# **ANZ HE Marketing**

# **Products - Overview**



# Why choose Australia

#### **Growing Destination**

Third most popular destination for international students (behind the US and UK)

High quality of education, and quality of life.

Seven of the top 100 universities in the world!

Five of the 30 best cities in the world for students based on student mix, affordability, quality of life, and employer activity.



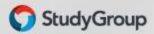
#### **Global Recognition**

Schools and employers all over the world recognize degrees from Australian schools.



#### Cost of living

International students are able to work part time while they study, allowing them to offset their living costs (max 40 hours per fortnight).





# Why choose New Zealand | Auckland

#### **Culture, Arts Scene and Nature**

Wide variety of epic landscapes in one day.

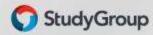
#### **Multicultural Environment**

Auckland is New Zealand's largest city. More overseas-born people live in Auckland than in any other region in New Zealand (Statistics NZ, 2013).



#### One of the world's top destinations

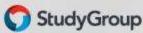
Auckland is rated one of the world's top 10 cities to visit by the travel guide Lonely Planet (2014), as well as ranked the 3<sup>rd</sup> best city in the world to live (Mercer Quality of Living Survey, 2015). New Zealand is one of the top 10 countries for an expat to live and work (Expat Explorer Survey, 2014)



# Where are our programs/brands located

Study Group helps university partners to recruit and prepare international students for undergraduate and postgraduate studies in Australia and New Zealand.







#### **University Partner | The Australian National University**



anucollege.edu.au





- ANU is the only Australian institution that is part of the prestigious International Alliance of Research Universities
- ANU is a member of the Group of Eight (Go8)
- 94% of ANU academic's research is rated above or well above the world standard, as reported in Study Assist, Australian Government 2014
- 78.3% of ANU academic staff hold a PhD
- In 2014, ANU achieved the maximum QS Five Star Plus rating one of only twelve universities in the world to do so
- ANU has the **smallest student to academic staff ratio** of the top universities in Australia, at 10:1
- ANU is ranked #1 in Australia and #19 in the world according to the QS World University Rankings 2015/16





# Why ANU College?

★ Pathway to ANU: ANU College is the English language and academic pathway provider for ANU, one of Australia's highest ranked universities and amongst the world's best.

★Outstanding success rate: Consistently, more than 90% of our Pathway students successfully enter ANU degree programs.

★ ANU College graduates perform better: in their ANU degree programs, ANUC students tend to perform better than other international or domestic students.

★ Guaranteed university entry: into a range of undergraduate degrees at ANU upon successful completion of the ANU College Foundation Program and subject to meeting the ANU entry requirements.

 $\star$  On campus accommodation for students 18 years or older

From our 2014 graduating class, more than 90% of ANUC Foundations Studies students received a conditional offer to study at ANU.







# **ANUC Courses**

#### **★** Foundation Studies, Standard

The Standard Program assigns students to an academic stream according to their indicated future ANU Degree pathway. This ensures all necessary prerequisites and assumed knowledge courses are completed before articulation to the University.

Course state dates: February and July

#### **★** Foundation Studies, Extended

The Extended program is for students who require a little more academic and English language preparation before commencing their tertiary level studies.

Course state dates: March and October

#### **★** Diploma of Computing

The ANU Diploma of Computing is designed for students who are interested in studying a Bachelor of Information Technology at ANU. The diploma will provide you with a sound grounding in all the basic requirements for success in a degree in information technology including maths, information systems and computer science.

Course state dates: February and July

#### **\*** Diploma of Liberal Studies

The ANU Diploma Liberal of Studies is designed for students who are interested in studying a Bachelor of Arts at The Australian National University. The diploma will provide a strong foundation to progress into the 2nd year of a Bachelor of Arts.

Course state dates: February and July





# **ANUC Courses**

#### ★ ANU Express –

- **★** ANU Express is designed for students who have just missed out on receiving a direct offer to ANU.
- ★ The ANU Express program is offered by ANU and taught at ANUC. The program is a one semester (17week) pathway into ANU.
- ★ The courses offered in the ANU Express program have been specially designed to provide you with the appropriate academic preparation for your intended ANU degree program.
- ★ More information about the ANU Express program can be found at: anucollege.edu.au/courses/pathway-to-university/anu-express

#### ★ Entry to ANU

- ★ You will successfully complete the ANU Express program when you pass all the enrolled courses. You can enter ANU when you complete the program and meet the grade point average set by ANU for entry to your chosen degree program. This average is calculated from the four academic course grade totals (6 units each).
- \* 2016 Course Dates 15 February / 18 July





# Why ANU College?

★ Pathway to ANU: ANU College is the English language and academic pathway provider for ANU, one of Australia's highest ranked universities and amongst the world's best. Of the 25 disciplines in which ANU has a presence, 16 are ranked in the top 50 in the world. Our Foundation and Diploma programs are your pathway to these high ranking disciplines.

00	WORLD	89
U2	UNIVERSITY	
	RANKINGS	
	by subject	t

Subjects	Australian Ranking	International Ranking
Politics and International Studies	1	7
Geography & Area Studies	1	15
Linguistics	2	16
Earth & Marine Science	1	12
Philosophy	1	19
Modern Languages	1	24
Sociology	1	16
History	1	9
Economics & Econometrics	2	26
Mathematics	1	31

Subjects	Australian Ranking	International Ranking
Environmental Sciences	3	17
Computer Science & Information Systems	2	26
Forestry	1	7
Electrical & Electronic Engineering	2	35
Statistics & Operational Research	2	48
Biological Science	3	43





# The University of Sydney Foundation Program

**Taylors**College





#### **University Partner | The University of Sydney**

- The University of Sydney is one of the world's top research universities and a member of the prestigious Group of Eight network.
- Its reputation spans more than 160 years
- Ranked 37 in 2014/15 QS World University Rankings
- Current enrolment more than 51,000 students, including 10,000 international students representing 145 nations
- Taught six prime ministers, two Nobel laureates, three astronauts, 110 Rhodes scholars, one Pulitzer Prize winner and 145 Olympians
- Australia's largest university library, state-of-the-art technical, computing and research facilities
- It offers the widest range of research programs in Australia and one of the top recipients of Australian government research funding



#### USFP

The most effective path to a University of Sydney degree is through the University of Sydney Foundation Program (USFP). It is a rigorous, focused program that provides you with the right training for university.

#### A choice of programs

Depending on your previous achievements and our requirements, you can choose the right program length and start date for you.

#### Start dates

Program	Intake	Duration	Orientation	Term 1	Term 2	Term 3	Term 4	Term 5	Term 6	Start Uni
Standard	January	40 weeks	2 February	02/02/2016 -08/04/2016	26/04/2016 - 01/07/2016	18/07/2016 - 23/09/2016	10/10/2016 - 16/12/2016	÷	÷	March 2017
Extended	February	59 weeks	8 February	08/02/2016 -08/04/2016	26/04/2016 - 01/07/2016	18/07/2016 - 23/09/2016	10/10/2016 - 16/12/2016	31/01/2017 - 07/04/2017	24/04/2017 - 30/06/2017	July 2017
Intensive	April	30 weeks	26 April	26/04/2016 - 01/07/2016	18/07/2016 - 23/09/2016	10/10/2016 - 16/12/2016	2	ж)	-	March 2017
Standard	July	40 weeks	18 July	18/07/2016 - 23/09/2016	10/10/2016 - 16/12/2016	31/01/2017 - 07/04/2017	24/04/2017 - 30/06/2017	с.	121	July 2017
Extended	August	59 weeks	8 August	08/08/2016 - 29/09/2016	4/10/2016 - 16/12/2016	31/01/2017 - 07/04/2017	24/04/2017 - 30/06/2017	17/07/2017 -22/09/2017	9/10/2017 - 15/12/2017	March 2018
Intensive	October	30 weeks	10 October	10/10/2016	31/01/2017	24/04/2017	-		-	July 2017



THE UNIVERSITY OF SYDNEY Foundation Program

# **Streams of Study**

- Science/Engineering/Health Science
- Economics/Commerce
- Arts/Media
- Music
- Visual Art





### Why USFP?

- Guaranteed Place At the University Of Sydney
- A History Of Success
- A Smooth Transition To University
- Flexible Study Options
- Choice Of Programs And University Faculties
- Highest Quality Education
- High progression rate:

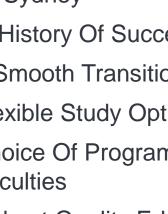
Nearly 100% of USFP students go on to study at a tertiary institution upon graduation.

In 2014, 87% of students received offers to the University of Sydney.

11 students were offered a place in the Combined Law Programs and 9 students were offered a place in Medical Science as a pathway to the Graduate Medical Program at the University of Sydney.









#### **University of Sydney High Achievers Program**

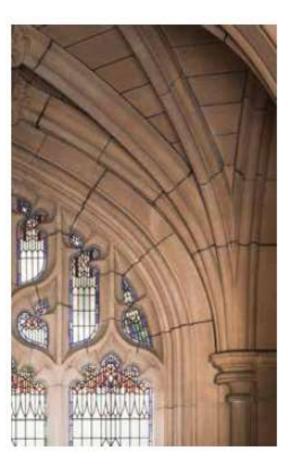
- The program is designed for high achieving students and will help and
- support you during the transition from high school to the first year of university
- It's conducted over a period of 17 weeks (2 terms) and provides you with the academic foundation required for fast-track entry into the University of Sydney.
- Students progress on to the Bachelor Degree they selected at the University of Sydney on the basis of successfully passing all units within the High Achievers Program.
- A smooth fast-tracked transition to university
- Support and advice is also provided through our dedicated Mentoring Program, where students from the University of Sydney provide ongoing support, advice and guidance to prepare students for university life



#### **University of Sydney High Achievers Program**

#### **Course Structure and Content**

Duration	Course	Available Units of Study	Details
17 weeks	Term 1	English	Critical reading and writing
		Uniprep 1	Development of high level academic competencies
		Two of	
		Humanities 1 (Aus History) Humanities 2 (Literature)	Australian History Literature
		Humanities 3 (Sociology)	Sociology
		Science Practicum	Suitable for Science/
		Advanced Mathematics	Engineering/Health Science students
	(i)) 	Mid-course break	
	Term 2	English	Critical reading and writing
		Uniprep 2	Development of high level academic competencies
		Two of	
		Humanities 1 (Aus History)	Australian History
		Humanities 2 (Literature)	Literature
		Humanities 3 (Sociology)	Sociology
		Science Practicum Advanced Mathematics	Suitable for Science/ Engineering/Health Science students





# Taylors High School Program Prepare. Progress. Succeed.

taylorscollege.edu.au

# HIGH SCHOOL PROGRAM

# **Taylors High School**

- Years 10, 11 and 12 NSW state curriculum
- Higher School Certificate (HSC) qualification
- A globally recognised qualification, opening doors to universities worldwide.
- Experts in educating and caring for international students, the ideal first step in your international education journey.

2016 INTAKE	DURATION	ORIENTATION	TERM 1	TERM 2	TERM 3	TERM 4
January (Years 10 & 11)	40 weeks	2 Feb 2016	2 Feb-8 Apr 2016	26 Apr-1 Jul 2016	18 Jul - 23 Sep 2016	10 Oct - 16 Dec 2016
January* (Year 12)	40 weeks	This is not a new intake	2 Feb-8 Apr 2016	26 Apr-1 Jul 2016	18 Jul - 23 Sep 2016	10 Oct 16 Dec 2016
April (Year 11)	32 weeks	26 Apr 2016		26 Apr-8 Jul 2016	18 Jul - 30 Sep 2016	10 Oct - 16 Dec 2016
April (Year 10)	30 weeks	26 Apr 2016		26 Apr- 1 Jul 2016	18 Jul - 23 Sep 2016	10 Oct - 16 Dec 2016
July (Year 10)	21 weeks	18 Jul 2016			18 Jul - 30 Sep 2016	10 Oct - 16 Dec 2016

\*2016 Year 12 program commences in Term 4, 2015. Only students who have completed Year 11 Preliminary HSC may commence Year 12.

#### Why Taylors High School?

- Taylors High School is proud to report that 100% of our 2014 Higher School Certificate students received an offer from a tertiary institution:
  - 65% were eligible to receive a bachelor degree offer
  - 35% were eligible to receive a diploma or certificate offer.
- Taylors' unique campus environment is like a mini-university
- Free, individual or small group tutorials to maximise your results
- Regular interaction with leading universities
- Teachers are experts and have a lot of experience in helping international students
- Advanced teaching technology interactive whiteboards, subject-specific software, online learning resources through Study Smart
- Free academic tutorials help maximise students' academic potential

## HIGH SCHOOL PROGRAM

# **Taylors**College



# What our students are saying



"Taylors High School was an amazing experience. By joining the extra curricular activities, I was able to develop my self confidence and make new friends."

#### **Emily Thomson**

Emily Thomson 2014 High School Graduate University of Sydney



#### University Partner | The Australian National University





# University Partner

UWA a world class degree

#### PRESTIGIOUS

UWA is the only university in Western Australia to belong to the Group of Eight

#### HIGHLY RANKED

UWA is ranked one of the top 100 universities in the world (currently 87<sup>th</sup> according to the Academic Ranking of World University's, 2015 )

#### WORLD CLASS

It is one of only two Australian members of the Worldwide Universities Network, a partnership of 18 research-led universities from Europe, Africa, the Americas and the Asia-Pacific

#### UWA RESEARCH

UWA responsible for the majority of universitybased research and development in Western Australia, attracting researchers of international standing



#### Programs

#### **Foundation Program**

• The UWAFP is a comprehensive academic program which prepares students for university level learning. Students are fully supported throughout their studies to ensure they are ready for a university environment.

#### **Diploma of Commerce**

• The Diploma of Commerce is a complete program combining detailed academic preparation with educational enrichment. Students are fully prepared for a Bachelor of Commerce at UWA.

#### **Diploma of Science**

• The Diploma of Science is designed to provide graduates with comprehensive knowledge and a broad range of skills for entry into a Bachelor of Science degree at UWA.

The Diploma programs are equivalent to first year university level and successful completion guarantees articulation into the selected UWA degrees with one year of credit.



#### UWAFP

The UWA Foundation Program provides a comprehensive skill set to ensure you achieve the strong academic foundation you need to successfully progress into the University of Western Australia.

- Guaranteed entry into any of the UWA first year undergraduate degrees on successful completion
- In 2014, 90% of UWAFP graduates were offered a tertiary place.
- Every year, almost 100% of UWAFP students receive an offer from a university or college.



2016 Course Start Dates						
PROGRAM	Weeks	Orientation	Start University			
January - Standard January - Extended	40 Weeks 60 Weeks	18 Jan 18 Jan	Feb 2017 Jul 2017			
April - Intensive	30 Weeks	18 Apr	Feb 2017			
July – Standard July - Extended	40 Weeks 60 Weeks	11 Jul 11 Jul	Jul 2017 Feb 2018			
October - Intensive	30 Weeks	10 Oct	Jul 2017			



# Diplomas

These programs provide extra support during undergraduate year one, which can be followed by direct entry to undergraduate year two of a Bachelor of Science or Bachelor of Commerce at UWA.

Duration: 8 months (2 trimesters) or 12 months (3 trimesters) Entry dates: February, June, October Class size: approx. 20 – 25 students

Diploma of Commerce Choose up to 2 subject majors: -Accounting -Business Law -Economics -Finance -Human Resource Management -Marketing

-Management

Diploma of Science Choose 1 subject major: -Applied Computing -Computer Science -Engineering Science -Mathematics and Statistics -Physics

-Qualitative Methods



# Why UWA Foundation & Diploma Programs?

- On campus accommodation for students from 17 years of age.
- 97% of graduates progressed to the 2nd year of UWA Business School in 2014
- UWA is the highest internationally ranked university in Australia for life and agricultural sciences
- Great employment opportunities
- Build technical skills in a chosen discipline
- Flexibility: combine science studies with non science courses

Great facilities:

- Media laboratory
- Specialist chemistry & physics laboratories
- Computer rooms & smartboards in classrooms

- Library and huge flexible learning HUB
- Student common room with pool table & table tennis
- Student Services Centre
- On-site café
- Sports facilities & soccer field



Flinders International Study Centre

#### **University Partner | Flinders University**



# **Flinders University**





Ranked in top 2 % of universities globally Times Higher Education World University Rankings 2015 2016



15 minutes from the campus to the beach



SA Scientist of the year Faculty member Professor Graeme Young won this prestigious award in 2013



Adelaide is 19% cheaper to live in compared to Melbourne and Sydney studyadelaide.com



Travel concessions for international students Education Adelaide



Ranked in the top 100 universities under 50 years Times Higher Education, 2015



Free Wi-Fi access available on campus





in Australia in ISB categories ISB survey 2014.



1 million books housed in the Flinders library system



Flinders University provides a free meet and greet service for international students



Student satisfaction overall with living ISB survey 2014



National centres for research situated on campus



•

State-of-the-art sports and fitness centre on campus



Less than 10 minutes from campus to the largest shopping complex in Adelaide



Student satisfaction with learning ISB survey 2014



Adelaide is the 5th largest city in Australia





isc.flinders.edu.au



#### **Flinders International Study Centre**

#### **Foundation Program**

• The Flinders ISC Foundation Program is a comprehensive academic program which prepares students for university level learning. Students are fully supported throughout their studies to ensure they are ready for a university environment.

#### **Diploma of Commerce**

• The Diploma of Commerce is a complete program combining detailed academic preparation with educational enrichment. Students are fully prepared for a Bachelor of Business or Commerce at Flinders University.

#### **Diploma of Science**

• The Diploma of Science is designed to provide graduates with comprehensive knowledge and a broad range of skills for entry into an Engineering degree at Flinders University.

The Diploma programs are equivalent to first year university level and successful completion guarantees articulation into the selected Flinders University degrees with one year of credit.

#### **Pre-Masters Business Program**

- The Flinders ISC Pre-Masters Business Program is designed specifically for international students who do not meet the academic or language requirements for direct entry to Flinders Business School's Master of Business.
  - **The Master of Business (MBus)** will develop the skills you need for a successful management career in business, not-for-profit organisations and the public sector.
  - The Master of Accounting is designed to meet the educational component for entry into professional accounting body programs.
  - The Master of Accounting and Finance will give students the appropriate skill set for a successful career as accounting and finance professionals.



Flinders International Study Centre

# **Flinders ISC Programs**

#### Progression route – Diploma Programs

#### Study options



#### Progression route – Foundation Programs

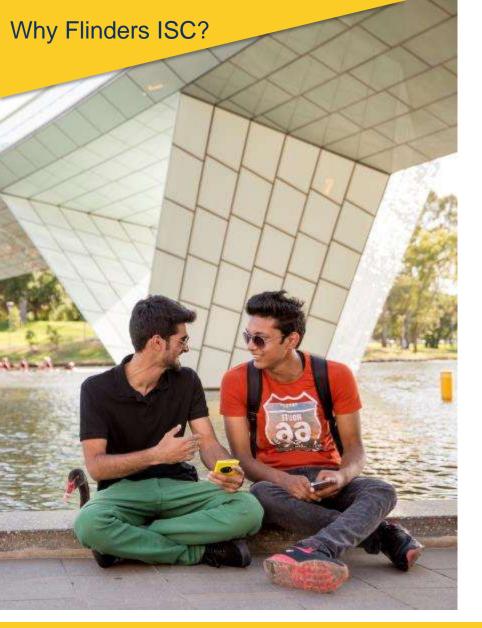
October 2016 February 2017

Study options





Flinders International Study Centre



- Adelaide lifestyle
- Foundation & Diploma delivered at Flinders University Bedford Park campus
- Guaranteed place at Flinders University with up to 1 year credit
- Study on-campus
- Access to Flinders University facilities, library and clubs
- On-campus accommodation
- Small class sizes & free tutorials



Flinders International Study Centre







Your Pathway to a degree from New Zealand's top universities



afy.ac.nz



# Why Auckland?

# A space to experience

Auckland is New Zealand's largest and most cosmopolitan city. It is also one of the most multicultural cities in the world. Ranked the

Srd best city in the world to live in (Mercer Quality of Living Survey 2015)

#### Rated one of the world's

top 10

cities by the travel guide Lonely Planet (2014)



A REAL PROPERTY OF THE REAL PR

Record growth in international student enrolments in 2014 in Auckland:

+15% (New Zealand International Education Snapshot 2014 January - August Report) More than

of Auckland's citizens were born overseas (Statistics New Zealand, 2013)

## **Our Partner Universities**











#### FACTS

- Second largest and fastest growing university in New Zealand
- Highest graduate employment rate of any NZ university
- Close links with industry and the professions
- Pathways to take you from pre-degree to postgraduate study
- Over 4,000 plus international students from more than 85 countries studying at AUT



#### FACTS

- Top 5% of business schools globally

   Double crown accreditation
- 35,000 students with 4,000 international students
- New Zealand's truly 'national' university with three multi-cultural campuses: Auckland, Palmerston North and Wellington



#### FACTS

- Top ranked university in New Zealand
  - QS World University rankings 2014/15 - 92
  - Times Higher
     Education rankings -175
  - Shanghai Jiao Tong 201-300. Ranked 1 nationally
- Top 1% of Business schools worldwide with triple crown accreditation
- Main campus is located in central Auckland
- 40,000 students with 4,700 international students



By successfully completing the Auckland Foundation Year, you are guaranteed a place at AUT University, Massey University or the University of Auckland.

### 2016 Start Dates

Intake	Orientation	Start Date	Start University		
Standard Programme	Standard Programme				
January	22th January	25th January	March 2017		
July	08th July	11th July	July 2017		
August	19th August	22th August	July 2017		
Intensive Programme	Intensive Programme				
April	15th April	18th April	March 2017		
October	30th September	3rd October	July 2017		
Foundation Extended Programme					
January	22th January	25th January	July 2017		
July	08th July	11th July	March 2018		



# Why AFY?

- Outstanding results
  - In 2015:

**94%** of students received a final offer from a partner university (AUT University, Massey University and the University of Auckland)

- Freedom to choose from leading NZ Universities, including guaranteed entry to the 3 university partners
- Regular interaction with our partner universities
- The opportunity to discover the natural wonders of New Zealand

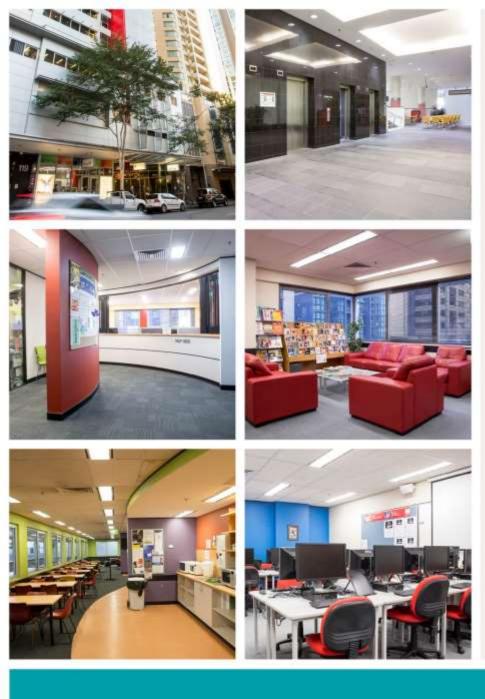


### CSU Study Centres Brisbane, Melbourne and Sydney Pre-Arrival Information





Gold Coast beaches: 1 hour drive



### **About Brisbane**

Brisbane has more sunny days per year than any other Australian capital city.

- **Population:** Brisbane is Australia's third largest city, with a population of about 2.3 million.
- **Public transport:** Students can access the city's public transport (train, ferry, bus and the iconic City Cats) easily from the CSU Study Centre.
- Airport: Brisbane has Australia's third busiest airport, with direct flights to key international cities and Australian tourist destinations.
- Weather: Temperatures in Summer range between 22°C (75°F) to 30°C (86°F) on average, and 10°C (50°F) to 21°C (70°F) on average in Winter.



International Airport: 20-min drive Nearest train station: 3-min walk Flinders St Station: 15-min walk Federation Square: 15-min walk Melbourne Central Shopping Centre: 3-min walk St Kilda Beach: 13-min drive

> MELBOURNE CENTRAL SHOPPING CENTRE AND TRAIN STATION



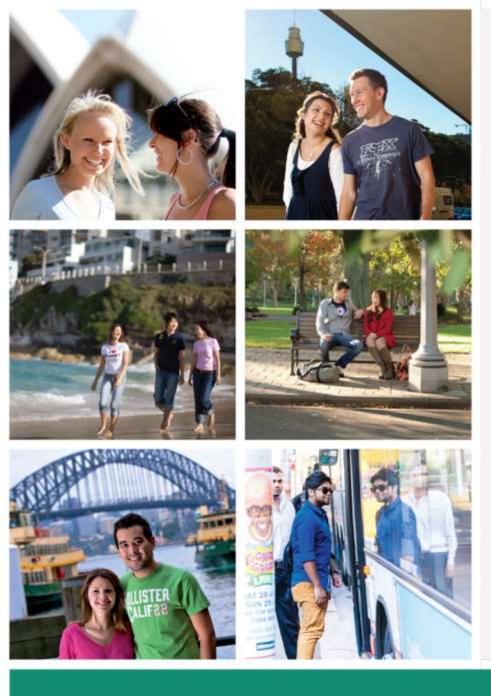
### **About Melbourne**

#### Melbourne has been repeatedly voted the most liveable city in the world\*

- Population: Melbourne is Australia's second largest city, with a population of about 4.25 million.
- Public transport: Students enjoy free trams in the CBD and easy access to all the city's public transport (train, tram or bus) from the CSU Study Centre.
- Airport: Melbourne has a large airport offering direct access to most key Australian tourist destinations.
- Weather: Temperatures in Summer range between 14°C (57°F) to 25°C (77°F) on average, and 7°C (45°F) to 14°C (57°F) on average in Winter.

\*Economist Intelligence Unit's Global Liveability





### **About Sydney**

### Voted most popular city in the world for international students\*

- **Population:** Sydney is Australia's largest city, with a population of about 4.76 million.
- Public transport: Students can access the city's public transport (train, light rail, ferry or bus) easily from the CSU Study Centre.
- Airport: Sydney has Australia's largest airport, from where you can fly direct to all key Australian tourist destinations.
- Weather: Temperatures in Summer range between 16°C (61°F)to 25°C (77°F) on average, and 9°C (49°F) to 17°C (63°F) on average in Winter.

\*2014 Global Cities Index

#### **Business courses**

Course	Duration	Number of 8 Point subjects	2016 Start Dates
Bachelor of Business (Human Resource Management)	3 years	24	92 94
Bachelor of Business (Management)	3 years	24	
Bachelor of Business (Marketing)	3 years	24	Orientatio 22 Februar
Bachelor of Business Studies	3 years	24	18 July 7 Novembe
Graduate Diploma of Commerce	1 year	8	Course
Master of Business Administration	1.5 years	12	29 Februa 25 July 14 Novemb
Master of Business Administration (No work experience)	2 years	16	14 Novemb
Master of Commerce*	2 years	12	
Master of Commerce (Up to four specialisations)	2 years	16	



#### Information Technology courses

Course	Duration	Number of 8 Point subjects	2016 Start Dates
Bachelor of Information Technology	3 years	24	Orientation 22 February
Graduate Diploma of Information Technology	1 year	8	18 July 7 November
Master of Information Technology* (also offered at the Brisbane Study Centre from July 2016)	2 years	12	Course 29 February 25 July
Master of Information Technology (Via Graduate Diploma of Information Technology)	2 years	16	14 November

#### Accounting courses

Course	Duration	Number of 8 Point subjects	2016 Start Dates
Bachelor of Accounting	3 years	24	Orientation
Graduate Diploma of Accounting	1 year	8	22 February 18 July
Master of Professional Accounting* (also offered at the Brisbane Study Centre from July 2016)	2 years	12	7 November Course 29 February 25 July
Master of Professional Accounting (via Graduate Diploma of Accounting)	2 years	16	14 November



# **Undergraduate courses**

Course	2016 International Fees (AUD\$)	Duration	No. of 8 point subjects
Bachelor of Accounting			
Bachelor of Business (Human Resources Management)	\$2,700 per subject /	3 Years	24
Bachelor of Business (Management)	\$21,600 per year		
Bachelor of Business (Marketing)			
Bachelor of Business Studies			
Bachelor of Information Technology	\$2,850 per subject / \$22,800 per year		



### MASTER OF BUSINESS ADMISINSTRATION 12 SUBJECTS – 2 YEARS (\$3,100 per subject / \$18,600 per year) or

16 SUBJECTS – 1.5 YEARS (\$3,100 per subject / \$24,800 per year)

### **Majors** available

Finance

Human Resource Management

Information Technology

Marketing



### **GRADUATE DIPLOMA OF COMMERCE**

8 SUBJECTS – 1 YEARS (\$3,100 per subject / \$ 24,800 per year)

#### About the courses

The Graduate Diploma of Commerce is designed for students with an undergraduate degree, in any field, from a recognised Australian university, or equivalent international qualification. Following the diploma, you may be given credit towards the Master of Commerce or MBA.



MASTER OF COMMERCE (with specialisations) 12 SUBJECTS – 2 YEARS (\$3,100 per subject / \$18,600 per year) or 16 SUBJECTS – 2 YEARS (\$3,100 per subject / \$24,800 per year)

### **Majors** available

Finance

General Management

Human Resource Management

Information Technology

International Management Marketing Strategic Management

Students can graduate with 2 to 3 majors on their final testamur



### GRADUATE DIPLOMA OF INFORMATION TECHNOLOGY

8 SUBJECTS – 1 YEARS (\$3,274 per subject / \$26,192 per year)

### About the courses

Whether or not you have a background in IT, the Graduate Diploma of Information Technology is designed to help you progress to the Master of Information Technology.

Graduates of the MIT are eligible for full professional membership of the Australian Computer Society (ACS), which is the highest level possible.



MASTER OF INFORMATION TECHNOLOGY 12 SUBJECTS – 2 YEARS (\$3,274 per subject / \$19,664 per year) or 16 SUBJECTS – 2 YEARS (\$3,274 per subject / \$26,192 per year)

### **Majors available**

Business Analysis Cloud Computing Computer Networking IT Management Mobile Phone Applications Network Security Software Design and Development Systems Analysis

Recognised and accredited by ACS, the course is practically-focused, and all students will complete a final year capstone subject to demonstrate their specialist knowledge in a professional context.

+ CSU Study Centres

www.csustudycentres.edu.au



### **GRADUATE DIPLOMA OF ACCOUNTING**

8 SUBJECTS – 1 YEARS (\$3,100 per subject / \$24,800 per year)

#### About the courses

The Graduate Diploma of Accounting can be taken as a route into to the 16-subject Master of Professional Accounting, leading to a wide range of career options throughout the commerce, industry, government and semi-government sectors.



### MASTER OF PROFESSIONAL ACCOUNTING 12 SUBJECTS – 2 YEARS (\$3,100 per subject / \$18,600 per year) or

16 SUBJECTS – 2 YEARS (\$3,100 per subject / \$24,800 per year)

### About the courses

The Master of Professional Accounting provides a generalised professional accounting education to graduates of non-accounting disciplines. Both Chartered Accountants Australia and New Zealand and CPA Australia recognise the qualification.



# Intakes

Undergraduate			
Bachelor of Accounting	Orientation		
Bachelor of Business (Human Resource Management)	20 February 17 July		
Bachelor of Business (Management)	6 November		
Bachelor of Business (Marketing)	Course		
Bachelor of Business Studies	27 February 24 July		
Bachelor of Information Technology	13 November		



# Intakes

Postgraduate	
Graduate Diploma of Accounting	
Graduate Diploma of Commerce	Orientation
Graduate Diploma of Information Technology	20 February
Master of Business Administration	17 July
Master of Business Administration (no work experience)	6 November
Master of Commerce	
Master of Commerce (up to four specialisations)	
Master of Information Technology	Course 27 February 24 July
Master of Information Technology (via Graduate Diploma of Information Technology)	
Master of Professional Accounting	13 November
Master of Professional Accounting (via Graduate Diploma of Accounting)	



# Intakes

February, July and November

- Student studying a 12 subject Masters study 3 subjects per semester (6 subjects per year)
- Students studying a Bachelors or a 16 subject Masters have the flexibility of studying in the following patterns
- Feb , 3 subjects, July 3 subjects, November, 2 subjects
   Or
- Feb, 4 subjects, July 4 subjects, November, Free



# Join the CSU community

- Like our Facebook page and follow our Instagram to join the CSU Study Centre Community.
- Post a question and its likely it will be answered by fellow students and/or relevant staff.
- Facebook and Instagram are key to our events promotion so you'll easily see what's happening on and off campus.





### **Career-focused courses**

- CSU deliver hands-on courses with a strong input from industry and professional groups to help students tackle real life situations and challenges in their chosen career.
- CSU courses are accredited by industry and professional bodies such as CPA Australia.
- CSU staff are industry experts, they know the skills students need to work within the Accounting, Business and IT sectors.

### **CSU Internship Program**

### Degrees are great but Internships make the difference!

CSU Study Centre students can apply for a graduate internship placement, and can commence after they complete their course.

#### What's in it for me?

- Gain Australian work experience in your relevant field of study
- Explore your future career path
- Develop your communication skills and confidence
- Learn how a business works
- Build your business networks



# **Work-place Learning**

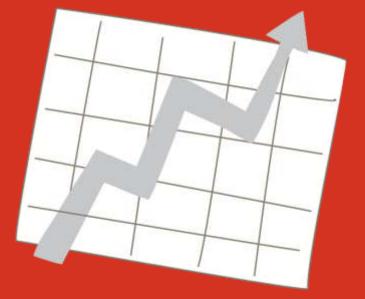
From 2017, students studying Bachelor of Business, Bachelor of Business Studies and Bachelor of Accounting courses will undertake a work-place learning subject in industry as part of their degree requirements.

- Bachelor of Business 20 days (120 hours)
- Bachelor of Business Studies 20 days (120 hours)
- Bachelor of Accounting students 15 days (100 hours).

Work-place learning provides students with the opportunity to reflect and apply the connection between their academic studies and the workplace, and most importantly, to gain professional work experience in an Australian workplace that is relevant to their course of study, providing a competitive advantage when seeking employment after graduation.

# High employability rate





CSU has a high employment rate (84.3% compared with the average of 76.9% across all 40 Australian universities\*). It shows that CSU is a proactive university dedicated to helping students thrive in their chosen career.



# **CSU Study Centres Career Expo**

### **2016 Career Expo exhibitors included:**

Allianz

ANZ

Aussie Home Loans

Australian Taxation Office

**Chartered Accountants ANZ** 

CPA

Financial Planning Association

IBM

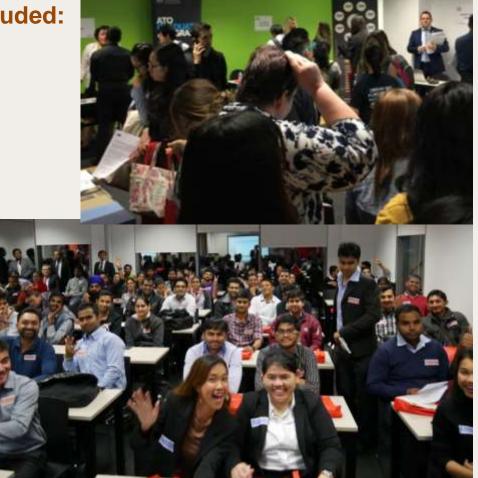
**Performance Education** 

Sherpa

SIQ

Slade Group

+ CSU Study Centres



www.csustudycentres.edu.au



# Internship Program (Sydney - 2015)

First Name	Last Name	Course	Host Employer
Ping	Wang	BBUS studies	Super Smart Plans
Nirmal	Gyawali	MPA	UDIA
Nousheen	Rahim	BACC	Gastronomy
Anna Marie	Fortuito	MIT	WH Smith
Pawan	Bhandari	MIT	Intersective
Nadeera	Fernando	MBA (HR)	WH Smith
Pierpaolo	Guasone	MOC	Ferrero
Aneel	Karmani	MPA	Talent2
Neelesh	Jagadish	MIT	Boxer Communications
Diana	Vidhana Gamage	BACC	Greenlight
Ramji	Koirala	MIT	Westcon
Long Giao	Vu	MIT	Dload
Prakash	Malakar	MIT	Datastore
Aneel	Karmani	MPA	Talent2



# Internship Program (Sydney - 2015)

First Name	Last Name	Course	Host Employer
Prabison	Chitrakar	MPA	Virbac
Carlos Enrique	Sanchez	MOC	STW
Chenda	Ny	MPA	Planetech
Thi Diem Trinh	Le	BACC	Deluxe Entertainment
Ayushma	Shrestha	MPA	Coca-Cola
Yubo	Liu	MIT	Site Suite Australasia
Zaghaim	Abbas	MIT	Westcon
Sohail	Ashiq	MPA	Jaybro
Nenad	Nestorovic	MIT	Datastore
Roshan	Rajbhandari	BIT	Co-Act
Usman	Safdar	MIT	King Computer Solutions
Imdad	Aseem	MIT	King Computer Solutions
Stephen	Caparaz	MBA	Cancer Council
Kim Yen	Та	MPA	Shangrila Hotels



# Internship Program (Sydney - 2015)

First Name	Last Name	Course	Host Employer
Gyanendra	Kumar	MPA	King Computer Solutions
Joseph	Ozurumba	MIT	King Computer Solutions
Tuyen Thi Ngoc	Vu	MPA	UDIA
Laxman	Bharal	MIT	Shopwings

### No. of completed internships – 32

No. in progress – 14 (currently on placement or in the process of being placed)



## Internship Program (Melbourne - 2015)

Course	Host Employer	Employed by Host
MIT	DHM Group	Yes - Junior Systems Engineer
MBA	Marketing Eye	No
B-BUS	Marketing Eye	No
MBA	Marketing Eye	No
MIT	Instani	Still in placement
MPA	ANL Container Lines	Still in placement
MOC	Sell It Quick (SIQ)	Yes - Recruitment Resourcer
MPA	Egans Group	Still in placement
MPA	ANL Container Lines	Still in placement
MPA	Accountant Smart	Yes - but declined offer (returning overseas)
MPA	Victoria Institute of Technology	Still in placement
MPA	Sumo Power 01.03	Still in placement



# Internship Program (Melbourne - 2015)

Course	Host Employer	Employed by Host
MIT	Instani	No
B-IT	Centre for Eye Research Australia	Yes - Helpdesk Support Technician
MIT	Telstra	Still in placement
MIT	Fly on IT	No
MIT	Leighton O'Brian	Yes - IT Support Officer

### No. of completed internships – 10 No. in progress – 21 (currently on placement or in the process of being placed)



# **Graduate outcomes**

Graduate	Country	Degree	Role	Company	Industry
Jake Snabl	Czech Republic	BIT	DoubleClick Bid Manager Technical Specialist	Google	Internet-related products
Liang Han	China	MIT	Software Developer	TOPBUY.COM	e-Commerce
Diana Castrillon	Colombia	MBA	HR Advisor	Chris O'Brien Lifehouse	Health
Arpita Singh	India	BIT	Junior Web Developer	Schneider Electric	Electrical Manufacturing
Aakriti Pandey	Nepal	BBUS Accounting	General Manager	Via IP Pty Ltd	Telecommunications
Long Xuan Hoang	Vietnam	BBUS Accounting	Assistant Bursar	Study Group	Education
Kasha Shariati	Iran	BIT	Software Developer	Next Gen Gaming	Gambling and Casinos
Gehendra Acharya	India	BIT	Systems Admin Manager	Intersect Australia Ltd	Information Technology & Services (eResearch)



# Academic requirements

### **Bachelor degree**

- Successful completion of Secondary 6 (Matayom 6) and the award of the Certificate of Secondary Education with
- GPA of 2.0

### Master degree

- 12 subject Master degree equivalent Australian Bachelor degree
- 16 subject Master degree equivalent to an Australian Associate Degree
- Note: 12 subject MBA requires 3 years of work experience



# **English requirements**

### **Bachelor degree**

• IELTS Academic (International English Language Testing System) overall score of at least 6.0, and with no score below 5.5

### Master degree

- Academic IELTS (International English Language
- Testing System) minimum overall 6.0 with writing band no less than 6.0 and all other bands no less than 5.5

### **Embassy**

- 10 weeks of EAP AUD 4700
- Current Thai pricing for 10 weeks of EAP
- Brisbane AUD 2975, Melbourne AUD 3290, Sydney AUD 3290





# **Strong academic success**

259 Academic Achievement Awards and 85 Executive Dean's Awards for outstanding results were presented in 2014:

- Executive Dean's Award
- Academic Achievement Award
- Lecturer Award
- NSW International Student of the Year\*



www.csustudycentres.edu.au





### Chanika, INDIA

CSU Study Centres, Master of Professional Accounting Works at UNICEF





### Dennis Xiao, CHINA

CSU Study Centres, Master of Information Technology Works as a Web Manager in Sydney



Charles Sturt University Australia





### STEPHEN CAPARAZ PHILIPPINES

Master of Business Administration, CSU Study Centre Sydney graduate



#### Tell us about your experience at CSU Study Centre and what really stood out for you during your time there.

It was a great experience learning with people from different backgrounds, and understanding how general business concepts are adapted and practiced differently in different parts of the globe.

What really stood out for me was the support of my professors and the university staff. After we discussed our goals and expectations, they made sure to deliver their part to help me achieve my goal of graduating with distinction.

#### What advice do you have for students who are planning to come to Australia?

I would advise setting high standards for yourself, but having realistic expectations.

Prioritize education over work and build lasting relationships. I fell in love with the country - its nature, culture, people, diversity, and the quality of education it offers. Now I can build my career in this country and travel with my family.

### Swipe's 'Man from Everest'





We were looking for someone with that <u>X-factor</u> - an intern who could grow into a Developer. However as a small company we wanted someone who could apply himself to multiple disciplines – coding, website tools, database, design, IT architecture and product strategy. We also wanted a "can do" attitude, a strong work ethic, an experimenter and an "out of the box" thinker.

Well Bikram has "hit the ball out of the park" on all fronts. We converted his internship into a full time position. He is now a key member of our team and a great guy. We love him. **??** 

Bikram Khadka, NEPAL

CSU Study Centres, Master of Information Technology





"The classroom experience is fantastic. The small classes make it very interactive and personalised. I receive greater individual attention and support from the lecturers. The practical component is definitely a selling point for me; I feel ready for my future career."

### OLUMIDE ATEWOLOGUN, NIGERIA

CSU Study Centres, Master of Information Technology Works as a Google Student Ambassador



# **Scholarships**

AUD 4000 for students that achieve a GPA of 2.8



www.csustudycentres.edu.au

# Thank you

**Questions?** 



