



**TORRENS
UNIVERSITY**
AUSTRALIA

Blue Mountains
International Hotel
Management School

Course Guide



N^o1

**Hotel
management
school in Australia
& Asia-Pacific**

Source: Kantar 2020

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Globally recognised

Our reputation has been recognised by the hospitality industry worldwide.



Ranked #1 Hotel
Management School in
Australia and Asia Pacific

(Kantar 2020)



Ranked #1 in Australia by
subject – Hospitality and
Leisure Management

(QS World University 2019)



Ranked #1 Hotel Management School
in Australia and Asia Pacific

Number 3 globally for
graduate employability

(TNS Survey 2017)



Hall of Fame for Tourism
Education and Training

Gold Award for Tourism
Education and Training

(New South Wales
Tourism Awards 2015)



Winner of Tourism
Education and Training

(National Tourism Awards 2014)



Winner of Tourism
Education and Training

(National Tourism Awards 2013)

Ranked #1 Hotel Management
School in Australia and Asia-
Pacific for an international career

(TNS Survey 2013)



In the top three hospitality
schools for Best
Professional Success

(Worldwide Hospitality Awards 2012)



Winner of the Education and
Training Award, recognising
Blue Mountains as the leader
of hotel management education
in Australia

(Qantas Australian Tourism Awards 2010)



Gold Award for Tourism
Education and Training

(New South Wales Tourism
Awards 2009)



First private education
provider in Australia to receive
international recognition
as a quality educator

(World Tourism Organisation 2005)

On average,
each hotel employs
16 people
in senior management
positions.

Source: World Travel & Tourism Council, 2017



Welcome to your dream career

Choosing the right place to study is an investment in your future and one of the most important decisions you will make in your career.

Here at the Blue Mountains International Hotel Management School (BMIHMS) at Torrens University Australia we champion the power of people to connect the world for good. I am delighted that you're considering studying with us. We offer our students small class sizes, industry-experienced lecturers, practical work placements, and flexible learning options. With our dedicated support team and inclusive, open-plan study areas we aim to make you feel part of the Torrens University Australia community from your very first day.

In this brochure you'll find out about our modern campuses, online learning, our staff and our unique teaching approach and gain insights into what you can expect from university life.

We have a proud heritage of delivering excellence to our students and offering subjects designed by industry specialists.

When you graduate, you will receive an internationally recognised degree from BMIHMS at Torrens University Australia and leave with a deep connection and exposure to our values of being good, creative, bold and global. And you can keep studying – from Diploma to Bachelor to Masters and even your PhD – with our pathway programs that will enhance your learning and broader competency base skills in a rapidly changing world.

Our blend of practical and theoretical learning will make you job-ready as you open the door to a world of exciting career opportunities.

A handwritten signature in black ink, appearing to read 'Alwyn Louw'.

Warm regards,
Professor Alwyn Louw,
Vice-Chancellor

BMIHMS at Torrens University Australia

For 30 years' BMIHMS has been launching the careers of thousands of hospitality management graduates.

Regarded by industry as the number one hotel management school in Australia and Asia Pacific (Kantar 2020) – BMIHMS is known for its internationally recognised hospitality and business degree courses.

BMIHMS provides students with a valuable and unique combination of theoretical knowledge and practical experience, ensuring that they are well equipped to commence their careers immediately following graduation.

Being part of Torrens University Australia, BMIHMS students benefit from university prestige, increased global opportunities, and learning in an environment that encourages innovation. Torrens University Australia brings a fresh, modern, career-focused and global perspective to higher education, aiming to provide graduates with a globally oriented skill set that will make them desirable to employers.

Our education model

Our model is Swiss in its work ethos, American in its business educational approach, Asian in its economic outlook, and Australian in its innovative teaching methodology and multicultural communities.

Swiss hospitality heritage practice

The Swiss model for hospitality education is of the highest standard in the world.

American management emphasis

Adoption of the American business model brings a globally oriented business perspective.

Asian cultural and economic growth outlook

Asia has the fastest growing hospitality industry in the world. It has become the major source of tourists for the rest of the world.

Australian multicultural values

BMIHMS embraces multicultural values in its teaching and its communities. These values instill a sense of belonging in Australia while encouraging the participation of all people.



Studying in Australia

Australia is one of the world's most popular places to work and study. Its international standards in quality of living and education excellence are underpinned by strong economic growth. Australia is renowned for its immense natural beauty, exciting cosmopolitan cities, diverse cultural activities and healthy outdoor lifestyle.

If you study in Australia at BMIHMS, you can enjoy once-in-a-lifetime experiences that will help you grow both professionally and personally. Beyond enhancing your professional credentials with education valued by industry, studying at BMIHMS will help you evolve as a person. We place a strong emphasis on personal responsibility – we expect students to be self-directed and take a key role in shaping their education.



A world-class education system

More than 516,000 international students study in Australia each year. The Australian government has invested heavily to ensure that our education and research facilities are recognised throughout the world.

Australian higher education institutions use market-leading technology and professional training systems that are benchmarked to industry standards. Our institutions have excellent international reputations and are used as models for other countries in the Asia-Pacific region.

An international and diverse society

Australia is a multicultural and cosmopolitan society. Students benefit from meeting and working with people from all over the world. This experience will give you excellent preparation for a culturally challenging international career in hospitality, and the chance to make lifelong friends beyond your own borders.

Arts, culture and sport

Expect diversity in Australia. You will have endless access to cultural attractions, including highly respected art galleries, museums and theatres, as well as world-class restaurants and shopping. If you are passionate about sport, you can watch and participate in a multitude of activities year-round, such as hiking, cycling, climbing, football, swimming and surfing.

Work whilst you study

All of our campuses are located in areas of high tourism. The Blue Mountains tourism industry is renowned for employing our students in hotels, sporting clubs and function centres, all located close to campus. Sydney, Melbourne and Adelaide have a thriving tourism and hospitality sector, ranging from five-star and boutique hotels to day spas, casinos, luxury yachts, sports clubs and outdoor adventure sport operators. City-based students have many tourism-related job opportunities, through industry partnerships and close proximity to many businesses.

International students are eligible to work up to 40 hours per fortnight during term and full time during term break, on their student visa.

The global hospitality industry

The hospitality industry cuts across many sectors of the economy including large scale hotels and resorts, boutique hotels, restaurants, and services. Although diverse, these businesses are all driven to create memorable experiences for guests.

The rewards for talented and focused individuals are high. No matter where you are in the world, the industry has a place and some amazing career opportunities for you. Service is increasingly important in global markets so our highly trained graduates have an immediate competitive advantage.

At BMIHMS, we have the pleasure of delivering degrees that prepare aspiring hoteliers and hospitality professionals to join this constantly growing, fun and exciting industry.

Our courses provide students with a holistic understanding of the industry through theoretical and practical learning. Courses include a minimum of six-months industry placement, which ensures that all our students graduate job ready.

You will meet passionate people from all around the world, people who like to travel and entertain. No day is like another at BMIHMS.



“The global hotel, tourism and hospitality industry offers the most exciting careers and opportunities in the world.”

Jerome Casteigt

General Manager, Business and Hospitality
Torrens University Australia



Marina Bay Sands, Singapore

Endless opportunities

Specialising in hotel and resort management doesn't mean you can only work in these industries. Your business degree will open up a great range of employment possibilities. Here are just some of the industries and roles our graduates enter into:

Industry

- Hospitality
- Hotels & Resorts
- Travel and Tourism
- Airlines
- Commerce
- E-commerce and Technology
- Education
- Finance and Banking
- Public Sector
- Sport and Leisure
- Recruitment/Human Resources
- Media
- Sales and Marketing
- Retail

Roles

- Hotel/Resort Manager
- Director of Food & Beverage
- Rooms Division Manager
- Guest Services Agent
- Entrepreneur
- Wedding Planner
- Restaurant Manager/Owner
- Revenue Manager
- Destination Marketer
- Consultant
- Business Development Manager
- Operations Manager
- Human Resources Manager
- Business Analyst
- Digital Marketing Specialist
- Sales Manager

Torrens University Australia Hospitality Industry Advisory Board

The Torrens University Australia Hospitality Industry Advisory Board remains at the forefront of industry trends and needs. It ensures that our graduates are ready for the hospitality industry of the future.

Board members include Mr James Wilkinson, Editor-in-Chief, HM Magazine; Mr Kristian Nicholls, General Manager Bidding, Business Events Sydney; Ms Jennifer Brown, General Manager, The Sydney Harbour Marriott Hotel; Mr Paul Chang, CEO, Crystal Jade Seafood Restaurant; Mr Guy Cooper, Governor, Taronga Foundation; Mr Philip Hammon, Director, Scenic World; Ms Janette Illingsworth, Training Partnership Manager Group HR, The STAR Entertainment Group; Ms Tammy Marshall, Founder, The B Hive; Scott Boyes, Vice President Operations ACCOR; Mr Paul Misan, Chief Executive Officer, Kobe Jones Group and Senior Vice-President, Tourism, Hospitality & Catering Institute of Australia; Mr Caspar P. Schmidt, Founder & Owner, QCC Collection Limited; Ms Lynda Ugarte, Senior Director Human Resources, Australasia & Japan, IHG.

12 reasons to study at BMIHMS

1 **#1 Hotel Management School in Australia and Asia-Pacific** Source: Kantar 2020

In an independent survey, conducted by global research company TNS Kantar, hiring managers and executives from across the Asia-Pacific region ranked BMIHMS as their first choice when recruiting hospitality management graduates.

2 **Top 3 Hotel Management Schools in the world** Source: TNS 2017

In addition to being ranked number one across the Asia-Pacific region, BMIHMS was globally ranked 3rd for graduate employability and work readiness.

3 **95% employment rate**

Within three months of graduating, 95% of graduates are employed within their chosen field (Alumni Survey). In comparison to many other universities, this is significantly higher. As a BMIHMS graduate, you will be highly sought after by many employers across the globe.

4 **Fast-tracked undergraduate degrees**

Graduate with a Bachelor of Business specialising in hotel & resort management in only 2.5 years, including 12 months of industry work experience.

5 **Industry placements in all degrees**

As part of our work integrated learning model, all undergraduate students complete a 600-hour industry placement during their first, and another during their second year. Students benefit from a total of 1,200 hours of integrated learning. Postgraduate students complete a 600-hour industry placement in their second year. Placements can be undertaken anywhere in the world, and are generally paid.

6 **30 years experience**

For over three decades BMIHMS has been educating future business and hospitality leaders. During that time, our passionate staff have continued to ensure that our degrees are industry relevant, accumulating a wealth of knowledge and developing networks with industry leaders. Since opening in 1991, our sole priority has been to ensure students and graduates are job ready.

*Source: TNS 2017

7 **Our Three Pillar Approach to learning**

Our unique approach to learning is based around Three Pillars: Professional and Personal Growth, Practical Skills Development, and Academic Achievement. The Three Pillars ensure that you graduate well-rounded, worldly, confident and prepared for a rewarding future and career.

8 **Small class sizes**

Small lectures, tutorials and applied training classes give students a personalised learning experience. You will engage in a two-way conversation with your lecturers and tutors and participate in activities with your classmates, all whilst gaining a thorough understanding of each subject.

9 **Success Coaches**

A dedicated Success Coach will be assigned to you when you commence study at BMIHMS. They will provide you with ongoing support, advice and encouragement for the duration of your course, ensuring that you are employable and job ready.

10 **Global alumni network**

Across the globe there are BMIHMS alumni students working in many different industries. This supportive network comprises over 6000 graduates who regularly collaborate, assisting students and graduates with networking and job opportunities.

11 **Lecturers actively working in the industry**

Learn from leaders who are actively working in the hospitality industry. You will analyse current trends, issues and case studies to develop your critical thinking. Graduate knowing that you are prepared for today's ever-changing business world.

12 **Nesuto Leura Gardens Resort**

Students studying an undergraduate degree will complete their applied training at the Nesuto Leura Gardens Resort. Forming part of the Leura campus, this fully operational hotel is managed by BMIHMS, giving students the opportunity to learn in a real hotel, with paying guests.

Three Pillar Approach

Whatever career path you seek, our courses will help you become a highly motivated, sought after, critically thinking professional who is valued by employers.

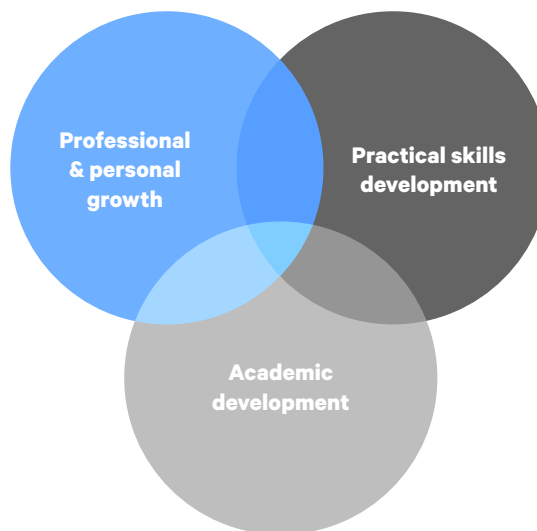
BMIHMS believes in delivering an educational curriculum that balances skills training, academic study and professional development.

Our courses combine university teaching with mentoring and individual coaching by industry professionals.

Our teaching and learning philosophy is based on:

The Three Pillar Approach

1. Professional & personal growth
2. Practical skills development
3. Academic achievement



This philosophy is the foundation of all our practices.

The thousands of successful graduates we have educated using these principles are proof that it works.

“

Prior to studying with BMIHMS I was working in the airline industry. I have always had an interest in the wider hospitality and tourism industry, but knew that I wanted to upskill and follow my passion for working in hotels. The degrees are so well known for being comprehensive and rigorous that I knew I was going to receive the highest quality education I could.

”

Sven Lee

South Korean student
Bachelor of Business – International
Hotel & Resort Management





Dr. Greg Harper

Pro Vice-Chancellor,
Business & Hospitality
Torrens University Australia

Welcome to Torrens University Australia, where our aim is to prepare you for the real world.

The Blue Mountains International Hotel Management School (BMIHMS) at Torrens University Australia is the Number One Hotel Management School in Australia and Asia-Pacific (Kantar survey). BMIHMS does not just provide students with an education; it gives students a pathway to career progression and continued success. In consultation with our extensive alumni network and industry connections, our programs help students progress their careers into senior management and hotel leadership positions. Students benefit from our extensive international network of relationships within the hospitality industry.

Studying at BMIHMS provides you with a complete and comprehensive learning experience, by combining academic scholarship, applied training and industry immersion.

Small class sizes allow for valuable one-on-one student interaction with lecturers, tutors and instructors. Many of our staff actively work and research in the tourism and hospitality industry. This gives students the opportunity to learn from current practitioners who have strong links to the industry. As a student of BMIHMS, this ensures that your learning experience is relevant, current and in keeping with best-practice in the global hospitality industry.

As a graduate of Blue Mountains International Hotel Management School you will join a strong cohort of others who have made careers for themselves within the hotel and hospitality industries.



Associate Professor Justin Pierce

Director of Innovation, Industry & Employability
Business & Hospitality
Torrens University Australia

Welcome to Torrens University Australia, a university built on a strong heritage and forward thinking.

Hospitality education needs to be engaging, industry relevant, and enjoyable. After all, we are preparing graduates to work in an exciting and global industry... and our courses and student experiences should be reflective of this. I have an amazing team of Success Coaches, Industry Consultants, Learning Designers, and Campus Directors that bring this vision to life.

Our curriculum has been designed in partnership with a wide range of industry partners. This ensures that the skills, knowledge and attributes embedded within the curriculum are those most sought after by employers in the hospitality industry.

As a world-class hotel management school, we know our students personally. We offer them flexible study options, first-class campus facilities, and small class sizes. We use cutting-edge teaching practices delivered with the best technology to seamlessly deliver the highest quality of education online and on-campus.

As a graduate you will be equipped with a university qualification, plus the professional acumen and experience you need for a fast-tracked career in one of the most diverse and dynamic industries in the world.

Your classroom is a real hotel

BMIHMS currently operates the Nesuto Leura Gardens Resort, which is the only student-run hotel in Australia and one of only a few operating worldwide.

The Nesuto Leura Gardens Resort is located in the heart of the Blue Mountains and directly adjacent to the BMIHMS undergraduate Leura campus. The BMIHMS Leura campus is currently operated as a simulated hotel environment, with our undergraduate students both living and undertaking their applied learning and training on campus.

Students will have the opportunity to operate in all areas of the hotel, including front office, food and beverage and housekeeping.

Thanks to this collaboration, students can deal with real guests and work on real events being held at the hotel such as weddings and conferences. They will also have the opportunity to manage projects within the hotel, under the guidance of applied lecturers and department managers.

The unique opportunity to undertake training within a fully operational hotel is invaluable for BMIHMS students as they prepare to graduate and enter the workforce.

Nesuto Leura Gardens Resort main entrance



Our promises

Blue Mountains International Hotel Management School has one purpose: employability.

To deliver employability we promise:

1 **Everyone is connected**

Students will graduate with their own network of employers, entrepreneurs and mentors.

2 **Everyone is global**


Students can uncover global opportunities and networks from over 60 universities around the world.

3 **Everyone can change their world**

We ready students to make their mark and deliver positive change to the world they live in. We foster social entrepreneurship.

4 **Everyone is unique**

Students choose how and when they learn. They are in control of creating the learning experience they want.



32% of graduates are
in CEO or General
Management positions

“

The Success Coaches have introduced me to so many people working in the industry, through volunteering opportunities, workshops and on-campus recruitment expos. This has been a great opportunity to get to know recruiters and leaders in the industry. I love how there are always guest speakers who come to campus. I have the opportunity to meet with leaders from the industry, forming connections and building my network.

”

Ben Nguyen

Vietnamese student
Master of International Hotel Management



Teaching & learning

Recruiters in the hospitality industry actively seek to employ BMIHMS graduates because of the tailored content of our courses, our outstanding international reputation and our strong business affiliations with major hotel brands.

Business & management

BMIHMS provides business degrees, but you will graduate with much more than operational skills. When you graduate, you will be ready to lead teams, supervise and inspire others, and be well equipped to move into managerial roles.

Our courses prepare you for analytic and strategic positions in many departments, including finance, marketing and human resources.

Grooming

You will be expected to follow strict grooming standards. Corporate business suits are worn on all three campuses during the working day. Students at our Practical Learning Centre in Leura are required to wear a corporate uniform. This standard ensures that when you enter the workplace you are at ease with the high level of professionalism expected from the industry.

Personal and professional growth

At BMIHMS, you won't just learn theory and practical skills. You'll also develop your confidence, discipline, teamwork, leadership and critical thinking capabilities. This holistic approach will help you to evolve as a person and gain the inner strength and motivation you'll need to achieve your lifetime career goals.

Learning environment

You'll enjoy a blended approach to learning that encompasses lectures, tutorials, seminars, industry tours, group work and individual coaching. This approach guarantees an engaging and stimulating learning environment for everyone.

Hands-on training

Our Practical Learning Centre at Leura campus is an immersive environment where you gain valuable hands-on experience at our simulated hotel, and real hotel: The Nesuto Leura Gardens Resort.

If you are studying a Bachelor of Business you will undertake food and beverage subjects during your first year. Once you have mastered the fundamentals, you will work select shifts at the Nesuto Leura Gardens Resort.

If you specialise in International Hotel and Resort Management, you'll complete hands-on housekeeping units of study at our Practical Learning Centre, including managing guest rooms at our hotel.

Industry benchmarking



Bachelor of Business

International Hotel & Resort Management

Hospitality is an industry where you can be creative. You will create products – be it food, drinks or an experience – and have the chance to work in every country of the world. It is also a growth industry, with high demand for skilled staff. Earn the right qualifications, work hard and use your initiative, and very soon you'll find yourself in a senior position, managing teams and exciting projects.

Over the first two years of your Bachelor of Business degree, you will study at our Leura campus. In addition, you will undertake industry placements to give you hands-on experience. Your final six months will focus on business management at our Sydney campus.

Our Leura campus combines a simulated hotel and a real working hotel, the Nesuto Leura Gardens resort, where students are both guests and staff. This gives you the unique opportunity to put theoretical knowledge into practice.

The Nesuto Leura Gardens Resort, operated by BMIHMS, offers students a unique opportunity to learn in a real operational hotel with real paying guests.

The Nesuto Leura Gardens Resort is a popular destination for tourists and business travellers. Students can gain valuable hands-on experience in all aspects of day-to-day operations, including: in guest relations, front office management, food and beverage, housekeeping and property management.

Course duration

Bachelor of Business: 2.5 years

Associate Degree of Business: 2 years

Diploma of Business: 1 year

Industry experience units: 2 x 6-month blocks (refer to diagram)

Campuses: Leura and Sydney

Intakes: January, April, July, September

Entry requirements

Age: 17 + 9 months

English Language Proficiency: 6.0 IELTS (academic) or equivalent

Qualification: Australian Year 12 Certificate or international equivalent

Career outcomes

Armed with a business degree, graduates have the flexibility to work in many sectors and in a large variety of roles. Graduates commonly find employment in five-star hotels and resorts, and many obtain sought-after management traineeship positions.

Year 1 Diploma (1 year)



Year 1 – Level 100 subjects

- Accounting Fundamentals
- Management and Leadership
- Research and Academic Skills
- Sales and Marketing
- Cross Cultural Studies
- Food and Beverage Operations Management
- Food and Beverage Management and Control
- The International Hospitality Industry
- Industry Placement (600 Hours)

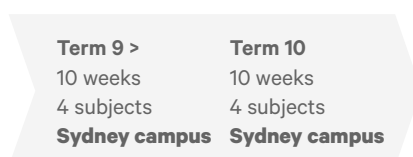
Year 2 Associate Degree (2 years)



Year 2 – Level 200 subjects

- Management Accounting
- Economics
- Business Law
- Human Resource Management
- Research Skills and Practices
- Operations and Environment Management
- Rooms Division Management
- Hotel and Resort Planning and Design
- Industry Placement (600 Hours)

Year 3 Bachelor Degree (2.5 years)



Year 3 – Level 300 subjects

- Services Marketing
- Business Management and Entrepreneurship
- Organisational Development and Change
- Strategic Hotel Management & H.O.T.S.
- Ethical Business Management
- Managing Hotel and Resort Facilities
- Revenue Management
- The Leadership Experience

Diploma of Business (International Hotel and Resort Management) CRICOS 089927F. Associate Degree of Business (International Hotel and Resort Management) CRICOS 089926G. Bachelor of Business (International Hotel and Resort Management) CRICOS 089925G. *Students who don't meet IELTS 6.0 may apply for our intensive English Language Program (ELP), run by Torrens University Language Centre (TULC) (CRICOS 03389E). Details are available online: bluemountains.edu.au/apply/international-applicants/requirements

Bachelor subject descriptions

Accounting Fundamentals

BUS101

Accounting Fundamentals lays the foundation for students' understanding of the accounting system. The subject has a practical approach, providing students with the opportunity to analyse original documents, conduct profit and loss determination, and to prepare statements of financial performance and financial position.

Management and Leadership

BUS102

A manager's role is to decide what goals and objectives his or her department should strive to achieve. Through the use of case studies, students are given the opportunity to examine key issues and to discuss current hospitality management practices.

Research and Academic Skills

BUS103

This subject introduces students to the concept of academic literacy in a higher educational context. Students will be able to study the relevant resources and explore strategies and techniques which will allow full participation in their new academic environment. The course will provide students with research skills, information literacy, critical analysis, writing and language techniques. Transferable skills including time management and teamwork are incorporated in the course. The aim of this subject is to provide knowledge and skills needed for higher education, to help students to manage their own success and to assist students in reaching their academic potential.

Sales and Marketing

BUS104

Determining the needs and wants of our potential customers is a key priority for managers. Students will be introduced to the distinction between selling and marketing. You will develop skills in the basic principles and practices of marketing in relation to consumer and market trends, and apply these to an operating environment.

Cross Cultural Studies

BUS105

An understanding of different cultures is of fundamental importance in business today. Cross Cultural Studies looks at how cultural factors influence human behaviour, including people's attitudes, behaviours, customs and values. A wide range of topics are discussed in an effort to better prepare students for the challenges of effective communication with people from varied backgrounds, using twenty-first century modes of communication.

Food and Beverage Operations Management

HOS101

The key focus of this subject is to broaden students understanding of the operational aspects of food and beverage management. Students will be given the opportunity to learn, develop and apply theories, concepts and skills in a practical environment.

Food and Beverage Management and Control

HTL101

Food and Beverage Management and Control is a practical subject furnishing students with knowledge of current and emerging food and beverage trends, and legal and operational issues. The subject covers topics such as cost control, sustainable solutions, resources management and legal obligations.

The International Hospitality Industry

HTL102

In undertaking this subject students will gain knowledge of the nature, size, scope and sectors of the dynamic international hospitality industry. Students will also examine its major function areas and departments. Different enterprise models will be explored including chains, franchises, ownership, management and staffing structures. Discussions will focus on current trends impacting this worldwide industry.

Industry Placement I

IP101

The aim of the Industry Placement is to introduce students to a work environment external to the school. Students are first prepared for their industry placement by attending workshops on the preparation of recruitment and selection documents. They also receive assistance with the practice of their interview skills (CAE101 Careers & Employability). Whilst on placement students are provided with opportunities to develop their career pathway and enhance their operational skills and knowledge. This subject further provides an opportunity for students to reflect upon the relationship between their academic studies and the workplace environment. Employment is to be undertaken in a food and beverage outlet within their chosen discipline, such as a hotel, restaurant, event, or other hospitality environment.

Management Accounting

BUS201

Financial analysis is an integral part of strategic management planning. This subject builds upon BUS101, further developing students' skills and expertise when interpreting financial information. The subject provides students with skills and knowledge relevant to planning, controlling and evaluating accounting information, that will enable them to make sound managerial decisions.

Economics

BUS202

BUS202 introduces the core concepts and economic principles necessary to become an effective decision maker. Students will develop an understanding of how leaders make difficult choices, utilising available resources at a specific given time. This subject covers concepts such as price elasticity demand, cost benefit principle, fiscal and monetary policy, macro and microeconomics and international trade.

Business Law

BUS203

Business Law introduces students to the basic principles of the State and Commonwealth laws relevant to tourism and hospitality. Emphasis is placed on areas such as liability, conflict resolution and legal problem solving.

Human Resource Management

BUS204

The concept of human capital recognises that not all labour is equal and that the quality of employees can be improved by investing in them. Human Resources Management (HRM) concepts, practices and processes are examined in this subject. Students will explore how the strategic management styles of an organisation influence the development of HRM philosophies and processes, specifically with reference to tourism and hospitality enterprises.

Research Skills and Practices

BUS205

Embarking on research in any discipline is a serious undertaking. This subject will teach research methodology skills essential for completing research projects and for making quality business decisions. Students will learn the necessary skills and practical tools to undertake and to complete the process of collection, analysis, interpretation and presentation of research.

Operations and Environment Management

HOS201

There is a growing awareness that environmental issues must be addressed within business operations. HOS201 will discuss sound environmental practices and long-term operational sustainability. Students' knowledge of contemporary facilities and operational practices will be developed, while they investigate the broad range of critical design options available.

Rooms Division Management

HTL201

Rooms Division is a key revenue generating area within a hospitality operation. Departments within this area include both front office and housekeeping. Within these departments, students will be provided with the practical skills and theoretical knowledge they will need to operate accommodation services successfully. The subject aims to ensure that students have a sound knowledge of the financial and managerial responsibilities of running a Room Division department.

Hotel and Resort Planning and Design

HTL202

With the growth of international tourism, there has been an increase in the number of specialised hotel and resort facilities being developed. Hotel and Resort Planning and Design looks at the feasibility process for hotels and resorts, and how this process guides the concept development, planning and design of accommodation. The subject considers design from inception to completion, sustainable design practices, and the impact of design on all aspects of the operation's management.

Industry Placement II

IP201

The aim of the Industry Placement is to introduce students to a work environment external to the school. Students are first prepared for their industry placement by attending workshops on the preparation of recruitment and selection documents. They also receive assistance with the practice of their interview skills (CAE101). Whilst on placement students are provided with opportunities to develop their career pathway and enhance their operational skills and knowledge. This subject further provides an opportunity for students to reflect upon the relationship between their academic studies and the workplace environment. Employment is to be undertaken in a food and beverage outlet within their chosen discipline, such as a hotel, restaurant, event, or other hospitality environment.

Services Marketing

BUS301

The service sector is one of the fastest growing global industry sectors. Services Marketing provides students with both practical and theoretical approaches to marketing, and the management of service businesses. It expands on the previous knowledge gained in BUS104: Sales and Marketing. It will explore the major differences between the marketing of services and the marketing of tangible products. It will cover topics such as how to assess and improve service delivery, and will provide students with the necessary skills to develop and implement marketing strategies for the tourism, hospitality and other service industries.

Business Management and Entrepreneurship

BUS302

Creating new ideas and a vision for ongoing revenue is an invaluable part of business. Business Management and Entrepreneurship takes the student through a step-by-step process where they learn how to communicate ideas effectively and to manage a new business venture using a solid business plan.

Organisational Development and Change

BUS303

Change needs to be understood and managed in such a way that people can cope with it effectively. Organisational Development and Change examines the complexities of the change process. Students are provided with the skills needed to implement change management projects within an organisation.

Strategic Hotel Management and H.O.T.S.

BUS304

Strategic planning is a process that allows an organisation to define its strategy or direction, and to make decisions on resource allocation accordingly. Students will examine the total enterprise, the industry and the competitive environment in which it operates. The emphasis is on further developing and fine-tuning students' critical thinking and decision-making skills. They will be given the opportunity to apply their strategic planning to the review of a number of case studies.

Ethical Business Management

BUS305

Ethical, social and moral responsibilities are integral to operating a business in the hospitality and tourism industry today. Ethics Business Management engages with, and encourages debate about, the set of moral standards that are relied upon to make decisions in our modern society.

Managing Hotel and Resort Facilities

HTL301

Facilities management is an interdisciplinary field devoted to the co-ordination of space, infrastructure, people, and administration. Students will learn how to efficiently and effectively oversee the various aspects of hotel and resort facilities, whilst developing sustainable work practises.

Revenue Management

HTL302

Revenue management helps to predict consumer demand, so that businesses can optimise inventory and price availability in order to maximise profit. In this subject, students will study the origin, functioning, role and importance of revenue management processes. They will learn all about the role of revenue management in a modern hotel, including; inventory control and management of the distribution function; the impact of different levels of guest service on satisfaction; and the ethical dimension of revenue management.

The Leadership Experience

HTL303

Fundamental theories and pertinent leadership issues are reviewed in this subject. The Leadership Experience examines different types of leadership suitable to the contemporary work environment. Leaders today are expected to drive the entire organisation forward, while also meeting stakeholder obligations. How you develop a personal leadership style is examined, including the process of inspirational influence. Moral leadership is a key theme throughout the unit. This does not mean ignoring profit and loss, share price, production costs and other hard measurable facts. However, it does require the recognition of and adherence to ethical values, and acknowledging the importance of human meaning, quality of life and a higher purpose. The unit demonstrates that leaders are in a unique position to influence positive societal and environmental change. Students will ultimately appreciate that effective leadership in the 21st Century also encompasses embracing causes beyond the walls of the organisation.

Master of International Hotel Management

This course has been designed for experienced professionals who want to change careers into hospitality management, or for a professional already holding an undergraduate degree who wishes to study further. All classes are held at our non-residential Executive Business Centres in Sydney, Melbourne & Adelaide. Depending on your level of experience, intensive practical workshops in food and beverage and hotel operations are available for you.

Hospitality is a dynamic and fast-growing international industry. We developed this course in response to demand from corporate organisations for professionals with higher-level qualifications, and from competitive individuals wishing to accelerate their career progression. If you are looking for a business career that allows rapid employee development, has scope for travel and is fast-paced and people orientated, then this is the program for you.

By studying with BMIHMS, you will gain a deep understanding of hotel management, operations and business. This course is designed to prepare you for a management position in a leading hotel, on graduation.

The course includes a six month industry placement. This is a practical unit working in a potentially paid industry position – yet another opportunity that will set you ahead of the competition.

Course duration

Postgraduate Certificate: 6 months

Master Degree: 2 years

Industry experience unit: 1 x 6-month
(refer to diagram)

Campuses: Sydney, Melbourne & Adelaide

Intakes: January, April, July, September

Entry requirements

Age: 21+

English Language Proficiency: 6.0 IELTS
(academic) or equivalent[#]

Master: Recognised bachelor's degree
(any field)

Graduate Certificate: Recognised
bachelor's degree or 3 years+ managerial/
supervisory work experience

Career outcomes

There is an enormous range of positions in the hospitality industry, so there is no need for you to get stuck in any one department or sector. Even if you choose to stay with the same employer, over a few years you could move from concierge to front desk, sales, food and beverage, event manager, reservations manager and beyond.

Year 1

Term 1 > 10 weeks 2 subjects Sydney/Melbourne/ Adelaide campus	Term 2 > 10 weeks 2 subjects Sydney/Melbourne/ Adelaide campus	Term 3 > 10 weeks 2 subjects Sydney/Melbourne/ Adelaide campus	Term 4 > 10 weeks 2 subjects Sydney/Melbourne/ Adelaide campus
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Year 1

Terms 1-2 – Level 400 subjects

- Hotels and the Guest Experience
- Managing Food and Beverage Operations
- Management of Rooms Division
- Service Design and Management

Terms 3-4 – Level 600 subjects

- Contemporary Hotel Marketing
- Leadership for Global Hospitality
- Hotel Finance and Revenue
- Electives (1)
 - (E) Business Events in a Global Context
 - (E) Sustainability and the Environment
 - (E) Hoteliers and Global Tourism
 - (E) TUA MBA timetabled unit

Year 2

Term 5 > 10 weeks Industry placement	Term 6 > 10 weeks Industry placement	Term 7 > 10 weeks 2 subjects Sydney/Melbourne/ Adelaide campus	Term 8 > 10 weeks 2 subjects Sydney/Melbourne/ Adelaide campus
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Year 2

Terms 5-6

- Industry Placement (600 Hours)

Terms 7-8 – Level 600 subjects

- Business Research for Hoteliers
- Independent Critical Analysis Project
- Strategic Hotel Management
- Entrepreneurship for Hospitality Leaders

Graduate Certificate in International Hotel Management CRICOS 089932J. Master of International Hotel Management CRICOS 089931K. #Students who don't meet IELTS 6.0 may apply for our intensive English Language Program (ELP), run by Torrens University Language Centre (TULC) (CRICOS 03389E). Details are available online: bluemountains.edu.au/apply/international-applicants/requirements

Masters subject descriptions

Hotels and the Guest Experience

HGE401

Current consumer culture is more competitive than it has ever been. Today, hotels must battle to increase their share of customer revenue and loyalty. It is increasingly recognised that customers enjoyment of the complete experience is critical to customer retention, profitability and growth.

This subject engages the student in critically examining ways to improve guest experiences. It begins with an introduction to the fundamental concepts associated with hotel services. Students then learn to develop a framework for designing customer experiences that will leave lasting impressions, increase revenue and encourage repeat business and referrals.

Managing Food and Beverage Operations

MFB402

This subject will equip students with the knowledge and skills required to manage a food and beverage operation successfully. Students will gain an insight into the multifaceted nature of opening and managing a restaurant, bar, club or catering facility in a hotel and other operational contexts. The subject examines in detail the importance of product differentiation, staff management strategies, cost control and sustainability. Students will be given opportunities to develop their operational and managerial skills in both simulated and real-life settings.

Management of Rooms Division

MRD403

Rooms Division Management is a key contributor to any lodging and hotel business. A thorough understanding of guests' expectations and service delivery is of the utmost importance to ensuring business survival. This subject introduces the roles of the Front Office and Housekeeping departments as key components of the Rooms Division. It incorporates knowledge of budget control and productivity, quality assurance, work health & safety, security, facility management and sustainability.

The subject engages the student in: complaint handling skills, reservations, check-in and check-out procedures; as well as the diverse areas of housekeeping, including quality assurance and laundry processes. Students obtain a working knowledge of the Opera Property Management System.

Service Design and Management

SDM404

This subject explores the fundamental concepts and practical implications of providing exceptional service. Following an introductory overview of the role and nature of services, topics associated with the 'art' of service will be explored. Additionally, the performance of service by frontline service providers will be examined, along with contemporary strategies for managing service behaviour in interactive service encounters. Topics associated with the 'science' of service focus on the management and measurement of key service functions and outcomes, including: service quality and customer satisfaction, service failure and recovery, customer relationship management; managing capacity and demand in a highly competitive global environment. As a whole, this subject develops a critical understanding of the areas where service management impacts hotel functions, such as: operations management, services marketing, human resource management and facilities management.

Contemporary Hotel Marketing

CHM601

The hospitality industry operates in a competitive global marketplace. To compete and thrive, it is essential to think strategically and to weave together traditional marketing practices with new technologies across a mixed marketing spectrum. In order to survive and prosper, hospitality organisations need to develop a more convenient, informed, valuable and sustainable relationship with their customers. This subject will introduce contemporary aspects of hospitality marketing which are distinct in their application to hospitality products and services. It will explore the techniques and concepts that marketers use to develop effective marketing campaigns. By applying a variety of theoretical assumptions to practical examples, students explore the insights that marketers need to develop successful marketing campaigns.

Leadership for Global Hospitality

LGH602

Creating and delivering engagement and value for stakeholders is a key challenge in the hospitality industry. This subject will examine core theories of global leadership, and how they potentially impact on the effectiveness of a Department Head, GM or other senior hotel executive. The subject will explore how hotels are placing more emphasis on 'people, learning and culture' that contribute towards competitive advantage, rather than traditional HR practices.

Hotel Finance and Revenue

HFR603

Hotel managers must provide leadership to create a culture focused on optimising hotel revenue, in order to maximise profitability. The hotel industry is a dynamic environment that is strongly influenced by the perishable nature of its products and services. Hotel managers must provide leadership to focus company culture on optimising hotel revenue, in order to maximise profitability. This subject allows students to develop the knowledge and skills necessary for effective revenue management and financial reporting.

Entrepreneurship for Hospitality Leaders

EHL604

Visionary attitudes can transform existing organisations, through the commercialising of new ideas. This subject examines the fundamentals of entrepreneurship, intrapreneurship, innovation and creativity, as they apply to hotels and hospitality organisations competing in an internet-enabled world. The subject will also address commercialising a new business, product or service concept, from inception to market; with a focus on leveraging evolving distribution channels and disruptive technology.

Industry Placement

INP605

The Industry Placement is a key component of the master's program, designed to give students real world experiences in their pursuit of practical, operational and leadership skills. During their external practicum within a hotel organisation, students will be able to link their studies to the workplace environment, optimise their career pathway and make industry contacts.

Business Research for Hoteliers

BRH606

An essential component of decision-making in business is research. Business Research for Hoteliers familiarises students with the advanced skills and knowledge required for completing research projects at the post-graduate level, and for making high quality business decisions. Specific attention is given to: the process of planning, data collection techniques, analysis, interpretation and the presentation of research. The combination of BRH606 and IAP607, enables students to develop a comprehensive understanding of how research concepts relate to, and support, the successful completion of the IAP607 project. Students will develop a research proposal in BRH606 that will provide the framework for their IAP607 projects.

Independent Critical Analysis Project

IAP607

In this capstone subject, students have the opportunity to demonstrate the core attributes of: written communication, information literacy, synthesis of complex information, and logical and critical thinking. This is achieved by completing a substantive hotel consultancy project based on experiential learning, and the analysis of an actual business situation or contemporary topic that has significance to industry.

Strategic Hotel Management

SHM608

Strategy is a broad formula for how a business is going to compete, what its goals should be, and what policies are needed to deliver those goals. Utilising an online simulation, Strategic Hotel Management introduces students to a set of contemporary strategy concepts, theories and practices to help them think and act critically. They will learn how to creatively manage a competitive and sustainable hotel, and solve the business problems they will encounter as leaders, now and into the future.

Masters subject descriptions

Elective specialisations

Business Events in a Global Context

BEG609

Business events contribute to the community and industry because they allow us to connect across our social and economic contexts. People can meet to share ideas, sell products, advance knowledge, network and build relationships. Business Events in a Global Context aims to develop students' knowledge, skills and ability to examine the global economic, social, political and environmental influences impacting stakeholders, and affiliated MICE associations.

The subject provides an overview of the industry encompassing business meetings, conventions and expositions; and how they integrate with the hospitality and tourism industry. Students are guided through the complexities associated with planning, managing and staging a variety of business events.

Sustainability and the Environment


STE610

Environmental sustainability involves making decisions and taking action in the interest of protecting the natural world, with particular emphasis on building organisational capability, practices and processes. Students will be introduced to the impacts that hotels have on our natural environments, and be encouraged to explore strategies that hotels can develop to be more sustainable.

Hoteliers and Global Tourism

HGT611

The aim of this subject is to critically examine the relationship between the hotel sector and the broader tourism industry, which is one of the largest in the world. The subject builds on contemporary events and literature, with a particular focus on social, political, economic and environmental issues. Students will critically reflect on stakeholder involvement across sectors.



74% of graduates are in
management positions
within five-years

“

Combining my passion for people and travel is an amazing opportunity. I have always loved working with people, providing quality service and memorable experiences. A career in hotel management allows me to follow my passion whilst having endless opportunities to travel around the world, exploring everything it has to offer. Hospitality has the ability to transform you and how you see the world – in a positive light. I cannot see myself working in any other industry.

”

Marsha Valencia

Indonesian student

Master of International Hotel Management



MBA in International Hotel Leadership

Through close consultation with leaders from the industry, we've identified a need for a specialist master's degree that focuses on hotel leadership. In response, we have developed a qualification that provides managers in hotels with the knowledge and skills required to break through and take the next step into senior leadership. This course introduces a new, flexible way of learning while you work. You'll learn from leaders across the globe, while working on industry projects that have real world application.

Graduate with confidence to:

- Continuously improve hotel organisational practice
- Analyse complex business problems
- Lead complex organisational change agendas and projects
- Drive innovation
- Grow and lead collaboration and effective teams
- Develop and enhance the performance of others and yourself

Course duration

Master Degree: 2 years full time – flexible and part time options

Study mode: Fully online

Intakes: January, March, May, July, August and October

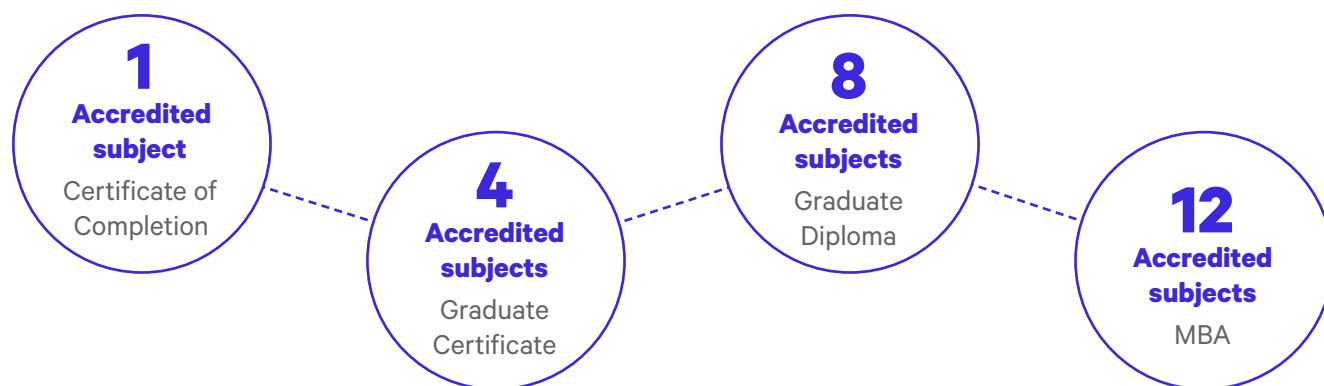
Subject units summary

13 subjects designed as industry projects

- Framing Your First 90 Days as a Leader*
- Securing Growth and Investment for Your Hotel
- Managing Your Brand for Consumer Engagement
- Creating Innovative Guest Experiences for Competitive Advantage
- Managing Your Digital Business Resources
- Championing Organisational Change
- Leading Corporate Social Responsibility to Drive Business Performance and Social Impact
- Leading in Times of Crisis – When to Lead, When to Manage
- Emerging Markets and Disruption
- Incubators and Intrapreneurship
- Coaching as a Leadership Activity
- Revenue Management
- Be the GM – Lead Your Virtual Hotel**

*This subject is core to the MBA and we encourage you to study this module first. **This subject is your capstone (last) subject and is core to the MBA

Number of Accredited subjects (each 6 weeks long)



MBA (International Hotel Leadership)

Academic entry requirements	Completion of recognised bachelor or post graduate degree in similar field of study
English proficiency (applicable to international students)	IELTS 6.5 with no band less than 6.0
Additional entry requirements (applicable to all students)	3 years post-degree professional experience
Special entry requirements (alternative to academic entry requirements)	Yes – Completion of Graduate Certificate (International Hotel Leadership)

Graduate Diploma (International Hotel Leadership)

Academic entry requirements	Completion of a recognised bachelor degree in similar field of study
English proficiency (applicable to international students)	IELTS 6.5 with no band less than 6.0
Additional entry requirements (applicable to all students)	3 years post-degree professional experience
Special entry requirements (alternative to academic entry requirements)	Yes – Completion of Graduate Certificate (International Hotel Leadership)

Graduate Certificate (International Hotel Leadership)

Academic entry requirements	Completion of a recognised bachelor degree in similar field of study
English proficiency (applicable to international students)	IELTS 6.5 with no band less than 6.0
Additional entry requirements (applicable to all students)	3 years of professional or managerial experience
Special entry requirements (alternative to academic entry requirements)	Yes – Students without formal qualifications are eligible to apply for entry to the Graduate Certificate (International Hotel Leadership) if they have 3 years of professional, administrative or managerial work experience. Applications will be assessed on a case-by-case basis.
Short course/single subject english proficiency (applicable to international students)	IELTS 6.5 with no band less than 6.0

Invest in your future today



Customisable

This degree is fully customisable. You can study all fifteen projects in any order you want. Or, if you are just looking at professional development or upskilling, you can enrol in some short courses. All projects are designed to be completed in an intensive six-week block. You can design your degree the way you want.



Fully online

As a working professional, study needs to be flexible and able to fit around your lifestyle. Intended to fit into the busy lives of working hospitality professionals, this flexible online master program is designed to allow you to study when and how you like, from anywhere in the world.



Project learning

Your coursework is completed on a project-by-project basis. Providing graduates with a well-rounded understanding of what is required to forge a leadership career within hotels, and being able to function effectively as a senior hotel executive in an international context.



Immersive

When you study the online MBA, you will undertake one project at a time. This allows you to fully immerse yourself in highly contextualized, real-world industry examples and case studies. The benefit of the online MBA is that all content is applicable, timely and appropriate for the hotel industry – and can be applied directly back to a project you are currently working on with your employer. There is no other MBA this specialised for future leaders of the hotel industry.



Industry stars

You will learn from leaders in the industry, who are at the peak of their career – industry stars who will coach, mentor and inspire you. Learn from those who, just like you, live and breathe hotels and begin to think like them. You could be learning from a hotel GM in London, or discussing property acquisition with a CFO in San Francisco – acquiring a global take on every aspect of your studies.

MBA subject descriptions

Core subjects

Framing Your First 90 Days as a Leader

IHL501

First impressions count. Though your first days in a new role will seem like a complete whirlwind, they provide a critical window for you to set the tone and assert yourself as the kind of leader you really want to be. In this short course, you'll discover the best way for you to approach your first 90 days, explore various leadership styles and approaches, and learn how to tailor them to your new team.

Featured Industry Leader: Jan Smits – CEO, Intercontinental Hotel Group, Asia, Middle East, Africa

Be the GM – Lead Your Virtual Hotel

IHL604 (MBA Only)

The Hotel Leadership Capstone Project will provide you with the opportunity to apply the analytical and theoretical skills developed in the program to an online, hotel-based simulation project. This short course will provide an unrivalled opportunity to demonstrate your ability to apply the management and leadership skills you've learned so far, in addition to drawing on the considerable experience acquired in your career. Have you got what it takes?



MBA subject descriptions

Electives

Managing Your Brand for Consumer Engagement

MYB502

The hospitality industry isn't immune to the evolution of digital technology and neither is society. We are at a unique point in history where we are able to inspire two-way conversations with customers, and to gain their engagement and advocacy. As part of this short course, you'll learn more about the opportunities presented by this rapid shift in digital technology, and how it has forever altered the way hotels communicate with their audiences. You will also learn about the challenges of managing a hotel brand; and how rich and compelling content marketing, combined with omnichannel distribution, is integral to brand engagement.

Featured Industry Leader: Amanda Cottome – Group Director Brand Experience & Culture, Ovolo Hotels

Creating Innovative Guest Experiences for competitive advantage

IGE503

Do you lead the way when it comes to creating the best experiences possible for your guests? Service innovation is a rapidly expanding area of practice, and a crucial source of competitive differentiation. In this course, you'll learn about design thinking and how it can be used to bring together key stakeholders, in order to collaborate and formulate innovative approaches to the overall guest experience. You'll take an entrepreneurial approach to customer service challenges, present fresh solutions, and create guest experiences that surprise, delight, and surpass expectations.

Featured Industry Leader: James Walkden – Area Director Operations Australia, New Zealand & Pacific, Marriot International

Revenue Management

REV603

As a leader in a hotel environment, you'll be measured on your ability to optimise revenue. Being able to think on your feet is a given, but there's a science to it, too. During this course, discover how to make strategic, proactive decisions thanks to input from experts like Nikita Beresnev, Group Director of Revenue with Nesuto Hotels. Learn to use various tools to: understand customer demand, interpret financial data and – most importantly – increase revenue.

Featured Industry Leader: Melissa Kalan – Founding Director at ARMA (Australian Revenue Management Association)

Securing Growth & Investment for Your Hotel

SG1502

Let's be honest. Hotel businesses are ultimately focused on one thing – growth. Influencing and negotiating investments will be critical to your success as a leader. In this course, you'll gain a full understanding of the investment process, and insight into identifying the most lucrative opportunities. Discover how to get the best outcomes and maximum ROI out of your corporate strategy. You'll learn from experts like Mehran Mossadegh, Founder & Managing Director of the aptly named NegotiationWise.

Featured Industry Leader: Raphael Antonini – Director, Hotel Investments, Crystalbrook Collection

Managing your Digital Business Resources

DBR603

Your online presence is the most powerful tool in your arsenal for generating demand in today's competitive hotel environment. Prospective customers have access to infinite resources about brands, and it's your job to understand their needs and capture their attention. In conjunction with Lance Batty, Senior Manager-Account Management Airline Customer Unit, Amadeus, this course will help you appreciate online behaviour and expose you to an array of digital business resources.

Featured Industry Leader: Lance Batty – Senior Manager-Account Management Airline Customer Unit, Amadeus

Championing Organisational Change

COR602

Organisational change is a reality that you'll face at all levels of the business. A true leader understands the complexities associated with change, from technical through to human challenges. Learn how to meticulously analyse and execute the changes necessary to succeed. Learn directly from Tim Mayoh, Development Manager at Choice Hotels, how to appropriately respond to shifts in the business environment.

Featured Industry Leader: Tim Mayoh – Development Manager, Choice Hotels

Leading Corporate Social Responsibility to Drive Business Performance & Social Impact

CSR602

Interested in making the world a better place? You're not alone. These days, it's rare to find businesses which aren't open to helping to drive change and address societal issues. In this short course, you'll build on your knowledge and follow in the footsteps of top social entrepreneurs. We'll empower you to develop creative solutions to address social and environmental problems and to see social entrepreneurship as a force for positive change.

Leading in Time of Crisis – When to Lead, When to Manage

LED603

Do you know what to do in a crisis? Extreme circumstances can make or break a leader, and can be very testing indeed. In times of uncertainty and even danger, hotel professionals ought to demonstrate appropriate leadership knowledge and skills. The course will focus on leadership under intense pressure – whether in response to crisis, global issues or ethical dilemmas. By the end, you'll have explored the facets of working with a Crisis Management Team and executing a Crisis Management plan.

Emerging Markets and Distribution

EMD603

International markets present significant opportunities, but only to those companies who know what they're doing. To the untrained eye, it may even be surprising which countries should be targeted. In this subject, you'll see for yourself how leaders make the right marketing decisions to encourage growth in emerging markets. Better still, you'll walk away with a blueprint for researching and evaluating markets, setting clear and realistic goals and growing your business for the long term.

Incubators and Intrapreneurship

IAI603

Unfamiliar with intrapreneurship? You'll learn to use the innovation typically associated with entrepreneurial start-ups within your bigger business, by identifying new opportunities and redirecting resources to them. Discover how best to respond to and even out-manoeuvre your competition, while implementing the most effective policies to deal with new challenges. During this course, learn how to drive results via incubation and disruption; taking guidance from entrepreneurial mindsets that are currently leading the pack.

Coaching as a Leadership Activity

EX603

Coaching is considered to be a valuable tool and an integral strategy for aspiring hotel leaders. Coaching skills are particularly valuable for leaders working in volatile, emergent and ambiguous contexts, where new approaches are required to meet unique challenges. The project is focused on exploring coaching practices, and how to equip executives to lead their teams effectively. This project gives students the knowledge and foundation they need to becoming an executive coach. They will learn how to help others understand, apply, and integrate various metrics and new information into their lives and roles.

Leura campus

Located on 6 hectares of landscaped private gardens, 1.5 hours from Sydney, the residential Leura campus has well-appointed accommodation, modern teaching facilities and a real hotel.

Life on campus

Our Practical Learning Centre on the Leura campus is home to first and second-year undergraduate students. This is where you'll complete your practical training in food and beverage, housekeeping and front office duties.



Academic facilities

The campus has first-class teaching facilities that include: lecture and seminar rooms, commercial kitchens, a demonstration cocktail bar, three training restaurants, a fully equipped housekeeping demonstration training lab and computer rooms. Our three training restaurants allow you to experience the different food and beverage environments you will find in hotels.

All students have access to academic information, campus events and subject materials.

In our professionally staffed libraries you can access approximately 10,000 hard copy book titles, and a further 2000 e-books via the library catalogue. BMIHMS subscribes to two online encyclopedias, 33 databases and a vast collection of case studies. All of our staff hold professional academic qualifications.

Accommodation

Students live in twin share, hotel-style rooms, which contain a television, a private en-suite bathroom, a telephone line and 24/7 internet access. Rooms are cleaned weekly and all linen is provided. Single rooms with en-suite are limited, subject to availability, and incur additional costs.

On-campus dining

During residential terms all main meals are provided, three times a day. The campus offers a choice of tasty and healthy dining venues: Chambers, an à-la-carte fine dining restaurant; Cascades, an international style fusion bistro; and Cookie's, an indoor/outdoor café. Light snacks are available from the coffee cart and café three evenings a week, and wine can be purchased with dinner, where Responsible Service of Alcohol guidelines are strictly followed.

Recreational activities

When not studying, students have numerous recreational activities and countless outdoor attractions to enjoy, including: world heritage-listed national parks, the famous Three Sisters rock formations, bush walks, tours, whitewater rafting, horse riding and more. Students can also visit boutique shops, bookstores, chocolatiers, art galleries, shopping centres, cinemas, bars, clubs, an extensive choice of restaurants and several local festivals.

Campus duty manager

At BMIHMS your safety is our priority. During the day, faculty and staff are on hand to assist with any concerns, be they personal or professional. After hours, the wellbeing of students is the responsibility of the duty manager, who can be contacted 24/7 with any issues, concerns or emergencies.

Social facilities

- Cinema room
- Air hockey
- Basketball court
- Pool tables
- Cafe
- Recreation room
- Table tennis
- Football/soccer field
- Tennis court
- Gym
- Outdoor pool and BBQ area



Sydney campus

Our Sydney campus is centrally located in the business district of the city. This ideal position means that we are in the hub of connecting transport routes, making it easy for you to commute to class and work.

Third-year undergraduate students and postgraduate students share this bright and modern, executive-style facility.

Our Sydney campus, the Executive Business Centre, gives undergraduate students an ideal progression from the residential, structured campus at Leura, to independent city living and studying. It serves as a personal stepping stone for students, before they launch themselves into their new careers.

For postgraduate students, Sydney campus is the perfect environment in which to build new networks with like minded classmates from across the globe. Students can be immersed in a professional business environment – as they become leaders themselves.



Campus facilities

On-campus lounge areas are available for students to sit, talk, eat and study together. Kitchen facilities allow students to make tea and coffee, store lunches and heat food. A coffee cart is run by students for students, and also provides snacks. A Student Representative Council is elected every term, and they ensure that plenty of activities are planned for you to enjoy.

Academic facilities

The campus boasts state-of-the-art teaching facilities and a professional learning environment. The Sydney campus has its own library and students have direct access to academic staff.

Accommodation

Students studying at our Sydney campus live off campus. BMIHMS can assist you by recommending accommodation, or you can organise your own accommodation in private housing throughout the city and surrounding suburbs.

Recreation

As you would expect from a large international city, Sydney has entertainment covered. Step outside the campus doors to a huge array of restaurants, shopping centres, bars and nightclubs, sporting clubs and venues.

Cost of living

This table gives you a rough guide* of average costs for a student living in Sydney. Of course, your cost of living will depend on your personal lifestyle, but we find most students need approximately AU\$400 to AU\$650 per week.

Living costs	Average per week
Rent	\$120-\$400
Food	\$120+
Utilities	\$20-\$50
Phone and internet	\$20-\$70
Public transport	\$10-\$40
Laundry	\$10
Entertainment and personal	\$50-\$100
Stationery and textbooks	\$15

*Please note these figures are intended as a guide only.



Melbourne campus

Situated on Flinders Street, Melbourne campus is located right in the heart of Melbourne's creative and business hub.

Flinders Street campus is where Melbourne-based students studying a Master of International Hotel Management attend lectures and tutorials. Students share this campus with other Torrens University Australia students who are studying business, design and health courses. With many iconic hospitality and tourism venues close by, the campus is well situated for students learning about the industry.



Facilities

With a campus located in the heart of the Melbourne CBD, everything is at your fingertips. An abundance of cafes, restaurants, entertainment venues, gyms and recreation centres are situated nearby. Catching public transport is also convenient, with Flinders Street Train Station located directly across the street.

Campus life

As a student, you will have the opportunity to engage with others studying hospitality, business, design and health, at Torrens University Australia. You will work collaboratively and make friends with students from different cultures and backgrounds.

With state of the art facilities available on campus, students can immerse themselves in a forward thinking, stimulating learning environment. Resources on campus include intimate lecture rooms, break-out zones for study, a computer lab, and an extensive library and resource centre. Students have access to internet and teaching resources online, allowing for easy revision.

Social activities

The Student Representative Council (SRC) run a range of events from sporting teams, cultural nights, charity fundraisers, and trips to local attractions.

Student accommodation

Students studying at Melbourne campus live off campus. Students organise their own accommodation in private housing throughout the city and surrounding suburbs.

Cost of living

This table gives you a rough guide* of average costs for a student living in Melbourne. Of course, your cost of living will depend on your personal lifestyle, but we find most students need approximately AU\$400 to AU\$650 per week.

Living costs	Average per week
Rent	\$120-\$400
Food	\$120+
Utilities	\$20-\$50
Phone and internet	\$20-\$70
Public transport	\$10-\$40
Laundry	\$10
Entertainment and personal	\$50-\$100
Stationery and textbooks	\$15

*Please note these figures are intended as a guide only.



Adelaide campus

Our Adelaide campus is located in the city centre of Adelaide and is built on the historic site of the Menz Biscuit Factory.

The campus has been built from the ground up with a single purpose in mind – the student learning experience. Our Wakefield Street campus has a warm community feel with its collaborative open space, and is walking distance from everything you need.

Students studying a Master of International Hotel Management share this campus with other Torrens University Australia students who are studying business, technology and health courses.



Facilities

The Adelaide campus features brand new modern classrooms and lecture theatres fully equipped with state-of-the-art technology, 24/7 wireless internet, library, and a computer lab.

Students can take advantage of numerous dedicated study areas, breakout pods and chill-out zones, while having unprecedented access to their learning facilitators – there are no separated, closed-off academic offices in the building. Facilitators share open access spaces and hot-desks with students, so the campus functions as a true democratic learning community.

Campus life

Students studying a Master of International Hotel Management share this campus with other Torrens University Australia students who are studying business, technology and health courses.

As a student, you will have the opportunity to engage with students from each faculty. Here, you will work collaboratively and make friends with people from different cultures and backgrounds.

Social activities

The Student Representative Council (SRC) run a range of events from sporting teams, cultural nights, charity fundraisers, and trips to local attractions.

Student accommodation

Students studying at our Adelaide campus live off-campus. BMIHMS can assist you by recommending accommodation, or you can organise your own accommodation in private housing throughout the city and surrounding suburbs.

Cost of living

This table gives you a rough guide* of average costs for a student living in Adelaide. Of course, your cost of living will depend on your personal lifestyle, but we find most students need approximately AU\$400 to AU\$650 per week.

Living costs	Average per week
Rent	\$120-\$400
Food	\$120+
Utilities	\$20-\$50
Phone and internet	\$20-\$70
Public transport	\$10-\$40
Laundry	\$10
Entertainment and personal	\$50-\$100
Stationery and textbooks	\$15

*Please note these figures are intended as a guide only.



Your career now and beyond graduation

BMIHMS doesn't just provide students with an education; we also give you a pathway to a successful working life. While studying with us, you will access opportunities and create networks that will last a lifetime. Within 3 months of graduating, 95% of graduates are employed within their chosen field.

Success Coaches

Our Success Coaches work alongside you to increase your motivation and employability. They provide you with an in-depth understanding of your natural talents.

As a new student, you'll be assigned a committed Success Coach during your first term, to help you become familiar with the expectations of studying at a university.

You will be encouraged to take the Gallup CliftonStrengths survey to unlock your natural talents and transform them into strengths. Success Coaches leverage a strengths-based approach, to connect your learning experiences at BMIHMS with your goals and ambitions. As you progress through your studies, your coach will ensure you always remain on the right pathway to excel in your chosen career.

Careers Connect

Students have access to Torrens University Australia's very own Career Services Management System – Careers Connect. Linking future hospitality professionals with industry leaders, Careers Connect allows students to set career goals, and to search for industry placement and graduate opportunities. In addition, students can book appointments with their allocated Success Coach, upload resumes and cover letters for feedback, and RSVP to professional development workshops, networking events and on-campus recruitment days.

Recruitment expos

As a student, you will have the opportunity to attend two on-campus recruitment expos each year – one at Leura campus and the other at Sydney campus. Recruiters from our ten Graduate Privileged Partners meet with students to discuss possible job opportunities with their brands. Selected students are then invited for one-on-one interviews. Many students find industry placement roles at these expos, as well as graduate positions. Melbourne and Adelaide campus students also have regular visits from recruiters in the industry, including our Graduate Privileged Partners.

Industry placements (IP)

Industry experience is a key part of our courses and must be completed in order to fulfill your degree requirements.

As part of your Bachelor of Business Degree, you'll undertake two industry placements for six months each.

If you're studying for your Master of International Hotel Management, you will undertake one unit in a workplace environment for six months.

During your industry placements, you will reinforce and extend the knowledge and skills you learn on campus by working in a real operational environment. Industry experience is an invaluable opportunity to network with peers and meet potential employers, while you add solid employment history to your CV.

The experience you gain during your placements will also help you define your career preferences and future pathways. Our students complete the industry placement component in a variety of exciting locations.

Alumni Mentoring Program

The BMIHMS Alumni Mentoring Program was developed to increase the employability and enhance the business skills of our graduates. Students are empowered by the development of their own business network on graduation. This program was designed to serve both undergraduate and postgraduate final-year students, in preparation for their transition to the workforce.

Leadership Speaker Series (LSS)

Our Leadership Speaker Series (LSS) creates panel discussions for BMIHMS students to learn and engage with senior managers at the forefront of the hospitality industry. Hospitality professionals discuss current trends within the sector while providing an open Q&A forum. This gives students the chance to gain greater insight into possible future career paths from those leading the field.

Previous lead panellists have included general managers from leading hotel chains, restaurateurs, boutique hoteliers, and leading travel industry consultants.

“

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Completing my industry placements at two different brands – a resort and five-star hotel – has been so beneficial. Not only have I been able to experience the key differences between the two brands and varied guest experiences offered, but I have been able to grow both personally and professionally. Completing my first placement in food and beverage, and my second in front office was great. I have been able to gain six-months work experience in each department and have a really in-depth understanding of both operations. This has really helped me identify the types of roles I might like to apply for when I graduate.

”

Ben Everingham

Australian student

Bachelor of Business – International

Hotel & Resort Management

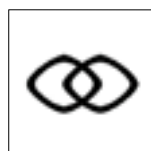
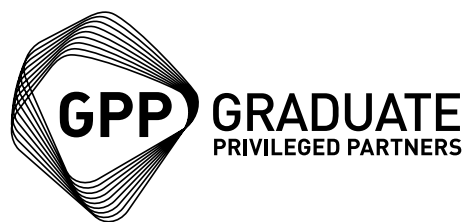


Graduate Privileged Partners Program

Our Graduate Privileged Partners (GPP) is a competitive recruitment program designed to connect our highest achieving final year students with a select group of industry partners. It provides a unique opportunity for the hospitality industry to recruit our top graduates.

With strict criteria for academic performance, practical skills training and industry experience, successful candidates are selected and recommended to industry partners for their suitability for corporate management traineeship programs upon graduation.

This enables an in-depth relationship between students and potential employers, far beyond the normal interview process. It results in greater certainty for both parties about commitment and quality.



Global industry placement opportunities*

Europe & UK

- Hyatt Regency London – The Churchill
- Four Seasons Hotel London at Park Lane
- The Peninsula Paris
- The One Barcelona
- Hilton Zurich Airport

Africa & Middle East

- Waldorf Astoria Dubai Palm Jumeirah
- Le Meridien Abu Dhabi
- W Hotel Doha
- Sheraton Grand Doha Resort & Convention Centre
- Atlantis The Palm
- Raffles Hotel Dubai

Asia

- W Bangkok
- The Ritz-Carlton, Hong Kong
- Mandarin Oriental Macau
- InterContinental Grand Stanford Hong Kong
- Sofitel Legend Metropole Hanoi
- Grand Millennium Kuala Lumpur
- The Ritz Carlton Kyoto
- Marina Bay Sands
- Taj Exotica Resort & Spa Goa
- JW Marriott Donghaemun Square Seoul

America & Canada

- Walt Disney World Resort Florida
- The Lowell Hotel New York
- The Langham Boston
- InterContinental Chicago Magnificent Mile
- Four Seasons Hotel San Francisco
- Hyatt Regency Dallas
- JW Marriott Marquis Miami
- Shangri-La Hotel Vancouver
- The Westin Resort & Spa Whistler

Latin America

- St Regis Mexico City
- Four Seasons Hotel Mexico City
- Casa San Agustin Colombia
- Nomaa Hotel Brazil

Australia

- Qualia, Hamilton Island Whitsundays
- Saffire Freycinet Tasmania
- Sofitel Hotels & Resorts
- Crown Resorts
- Park Hyatt, Melbourne & Sydney Hyatt
- Ovolo Hotels
- QT Hotels & Resorts
- Accor Hotels
- Shangri-la Hotels & Resorts
- Hilton Hotels & Resorts
- Ayers Rock Resort
- Marriott International

*Students are able to complete their industry placement anywhere in the world, and in any property. This list is an indication of possible places you may like to consider completing your Industry Placement.



“As Australia’s international hotel company, we believe that our people make the TFE Hotels experience and without a doubt they are our most valuable investment. It’s one reason why we are proud to work with BMIHMS as a Graduate Preferred Partner and help shape the minds and skillsets of future industry leaders. We’re also proud to have such a high calibre of graduates and students embedded in all countries, divisions and levels throughout our network. It’s an exciting time to be at TFE Hotels. We’re growing fast, we’ve got new hotels on the horizon and we’re wide open to future possibilities. We’re thrilled to have BMIHMS on this journey with us.”

Tish Nyar

BMIHMS Graduate 1994

Director of Operations ANZ – TFE Hotels

International study options

Extend your classroom beyond Australia for a global industry perspective. Students who study in a different country experience a new learning environment, where they can develop their cultural and international business knowledge. We offer international study pathways in China that can be tailored to your individual needs, interests and goals. Alternatively, you can choose to study part of your course outside of Australia, in China or Malaysia.



Suzhou, China



“Spending 10 months overseas studying in Suzhou was the best experience! Whilst abroad I completed units that are relevant to, and count towards, my degree back here in Australia. In addition to completing my study, I was able to immerse myself in the local culture and travel throughout China. I would highly recommend the study abroad program to anyone. Not only do you get to study overseas in a foreign country, you meet people you would not meet if you hadn’t done so, and you get to learn about a different country and its culture.”

Kate Faulkner

Bachelor of Business – International Hotel & Resort Management
Australian graduate

BMIHMS courses abroad

Our courses are taught in various countries outside of Australia, giving you the opportunity to experience study abroad while following the BMIHMS curriculum. You may choose to study part of your BMIHMS degree at the following institutions:

BMIHMS partner programs

Location: Suzhou, China
Institute: Blue Mountains China
bluemountainschina.cn

Location: Kuala Lumpur, Malaysia
Institute: INTI International University & Colleges
newinti.edu.my/main/academic_programmes/hospitality

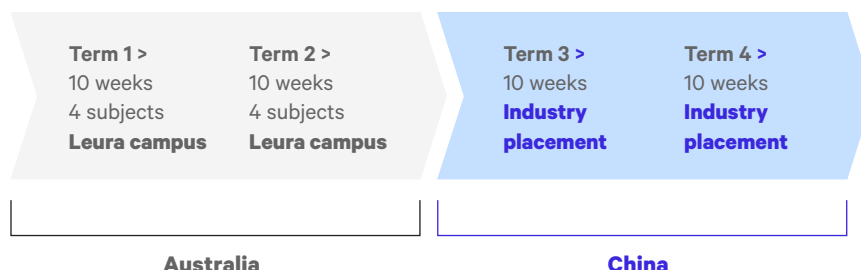
Study abroad programs

If you want to challenge yourself, take a semester or more abroad. You have the opportunity to study at our campus in China.

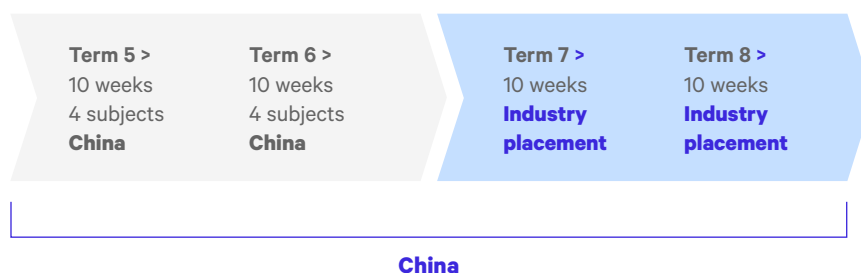
Location: Suzhou, China
Institute: Blue Mountains China
bluemountainschina.cn

Study abroad options (undergraduate only)

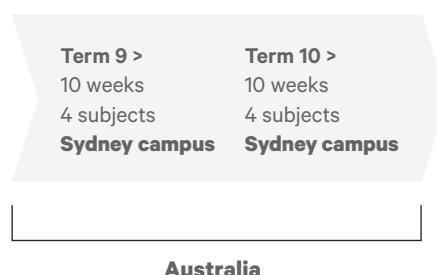
Year 1



Year 2



Year 3



Corporate social responsibility

BMIHMS produces future leaders for the global hospitality and tourism industries. With a focus on ‘leading with a higher purpose,’ our students are committed to social justice causes and corporate social responsibility initiatives.

Be Good

Be Good is the spirit of Torrens University Australia. We are united by a belief in the power of education to change lives. In addition, we’re serious about making an enduring commitment to the communities we serve. To us, this is about purpose and permanence. This is what we mean by Be Good.

Torrens University Australia is proud to be a Certified B Corporation (B Corp), the only University in Australia to be one, joining a community of more than 3,600 companies worldwide that are committed to using business as a force for good.



Sala Bai Hotel School

The principal charity for BMIHMS is Sala Bai Hotel School in Cambodia.

On a global scale, BMIHMS students have been raising funds for Sala Bai Hotel School, Cambodia, since 2004. Sala Bai was created to address low school attendance among the population, and in particular the huge drop-out rate of young girls leaving school to help at home, work or get married. By educating young Cambodians, they are given the means to support themselves. Students are trained in hospitality and are assisted in finding work upon graduation.

Since 2002 the School has trained and graduated more than 1100 students, who have found employment and economic independence, and have improved the living conditions of their families. We hold regular fundraising events to support Sala Bai and our lecturers visit the school to donate their time and expertise. Since 2004, we have raised more than \$200,000 for Sala Bai, enabling them to build a new campus.

We believe society is best served
when our students and staff
use their collective skills and
experience to create positive and
lasting change.



Global career opportunities

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Work and network all over the world. While studying at BMIHMS, students will interact with many of the university alumni throughout their course.

After graduating from BMIHMS, you become part of our 6500+ alumni network, known as ABAA. The alumni community comprises over 25 years of graduates, many of whom are now industry leaders. ABAA offers you a lifetime of invaluable networking opportunities, and can help you to secure the best possible employment opportunities.

Australian International Hotel School and BMIHMS Alumni Association (ABAA)
alumni.bluemountains.edu.au



Sonja Vodusek
Managing Director
The Peninsula London
Hotels & Residences
London
Australian graduate, 1994



Jack Widagdo
General Manager Six
Senses Hotels Resorts
Chengdu
Indonesian graduate, 2001



Ben Lancken
Director, Customer
Experience & Innovation
Opal Aged Care
Sydney
Australian graduate, 2008



Vera Anderle
Assistant Revenue Manager
Sacher Hotels
Vienna
Austrian graduate, 2016



Justin King
General Manager
Vomo Island Resort
Fiji
Australian graduate, 2002



95% of graduates actively looking for work find a job within three-months of graduation

Australia & New Zealand

Tash Tobias

Divisional Manager – Lifestyle & Community Services
Brisbane City Council
Brisbane
Australian graduate, 1995

Kristian Nicholls

Executive General Manager – Bidding Business Events Sydney
Sydney
Australian graduate, 1993

Amber Hogg

Event Sales & Planning Manager
Hyatt Regency Sydney
Sydney
Australian graduate, 2017

Michael Edwards

Global Head – Workplace Experience
Macquarie Group
Sydney
Australian graduate, 1995

Paul Sprockreeff

Managing Director Web Profits
Sydney
Australia graduate, 1994

Casper Schmidt

Founder & Owner QCC Collection Limited
Sydney
Danish graduate, 2001

Shaizeen Contractor

Senior Commercial Director – Australasia
Hilton
Sydney
Indian graduate, 2000

Michael Eibrink-Jansen

Assistant Manager Catercare
Perth
Australian graduate, 1993

Tara McGilvray

Events & Conference Coordinator
Holiday Inn Warwick Farm
Sydney
Australian graduate, 2008

Marcus Chan

Director of Sales & Marketing Intercontinental Hotels Group
Sydney
Singaporean graduate, 2017

Andreas Breiffuss

General Manager, Catering & Hospitality
VenuesLive
Sydney
Australian graduate, 1993

Cameron Phillips

Director of Revenue – TAS/ VIC, Apartments & Leases
Accor
Melbourne
Australian graduate, 2010

Emma Taylor

Senior Event Manager ICMS Australasia
Brisbane
Australian graduate, 2010

Jessica Patterson

Executive Assistant to Chief Financial Officer, News Corp Australia
Sydney
Australian graduate, 2009

Scott Boyes

Vice President, Operations NSW & ACT
Accor
Sydney
Australian graduate, 1994

Lauren Puttini

Director of Food & Beverage
The Ritz-Carlton
Perth
Australian graduate, 2009

Adrian Levy

General Manager Robertson Lodges
New Zealand
Australian graduate, 1996

Europe

Judy Bonizzi

Front Desk Manager
Hyatt Regency London – The Churchill
London
Malawian graduate, 2010

Catherina Zierenberg

Media Solutions Consultant – YouTube
Google
Hamburg
German graduate, 2008

Brandon Brown

Concierge Coordinator
Rosewood London
London
Australian graduate, 2018

North America

Tim Harris

Beverage Director
The Bowery Group
New York
Australian graduate, 2001

Jesus Trejo Estrada

Director of Groups & Conventions
Paradisus Los Cabos
Mexico
Mexican graduate, 2011

Asia Pacific

Youngbin Song

Director of Rooms
New World Hotels & Resorts
Hoi An, Vietnam
South Korean graduate, 2011

Justin King

General Manager
Vomo Island Resort
Fiji
Australian graduate, 2002

Ivan Ieong

Assistant Director of Services
JW Marriott Macau
Macau
Chinese graduate, 2010

Fransiska Handoko

General Manager
Risata Bali Resort & Spa
Indonesia
Indonesian graduate, 1995

Philip Lim

Vice President, Head – Regional Operations
Banyan Tree Hotels & Resorts
Singapore
Singaporean graduate, 1993

Clinton Lovell

General Manager
Hard Rock Hotel Desaru Coast
Malaysia
New Zealand graduate, 1995

Kate Gerits

Regional General Manager
Thailand Central & South Intercontinental Hotels Group
Pattaya, Thailand
Australian graduate, 1996

Jack Widagdo

General Manager
Six Senses Hotels Resorts Spas
Chengdu, China
Indonesian graduate, 2001

Shawn Ng

Assistant Vice President of Hotel Operations
MGM Macau
Cotai
Malaysian graduate, 1997

Sherman Chua

Assistant Manager – Rooms & Suites
Marina Bay Sands
Singapore
Singaporean graduate, 2018

Camellia Dinh

Director of Sales
TUI BLUR Nam Hoi An
Vietnam
Vietnamese graduate, 2012

Kay Byung Mo Kwon

Business Manager
PS Gourmet Korea Pty Ltd
Seoul
South Korean graduate, 2009

Abigail James

Cluster Assistant Marketing Manager
Abu Dhabi National Hotels
United Arab Emirates
British graduate, 2015

Logan Miller

General Manager
Nanuku Auberge Resort
Fiji
Fijian graduate, 2007

Ben Hopper

Director
Market Management
Taipei City
Australian graduate, 2012

Africa

Fiona Koske

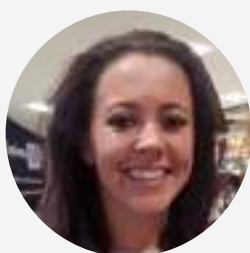
Manager
Saramek Hotel
Kenya
Kenyan graduate, 1998

Diverse career paths

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Whether your ambition is to manage a luxury resort surrounded by white sandy beaches or be part of a dynamic business in a city location; our alumni have achieved their dreams through the diversity of their BMIHMS business education.

Career progression in the hotel, resort and event industry happens quickly. With growth comes new opportunities – often ones you may have never even considered. The roles you start in when you first graduate will be stepping stones on the pathway to your dream job. Just like the alumni on these pages, you will have many exciting jobs throughout your career – often leading you in directions outside of your initial chosen field and perhaps industry. The opportunities are endless.



Tara McGilvray (Flegg)

Events & Conference Executive

Holiday Inn Warwick Farm, Sydney

Current role

Australian graduate

“The wedding day is always the most exciting and rewarding part of my job. Seeing it all come together, I still get emotional.”

Career pathway

Wedding Specialist

Butchers Daughter, Sydney

2 years, 7 months

Event Manager

Fresh Catering, Sydney

1 year, 3 months

Wedding and Private Event Account Manager

Aria Catering, Sydney

3 years, 3 months

Wedding Sales Executive

Hayman Island

1 year

Weddings. Meetings & Events Executive

InterContinental Sydney

4 years

Australian graduate, 2008



Cyrus Tiu

Group Director of Food & Beverage

L'Hotel Management Company LTD, Hong Kong

Current role

Chinese graduate

“Synergy is the key to running operations effectively and efficiently. Team work at its best results in a synergy that brings about immense productivity.”

Career pathway

Food & Beverage Manager

Gourmet Dining Group, Hong Kong

3 years, 4 months

Food & Beverage Operations Manager

Pentahotel, Hong Kong

1 year, 1 month

Assistant Food & Beverage Manager

Hopewell Holdings Limited,

Panda Hotel, Hong Kong

9 months

Food & Beverage Business Development Manager

SkyCity Marriott Hotel, Hong Kong

1 year, 7 months

Assistant Operations Manager

Zeffirino Ristorante,

Regal Hotel, Hong Kong

3 years, 2 months

Management Trainee

Regal Group, Hong Kong

2 years

Chinese graduate, 2006



Tash Tobias

Divisional Manager

Lifestyle and Community Services, Brisbane City Council

Current role

Australian graduate

"I have been so fortunate to be able to transition to aviation after almost 20 years in hotels. In any industry, designing and delivering great guest experiences starts with building high performing teams, filled with passionate people."

Career pathway

General Manager, Customer Experience, Cabin Crew & Product

Virgin Australia

2 years, 6 months

Regional General Manager

Singapore, Malaysia and Batam,

InterContinental Hotel Group

2 years

General Manager

InterContinental Singapore, Singapore

2 years

Area General Manager, Bangkok

Bangkok, Thailand

1 year 5 months

General Manager

InterContinental Singapore

2 years 5 months

Hotel Manager – Hotels & Residences

InterContinental Asiana Saigon

1 year 9 months

Regional Director, Revenue Management (ANZSP)

InterContinental Hotel Group, Sydney

2 years 3 months

Area Director Sales & Marketing

Holiday Inn & Crown Plaza Darwin

2 years

Australian graduate, 1995



Jack Widagdo

General Manager

Six Senses Hotels Resorts Spas, Chengdu, China

Current role

Indonesian graduate

"Because I understand how other cultures operate, I am able to adapt my approach to work most effectively. My skills transfer easily between countries."

Career pathway

General Manager

Alila Hotels, China

3 years, 6 months

Executive Assistant Manager

Mandapa, a Ritz Carlton Reserve, Bali

1 year, 7 months

Regional Director of Revenue

Four Seasons Hotels & Resorts, Thailand

1 year

Director of Sales & Marketing

Kempinski Hotel Haitang Bay Sanya, China

1 year 7 month

Regional Director of Revenue

Capella Hotel Group, Singapore

2 years

Regional Director of Revenue

AYANA Resort and Spa, Bali

2 years, 2 months

Cluster Revenue Manager

Voyages Hotels and Resorts, Australia

3 years

Assistant Hotel Manager

Acorr Hotels, Sydney

1 year, 2 months

Front Office Manager

Southern Cross Hotel Group, Sydney

1 year, 10 months

Indonesian graduate, 2001



“

The course syllabus really resounded with me and I knew it was going to help me to achieve what I wanted, giving me that knowledge I was craving. The course is structured in such a way that it helps you put the guest at the centre of everything. The subjects are really well rounded and I have been able to build great rapport with my lecturers. Everything I am learning is always future focused and congruent with where the industry is heading. This is really aligned with where I need to be as a leader – future thinking.

”

Daniel Pearce

Australian student
Master of International Hotel
Management

How to apply

1 Application for enrolment

Complete application form, scan and email all required documents in the checklist to enquiry@bluemountains.edu.au

2 Letter of offer

BMIHMS at Torrens University Australia will advise you of the outcome of your application within two weeks, if all the required documents are provided. To accept the offer, you must sign and return the Acceptance of Offer Letter and pre-pay the new student bond.

3 Electronic confirmation of enrolment

International students only: upon the receipt of the bond deposit and prepayment, BMIHMS at Torrens University Australia will formally notify you that you have been accepted.

4 Payment of term 1 fees

Once the new student bond payment is received, the invoice for the full payment of the first academic term of studies will be issued in due course.

5 Student visa application (international students only)

International students intending to study at BMIHMS must apply for an Australian student visa.

6 New student welcome pack

Together with the Letter of Confirmation and the Electronic Confirmation of Enrolment (international students only), you will be emailed a student information pack.

FEE-HELP (Australian students only)

Australian citizens are eligible for FEE-HELP for part or all of their tuition fees. Students must provide evidence of Australian citizenship and their Tax File Number at the time of enrolment, once on campus.

Admissions office

PO Box A256
Sydney South,
NSW, 1235, Australia

T +61 2 9307 4600

bluemountains.edu.au/apply
enquiry@bluemountains.edu.au

Leura campus

1 Chambers Road,
Leura NSW, 2780
Australia

Sydney campus

540 George Street,
Sydney, NSW, 2000
Australia

Melbourne campus

196 Flinders Street,
Melbourne, VIC,
3000
Australia

Adelaide campus

88 Wakefield St,
Adelaide, SA, 5000
Australia

95%

of graduates find
employment within three
months of graduation



Connect

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YouTube @BlueMountainsCast

LinkedIn @school/bmihms

Twitter @BMITHMSAustralia

bluemountains.edu.au