



# Glion Institute of Higher Education

**BACHELOR'S DEGREE 2022  
SWITZERLAND & UNITED KINGDOM**



Glion is among the world's most prestigious hospitality business schools, providing a transformative and progressive learning experience.

Glion delivers a premium, personalized education combining practical skills with academic rigor. Our hand-picked faculty has won prestigious awards, taught in multiple institutions and worked in global industries.

### 3 Campuses. 2 Countries.

#### GLION, SWITZERLAND



#### BULLE, SWITZERLAND



#### LONDON, UNITED KINGDOM



1,900+

students



90

nationalities



#2 for employer reputation

in hospitality management\*



250+

company visits per year\*\*



98%

of job-seeking Glion students had one or more employment opportunities on graduation day\*\*



7.7

internship offers per student on average\*\*



51%

secured their first job through the Glion career services team and contacts made whilst at Glion\*\*\*



29%

secured a first-level managerial role or above immediately after graduation\*\*\*

\*QS World University Rankings by Subject, 2021.  
 \*\*2019 data. \*\*\*November 2020 Alumni Survey - respondents 2019-2021 graduates

# Bachelor's degree in International Hospitality Business

**DURATION: 3.5 YEARS, 7 SEMESTERS INCLUDING TWO 6-MONTH INTERNSHIPS / INTAKES: SPRING & FALL**

<b>Semester 1</b> Hospitality Excellence Practical Arts  Glion	<b>Semester 2</b> Professional Immersion  Internship	<b>Semester 3</b> Hospitality Fundamentals  Bulle, London or Marbella*	<b>Semester 4</b> Hospitality Management  Bulle, London Marbella* or Shanghai*	<b>Semester 5</b> Management Practice  Internship	<b>Semester 6</b> Integrated Business Strategies  Bulle or London	<b>Semester 7</b> Specialization and Business Project  Bulle or London	<b>BBA</b> 3.5-Year Program	*Opportunity to study this semester on international exchange at another Sommet Education campus
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## Program highlights

### LUXURY GASTRONOMY & HOSPITALITY MASTERCLASS

During a two-week MasterClass in Switzerland during semester 1, you will meet influential experts who are delivering authentic luxury experiences in hospitality and gastronomy. Your senses will be awakened through visits, tastings, guest speakers and workshops with breath-taking views.

### CHOOSE FROM THREE SPECIALIZATIONS

Having specialist knowledge and experience will make you stand out from the crowd. In semester 7, you can specialize in:

- Luxury Brand Strategy
- International Hotel Development and Finance
- International Event Management

### GRADUATE WITH ONE YEAR OF INDUSTRY EXPERIENCE

Your two professional internships play a crucial role in your Bachelor studies. You will not only gain a full year of employment history to add to your CV, but also strong professional skills, valuable industry connections and real-life awareness of industry standards.

### SMALL CLASSES, PERSONALIZED LEARNING

We keep our class sizes deliberately small, so you will receive one-to-one attention from highly qualified faculty members.

Per class on average:

**35** students      **22** nationalities

## Your future career

### Strong industry connections

Year after year, world-leading brands send their hiring teams to Glion to recruit new talent. These industry professionals recognize our ability to produce highly employable graduates, with the right combination of experience, professionalism, cultural knowledge and business expertise.

### OUR TOP 10 INDUSTRY RECRUITERS FOR INTERNSHIP & EMPLOYMENT\*



\*2019 data

### Careers in hospitality & beyond

With a Glion Bachelor education, you will have the perfect pathway to the global hospitality industry. Not only this, but the expertise and professional polish you develop with us will also open doors into any business sector where soft skills and excellence in customer service are prized.

#### HOSPITALITY & TOURISM

- Hotels and resorts
- Restaurants & bars
- Night clubs & casinos
- Tourism management
- Cruise ships
- Sharing economy companies
- Online travel agencies

#### FINANCIAL SERVICES & REAL ESTATE

- Financial investment
- Private banking
- Real estate management
- Hotel development
- Insurance
- Brokerage
- Consultancy

#### EVENTS & ENTERTAINMENT

- International sports events
- Music festivals
- Exhibitions
- Corporate events
- Fashion shows
- Entertainment venues
- Private events
- Virtual & streaming events

#### LUXURY

- Luxury hotels & resorts
- Fine dining, food & wine
- Personal luxury goods
- Luxury retail
- Yachts, private jets, automobiles

# Program options

## Four-year Bachelor's degree with immersive English Language study

If English is not your mother tongue, you are not confident in using the language, or your accredited language level is below our standard entry criteria, you can now opt for our special four-year Bachelor's degree. By adding an extra semester to the program, we can offer intensive English classes alongside our acclaimed Practical Arts curriculum.



Discover our four-year Bachelor's degree

### DURATION

4 years

### ENGLISH LEVEL REQUIRED

Minimum overall IELTS score of 4.5 and min. 4.0 in every sub-component on application

## Remote learning option

We know that today's circumstances might make it difficult for you to join us on campus and start your Practical Arts semester when our next Bachelor's degree begins in Spring or Fall 2022. This is why we now offer Glion Connect – an innovative remote learning solution. Choose from 10-week or full semester remote study options.



Discover Glion Connect

### GLION CONNECT 10+10

Start semester 1 of your Bachelor's degree by studying 10 weeks remotely from home, followed by 10 weeks on campus.

### GLION CONNECT 20

Start your Bachelor's degree by studying semester 1 entirely from home (20 weeks).

## Intensive Hospitality & English Language Program (IHELP)

For students who need to improve their English skills before starting a Glion program, we offer an intensive hospitality and English program taught on the Glion campus in Switzerland. This program is composed of intensive English language tuition combined with hospitality-related classes and activities.



Discover our IHELP program

### DURATION

6 weeks

### ENGLISH LEVEL REQUIRED

Minimum overall IELTS score of 5.0 and min. 4.5 in every sub-component on application

# Admissions

### MINIMUM AGE

17.5 years old

### EDUCATION

You must have completed senior secondary education with a diploma (IB diploma, Maturité, Abitur, French Bac, 2 A-levels, high school diploma or equivalent).

### ADMISSIONS ASSESSMENT

Personalized assessment to ascertain motivation and review application documentation. Includes scenario-based exercise to be completed beforehand.

### MINIMUM ENGLISH LANGUAGE ENTRY REQUIREMENTS

If English is not your first language, or if you have not spent the last two years studying in a school where English is the primary language of instruction, you will need one of the following:

- IELTS: 5.5 overall (min. 5.0 in every subcomponent)
- TOEFL: Internet-based 70 or paper-based 525
- First Cambridge Exam: Grade C
- For London, same as above, except Non-EU or EEA passport holders will need to undertake IELTS UKVI: 5.5 overall and min. 5.5 in every subcomponent.

## Tuition fees 2022

### COMPULSORY EXPENSES IN CHF

Application fee	275
Tuition fees	157,500
Learning resources	3,000
Practical arts courses apparel	1,200
Business field trip in semester 7	1,500
Insurance	5,950
Administrative fees	2,250
F&B prepaid S1+S3+S4	11,500
Lodging in double superior room S1+S3+S4	17,550

Please see our website to view the full Tuition and Other Fees document and our Terms and Conditions.

## Accreditation



Glion is accredited by the New England Commission of Higher Education (NECHE).



The London campus is reviewed by The Quality Assurance Agency for Higher Education (QAA).

Glion is a member of Sommet Education, world leader in hospitality and culinary education.