and enjoy being challenged by different perspectives. These traits, combined with a Les Roches degree, will open doors to high-flying careers with the giants and disruptors of hospitality and tourism.

### Our alumni work in:

**Travel and tourism ♦ Events**  
**Marketing ♦ Digital technology**  
**Health & wellness ♦ Retail**  
**International finance ♦ Media**



**“It’s like Picasso said – learn the rules like a pro so you can break them like an artist... I share that drive for innovation with Les Roches.”**



**Jose Fernandez**  
**Spain**  
**General Manager at La Granja Ibiza**  
**Class of 2009**



# Learn from the best. Work for the best

The Les Roches name is known and trusted the world over. We're your unfair advantage in the job market.

## Dare to disrupt

When studying with Les Roches, you quickly realize it's not just about where a degree in hospitality management can take you – it's about where you can take your hospitality education. That could be leading an international company, driving innovation for your favorite brand, or starting the next era-defining business.

## Recruited by leading companies

The biggest brands in hospitality and beyond come to us when they need fresh talent. Around 200 of them visit our campuses every year – in person or virtually – to recruit students for internships and full-time roles.

See why companies recruit from Les Roches [➤](#)

“We know that Les Roches has a very strict recruitment process; it is looking for the same qualities and skills that we, the business, are looking for as well.”



Carolina Korody  
Human Resources Manager  
Relais & Châteaux

“We see the skill set that the students from Les Roches have is a very good match for what we look for.”



Bruno Bassani  
EMEA Global Customer Support Team Leader  
Bloomberg

## Tap into experience

To help you find your perfect role, you'll have access to expert career counselors – each responsible for different world regions. As well as guiding and supporting you, they'll set up interviews, help you prepare, and give you advice on your options.

Some of the brands that have recruited Les Roches students and alumni:



“It's been really nice to meet Les Roches students. I think they are our future leaders, have a great entrepreneurial spirit, they are confident, they are thinking outside of the box, and they are really problem-solving.”



Kerry Robins  
Director of Talent Acquisition  
Jumeirah Group



# Where will Les Roches take you?

#lesrocheswayoflife



Facebook ↗  
LesRoches

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Instagram ↗  
@lesrochesswitzerland

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Twitter ↗  
@lesrochesnews

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LinkedIn ↗  
Les Roches Crans-Montana  
Global Hospitality

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Youtube ↗  
Les Roches Crans-Montana  
Switzerland

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TikTok ↗  
lesroches.edu



Facebook ↗  
LesRochesMarbellaFanPage

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Instagram ↗  
@lesrochesspain

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Twitter ↗  
@lesroches\_en

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LinkedIn ↗  
Les Roches Marbella  
Global Hospitality

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Youtube ↗  
Les Roches Marbella

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TikTok ↗  
lesroches.edu



Facebook ↗  
LesRochesShanghai

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Instagram ↗  
@lesrochesshanghai

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LinkedIn ↗  
Les Roches Jin Jiang  
International Hotel  
Management

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Youtube ↗  
Les Roches Shanghai

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Wechat ↗  
lesrochesjinjiang



For more information,  
follow the QR code and  
speak with us on WeChat



**lesroches.edu**  
lesroches.edu/apply

info@lesroches.edu  
info@lesroches.es  
info@lrjj.cn



**Awards and accreditations**  
Accredited by the New England Commission  
of Higher Education (NECHE)



Affiliate member of the United Nations World  
Tourism Organization (UNWTO)



Member of Swiss Association of Student  
Organisations for Sustainability



Recognized by the Educational Collaborative  
for International Schools (ECIS)



Member of International Association supporting  
Hospitality and Tourism Education and Training  
(EURHODIP) (Les Roches Marbella)



Recognized as a degree-awarding institution  
by the education department of the Canton  
of Valais (Les Roches Crans-Montana)



Awarded the X Prize to Andalusian Excellence,  
granted by the Junta de Andalusia  
(Les Roches Marbella)



Accredited by the Shanghai Education  
Evaluation Association (SEEA)  
(Les Roches Jin Jiang, Shanghai)



Member of Swiss Learning



Member of Slow Food Switzerland



Member of the Council on Hotel Restaurant  
and Institutional Education (CHRIE) and  
EUROCHRIE (Europe)



Member of World Association for Hospitality  
and Tourism Education and Training  
(AMFORHT / WAHTT)



Member of International Hotel & Restaurant  
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