



Bachelor's degree in International Hospitality Business





THE GLION EXPERIENCE

International student
life and locations

This is an interactive booklet.

You can navigate your way around it using the interactive content pages and footers.

Every time you see the symbol below, click on the button to enhance your experience with videos.

WELCOME TO GLION

Your Ticket to Freedom and Opportunities

At Glion, every part of your program and student life contributes to prepare you for a global career where you will be free to choose your location and direction at the top of the world's fastest-growing industries.

We offer the quality of Swiss hospitality education on an international scale. Every day, you will be immersed in a polished, professional setting with students, faculty and industry leaders from around the world. And in addition to our campuses in Switzerland and London, you can also choose to study abroad in Spain or China.

Contents

THE GLION DIFFERENCE



55 Years of Excellence

At Glion, you will benefit from academic expertise and industry relationships that we've been cultivating since 1962, and join more than 14,000 alumni leading the hospitality industry.



Industry Recognition

Industry professionals around the globe recognize the excellence of Glion graduates. That is why Glion ranked number one in Employer Reputation and among the top five Worldwide Hospitality Institutions (QS World University Rankings by subject, 2018).



Balanced Diversity

Our multicultural campus environments are mirrors of the global hospitality industry with students and faculty from around the world.



International Study Options

You'll have the choice to study in Switzerland or London, with flexible transfer options, and you can spend a semester abroad in Spain or China with our partner institutions.

THE GLION SPIRIT

Huge Diversity in a Close Community

At Glion, you won't just meet students from other countries, you will cultivate the Glion Spirit in a family-style, multicultural community that embraces diversity and collaboration. The courses will challenge you to work in teams with students who don't think like you. The activities and sports will give you a chance to experience new things and get a taste of life in other places. Our faculty members and visiting lecturers will share their insights with you. In the end, you will emerge with solid cultural knowledge, industry connections and international friendships to last a lifetime.



Glion – A Transformative Experience
[Click below to watch video](#)

A WORLD OF OPPORTUNITIES



Glion and Bulle, Switzerland

In the heart of Europe and the birthplace of hospitality, you'll discover the treasures of Switzerland. You can play in the snow, trek through pristine nature, hit the big cities for shopping and museums, or visit the capitals of Europe.



London, UK

From a close-knit community on a large UK university campus, you can experience London in all its glory. Try the restaurants and pubs, go to theaters and explore the shops, or tour the cultural and historical sites of London and the UK.



Marbella, Spain

Immerse yourself in the sunny, lively culture of the Mediterranean coast of Spain. In the resort towns of Marbella and Puerto Banus, you can relax on sandy beaches, taste fine Spanish cuisine, go shopping and embrace the jet-set nightlife.



Shanghai, China

Open yourself to Asia with a semester abroad in one of China's most cosmopolitan cities. Experience a fusion of Chinese language and culture with modern big city life and conveniently travel to South Korea, Japan or Thailand.

LIFE IN SWITZERLAND

The Home of Hospitality in the Heart of Europe

Switzerland is truly the best place in the world to study hospitality. It's clean, safe and well-organized, yet fun, and offers a wide selection of historical cities, regional products and traditions, and a thriving economy and entertainment culture. It's also conveniently located, with excellent flight and train connections for weekend trips to other parts of Europe.

Switzerland offers an endless range of outdoor and indoor activities year-round. You can enjoy skiing, sledding and snow shoeing in the winter and do river rafting, climbing, cycling and hiking from spring to fall. If you don't try at least one new sport here, it won't be for lack of options.



85+

Luxury Hotels



11

Michelin-Starred Restaurants



337

Ski Resorts



900+

Museums



Explore Switzerland and Europe



Examples of the trips and tours organized by the school:

- Lucerne, Switzerland
- Zurich, Switzerland
- Milan, Italy
- Chamonix, France
- Lyon, France
- Europa Park, Germany
- Ski Days
- Tobogganing Park, Leysin

Note: Excursions vary every semester.



GLION CAMPUS

5-Star Hospitality Facilities

Glion campus is located above Montreux offering panoramic views of Lake Geneva and the Alps, great outdoor sports and endless sightseeing opportunities. In this boutique hotel environment, you will experience the most sophisticated, updated elements of hospitality and fine dining. Our top-notch practical learning facilities include two gourmet restaurants, Le Bellevue and Fresh, that are open to the public giving students vital, hands-on training with industry-awarded service and culinary experts.

Facts and Facilities

- Established in 1962
- ~350 Students
- 5 Student Accommodation Buildings
- 4 Bars and Restaurants
- 16 Classrooms and Study Rooms

Stay Fit and Active

- Fitness Center and Gymnasium On-Site
- **Activities:** Swimming, Tennis, Hiking, Running, Badminton, Ping Pong, Yoga, Zumba, Stand-Up Paddle
- **Teams:** Football, Rugby, Volleyball and Basketball, Badminton and Table Tennis



“The Glion campus has amazing scenery. I really enjoyed the different types of food, including the fine dining restaurant. There are many activities, such as the Cultural Fair where students will cook, bring or even wear their own countries’ traditional items. Meanwhile, inter-campus sports events allow students to show their abilities in various competitions.”

Young Min “Edward” Kim,
South Korean

Bachelor of Business
Administration in
Hospitality Management

Watch the Glion
Student Life video

[Click below to watch video](#)



BULLE CAMPUS

A Great Place to Study and Enjoy the Outdoors

The campus feels like a business college, set between beautiful mountains, a medieval town and a thriving city. The historic old town of Bulle has a chateau and weekly market, mixed in with modern buildings and shops, trendy bars and cafes. It's the perfect place to relax and concentrate on your studies while having easy access to everything a student might require.

Facts and Facilities

- Established in 1989
- ~700 Students
- 4 Student Accommodation Buildings
- 2 Coffee Shops and 2 Restaurants
- 16 Classrooms and Study Rooms
- Extensive Library

Stay Fit and Active

- Free Membership for 2 Fitness Centers and Racket Club (Tennis, Badminton, Squash)
- **Activities:** Running Club, Indoor Climbing Club, Hiking, Cycling (Rentals On-Site), Kayaking, Group Classes (Spinning, Zumba, Body Balance)
- **Teams:** Football, Rugby, Volleyball and Basketball

Note: Sports teams vary every semester based on student demand.



“Living on campus is a great experience. You are very close to your classmates and friends, and encouraged to go to the gym to release stress and do sports. There is a large variety of choice for food on both campuses. All the buildings are always open, so we can go study in a good environment at any time. Glion has a partnership with the gym and some sports facilities that are very nice for the students who want to practice.”

Mathilde Christmann, French
Bachelor of Business Administration
in Hospitality Management



[Click below to
watch video](#)

LIFE IN LONDON AND THE UK

A Global Hub of Business and Tourism

If you want to be on the cutting-edge of hospitality and tourism, then London and the UK is the place to go. London consistently ranks among the most visited cities in the world and has recently been crowned the Business Capital of Europe*. London offers endless opportunities for fun and learning. International students choose London and the UK for their excellent academic reputation, immersion in English and as a thriving hub for business, luxury and entertainment.


Aside from London, the UK offers strikingly diverse places and cultures to explore, from the rocky shores and lakes of Scotland to the sandy beaches and resort towns of the southern coast. You may not have time to view it all, but a few weekend trips are enough to see some stunning scenery.

*www.londonandpartners.com


#1
City Destination 2016
(TripAdvisor)


250
Festivals
Every Year


65
Michelin-Starred
Restaurants


41%
International
Students

Examples of trips and activities organized by Glion:

- Top West End shows and sport events
- Unique dining experiences – Dans Le Noir, Burger & Lobster, Sushi Samba, etc.
- Luxury hotel visits – The Landmark London, Bulgari Hotel
- International sports ground tours – Wimbledon tennis, Chelsea football stadium
- Fun activities – laser tagging, indoor wall climbing, shopping in central London

Note: Excursions vary every semester.



LONDON CAMPUS

Your Gateway to London in a Big University

The Downshire building of Glion London is located at the University of Roehampton (UoR). Inside this small community, you will feel at home with a friendly group of passionate hospitality students and faculty members. On the larger UoR campus, you are part of a big UK university with accommodation, restaurants, student clubs and sports centers.

Facts and Facilities

- Established in 2013
- 200 Glion Students
- 1 Glion London Building
- 6 Classrooms
- Coffee Shop and Common Room
- UoR has 10,000 Students of 140 Nationalities

Stay Fit and Active

- Glion London Football Team
- Team Sports (Non-Competitive Only)
- Gym Available for £25 Per Month – Many Dance and Yoga Classes, Gymnastics and Martial Arts
- Running



The London Experience

By Glion London Students
[Click to watch video](#)

“Glion London offers a completely different learning experience from the Swiss campuses. It is much larger and more diverse, with all the amenities and limitless opportunities of a global city. On the other hand, Glion London also has a close-knit community because it is a small institute sharing space and facilities with a larger one. This gives you the advantage of a ‘family feel’ alongside our ‘Glion Spirit’.”

Yvette Liu Yu-Fei, Taiwanese
Bachelor of Business Administration
in Hospitality Management

STUDENT CLUBS AND ACTIVITIES

At Glion, you will be the driver of your own student experience and have the chance to try many new things. Every student is a part of our Student Government Association, where you can make your voice heard, organize committees and events and take part in the leadership of the school. Every semester, the campuses are buzzing with events and activities: talent shows, baking and cooking competitions, cultural fairs, sports competitions, theme nights, fundraisers and much more awaits you.



LEADERSHIP PROGRAMS

The Student Government Association

The Student Government Association (SGA) officially represents the student body and is a link between the students, senior campus management, faculty, staff and all other student associations. The SGA consists of a committee that acts as the student governing body in accordance with their constitution. The SGA committee is empowered to organize a wide range of activities bringing students together to improve the overall Glion experience.

The Glion Ambassador Program

The Glion Ambassador Program supports students in developing and improving their leadership skills and strengthening their future employability. Selected each semester by Student Affairs, the Glion Ambassador Program's aim is to improve student life on campus through peer-to-peer support, events and activities while representing the school during open days and VIP visits.

The Glion Committees

The Glion Committees allow students to explore their creativity and personal interests, while developing leadership and management skills by organizing events. The committees consist, for example, of arts, sports, charities, Gradcom (graduation), networking and entrepreneurship.



Glion Ambassador experiences

[Click below to watch video](#)



GET TO KNOW GLION

Are you ready to learn more or start a conversation?

We have plenty of online resources and social media profiles where you can learn more about life and learning at the Glion Institute of Higher Education.

Join us and don't hesitate to ask for help if you have any questions.

[Click to Come to
an Open Day](#)

[Click to Talk
to a Student](#)



ACADEMIC PROGRAMS

Bachelor's degree in International
Hospitality Business

TRANSFORMATIVE EDUCATION

More Than a Degree, a Career-Maker

A degree from Glion will transform you, inspire you and set you on the highest path for your future career. You will build your professional skills and reputation on a strong foundation of Swiss excellence, backed by the recognition of thousands of industry professionals. In the classroom, you will be guided by experienced professionals with the latest learning technology to make you an independent, lifelong learner. In the end, your degree and specialization will open the doors to the most selective opportunities, where rigor, expertise and experience are required.

[Contents](#)

[Specializations](#)

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A DIFFERENT TYPE OF DEGREE



Practice Makes Perfect

The art of hospitality – a warm welcome, exceptional service, timing and presentation – cannot be learned in books. You will master this art by practicing fine dining service and culinary arts, oenology, front office and housekeeping, in the simulated boutique hotel environment of Glion campus.



Real-World Experience

On the Bachelor's degree, you will have the chance to see the world on two six-month internships in top international companies. The first will open your eyes to the industry and your own professional strengths, the second will give you the opportunity to reflect on managerial competencies in the workplace.



Apply Your Business Knowledge

In the bachelor thesis or applied business project, you will have the opportunity to review real-life business challenges and/or trends. You will also collaborate with an actual business under the guidance of a faculty supervisor.

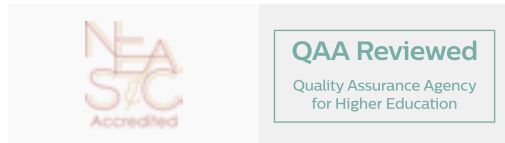


Become a Specialist

In today's competitive job market, being a specialist will make you stand out from the crowd. In the final year of the Bachelor's degree, you will have the choice to specialize in Luxury Brand Management in Hospitality, International Hotel Development and Finance or International Event Management.

ACCREDITATION AND QUALITY ASSURANCE

Accreditation



NEASC

Glion Institute of Higher Education is accredited by the New England Association of Schools and Colleges, Inc. (NEASC) through its Commission on Institutions of Higher Education. This university-level accreditation is one of six regional accrediting bodies recognized by the US Secretary of Education.

QAA

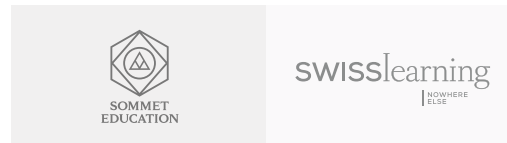
Quality Assurance Agency for Higher Education (QAA) endorsed Glion for meeting UK expectations for quality and standards and for making commendable progress through constant building on its good practices and responding to student needs and expectations. The latest report is available at glion.edu.

Ranking



Glion ranked among top five higher education institutions for hospitality and leisure management and number one for employer reputation by QS World University Rankings by Subject 2018.

Membership and Affiliation



Glion is a member of Sommet Education, a global network of six distinguished institutions giving students access to excellent education experiences around the globe.

Glion is a proud member of Swiss Learning, an association that promotes excellence in Swiss education.



HOW WE TEACH

“The Glion Bachelor’s degree prepares students for high-level careers in the hospitality and service industry sectors. The program leads students from an immersion in the industry towards more integrative and specialized studies in their final semesters. The BBA program will expose students to state-of-the-art practical workshops and highly focused academic classes while boosting their overall experience and transferable skills.”

Barbara Miller
Academic Dean



Learn from the Best

Dr. Martin Senior
Lecturer Services Marketing
Head of Faculty Development

Dr. Suzanne Godfrey
Clinical Professor Marketing
Head of Luxury Brand
Management in Hospitality

Suzanne Landwig
Lecturer
Business Ethics and Corporate
Social Responsibility

Jonathan Humphries
Senior Lecturer
Head of International Hotel
Development and Finance
Industry Expert

Ed Schofield
Lecturer
Strategic Management

Paul Chappel
Lecturer
Food and Beverage

Dominique Toulousy
Head Chef Gastronomic
Restaurant MOF* Cuisine

Chantal Wittmann
Maître d’hôtel Gastronomic
Restaurant
MOF* Service

Watch Chantal’s video
[Click below to watch video](#)

*Meilleurs Ouvriers of France awards.



35

Students Per
Academic Class*



15

Students Per
Practical Arts Class

Small Classes, Personalized Learning

You are at the center

In small classes, you get one-on-one attention from highly qualified faculty members who provide feedback and help you target your skills.

You have the best tools

Our practical arts areas (kitchens, restaurants and reception) and classrooms feature the latest technology and industry standards.

You get to experiment

Working on applied business projects for our industry partners, you will learn to solve challenges and seize opportunities that occur in the real world.

*Average student numbers may vary slightly every semester.

BACHELOR'S DEGREE

Duration: 3.5 Years, 7 Semesters

The Glion Bachelor's degree will prepare you for high-level careers in the international hospitality and tourism industry and related service sectors. It combines the strength of Swiss rigor and hands-on learning with a modern approach to business strategy and specializations.

The Bachelor's degree in International Hospitality Business (BBA)**



The Bachelor's degree in International Hospitality Business (BBA)**



*Opportunity to study this semester on international exchange at another Sommet Education campus
**BBA (Bachelor in Business Administration)

Immersion in Hospitality

Practice and assimilate the highest standards of hospitality service and operations under the eye of leading culinary and hospitality professionals.

Real-World Experience

Put your knowledge to the test on internship with real customers and colleagues, and then return to the industry to exercise your management skills.

Management Skills

Learn to manage a hospitality business and master the tools of the trade in simulated hotel development and revenue management projects with experienced faculty members.

Business Projects and Specialization

Develop your critical thinking, research and writing skills to produce high-quality professional work and complete an applied business project or dissertation.



The Glion Student Journey
Click to watch video

BACHELOR'S DEGREE (BBA) PROGRAM DETAILS

Semester 1

Hospitality Excellence (Practical Arts)

- Gastronomy and Tradition
- Guest Relations and Hotel Operations
- Skills and Techniques in Food and Beverage
- Trends and Innovation in Food and Beverage
- Luxury Culture
- Business Communication or
- Business English

Semester 2

Professional Immersion – Internship

- Online Applied Learning in Practice

Semester 3

Hospitality Fundamentals

- Hospitality Marketing Essentials
- Hospitality Financial Accounting
- Professional Communication and Academic Writing
- People and Performance in the Workplace
- Applied Mathematics and Statistics in Hospitality Business
- IT Business Tools
- Language Elective

Semester 4

Hospitality Management

- Sales and Digital Marketing in Hospitality
- Managerial Accounting
- Management of Rooms
- Economics for Hospitality and the Tourism Industry
- Hospitality and Events Operations
- Management of Food and Beverage
- Language Elective

Semester 5

Management Practice – Internship

- Online Reflection on Practice

Semester 6

Integrative Business Strategies

- Business Development and Strategy
- Corporate Finance
- International Law and Risk Management
- Revenue Management and Distribution Management
- Human Resources Talent Management
- Business Ethics and Corporate Social Responsibility
- Research Methods or Project Management

Semester 7

Specialization and Business Project

- Luxury Brand Management in Hospitality or
- International Hotel Development and Finance or
- International Event Management or
- International Hospitality Business and
- Bachelor's Thesis or Applied Business Project (In Line with Specialization)
- Specialization-Based Field Trip
- Career Planning



STUDY ABROAD

Study, Live and Work in up to Five Locations

After your first semester in Switzerland, you can choose to study on our Glion London campus or spend a semester abroad in Spain or China with our partner institutions of Les Roches. Our programs are aligned to give you seamless exchange options that will allow you to continue your program while gaining a completely new perspective.

Semester 1 Glion	Semester 2 Internship	Semester 3 Bulle, London or Marbella	Semester 4 Bulle, London, Marbella or Shanghai	Semester 5 Internship	Semester 6 Bulle	Semester 7 Bulle
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London Program

Semester 1 Glion	Semester 2 Internship	Semester 3 London	Semester 4 London, Bulle, Marbella or Shanghai	Semester 5 Internship	Semester 6 London	Semester 7 London
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Glion London, Roehampton, UK

Enjoy the endless leisure activities and entertainment of London, while also networking and making contacts among the world's top luxury, finance and hospitality brands.



Les Roches Marbella, Costa del Sol, Spain

In Marbella's warm, welcoming climate, you can enjoy the beaches, taste the Spanish gastronomy and experience the exciting nightlife and shopping of Puerto Banus that attracts the jet-set crowd.



Les Roches Jin Jiang, Shanghai, China

From a campus near the city of Shanghai, you can savor a cosmopolitan culture where Chinese traditions meet Western modernity, while enjoying convenient accommodation and excellent facilities.

SPECIALIZE IN LUXURY BRAND MANAGEMENT IN HOSPITALITY

Add a Shine to Your Career

Luxury hospitality has never been so relevant to the overall luxury sector as it is today, with its focus on delivering exceptional personal service and creating memorable experiences for its clients and guests. Ranging from boutique hotels to palaces, from luxury travel and cruises to Spas, from gastronomy and fine foods to fine wines and spirits, experiences continue to be the growth area within the luxury industry. Understanding luxury and the management of luxury brands provides a foundation for a career not only in the luxury and hospitality industry, but far beyond.

Career Opportunities

- Brand or Marketing Manager
- Guest Relations or Concierge Manager
- Customer Service Manager
- Public Relations Executive

Industry Sectors

- Luxury Hotels and Resorts
- Fine Dining, Food and Wine
- Personal Luxury Goods
- Yachts, Private Jets, Automobiles
- Other Brand and Service Industries



Luxury Brand Management in Hospitality Specialization
[Click below to watch video](#)

“I’ve spent over 25 years in branding and marketing, traveling and working all over the world, most recently in Hong Kong.

In this specialization, over five courses, we cover five key aspects that are relevant to both luxury and hospitality. We learn from luxury in each case and apply it to the context of luxury hospitality and we play that back as well, where hospitality can lend itself to luxury.”

Dr. Suzanne Godfrey
 Clinical Professor Marketing
 Head of Luxury Brand Management in Hospitality

SPECIALIZE IN INTERNATIONAL HOTEL DEVELOPMENT AND FINANCE

Reach for the Sky in Corporate Strategy

Over the last two decades, the world of hospitality finance has grown more complex, creating opportunities for graduates who have a strong background in real estate development and asset management. This specialization will give you the skills to analyze the critical success factors in hotel asset management for hotel and resort development projects.

Career Opportunities

- Asset or Revenue Management
- General Management
- Area Management
- Investment Consultant

Industry Sectors

- Hotels and Resort Development
- Private Banking
- Investment Firms
- Corporate Finance



This specialization in International Hotel Development and Finance covers hotel asset management and concept creation. The idea is to bring in two aspects from industry. The first is to look at the industry from the owner’s perspective, to look at the investors, the players, the business models that they engage in and, ultimately, the brands that engage with those business models. The second is around development and creating new concepts, brands and products, and the expansion into new territories.”

Jonathan Humphries
Senior Lecturer

Head of International Hotel Development and Finance Industry Expert



International Hotel Development and Finance Specialization

[Click below to watch video](#)

SPECIALIZE IN INTERNATIONAL EVENT MANAGEMENT

Run the Business Behind the Show

Events come in many shapes and sizes, from massive sports events to regional music and film festivals, political summits, private weddings, exclusive VIP events, corporate workshops, and much more. One thing is for sure, events are happening every day all over the globe and no two events are ever the same. There is plenty of room to grow a career and the flexibility to choose when and where you work in event management.

Course 1	Course 2	Course 3	Course 4	Course 5
Analyzing the Economics of Event Management	Leveraging Events in Hospitality and Integrated Resorts	Developing Strategic Relationships in Events	Achieving Customer and Client Satisfaction	Creating an Event Experience
Background	Strategy and Planning	Implementation		

Career Opportunities

- International Sports Events
- International Sports Governing Bodies
- Music, Film and Cultural Events
- Political Summits
- Event Management Companies
- Event Venues
- Theme Parks
- Hotels, Convention Centers and Integrated Resorts
- Brands and Sponsorship

Industry Sectors

- Hotels and Resorts
- Event Management
- Sports
- Entertainment

“

I'm sure you like events, but managing events is an activity that requires strong motivation. What is your passion? Are you looking for a challenging and exciting job? Are you creative and persistent? Are you service-oriented and organized? This specialization will offer you a holistic experience to dive into the event world. It will give you the opportunity to develop managerial and strategic competencies to become a successful event professional in many different types of events.”

Giovanni Manfredini
Lecturer
Lead of International Event Management



International Event
Management Specialization
Click below to watch video

OTHER GLION PROGRAMS

Master of Science in International Hospitality Business

This graduate program develops strategic management and leadership skills in hospitality business to boost career growth and entrepreneurial success. It provides a cohesive framework of skills and tools to improve outcomes and find solutions for the challenges in the hospitality industry, now and in the future.

Dual MSc and MBA with Grenoble Ecole de Management (GEM)

Through this unique dual degree program, students will earn two specialized degrees: Masters of Business Administration (MBA) and Masters of Science (MSc) in International Hospitality Business. The innovative format will require students to spend a year on the Glion campuses, combined with a 12-month blended experience while during full-time employment or internship.

Intensive Hospitality and English Language Program (IHELP)

For students who need to improve their English skills before starting a Glion program, we offer courses taught on the Glion campus. This program is composed of intensive English language classes combined with hospitality-related classes and activities.

Summer Programs

The Glion Summer Experience is an ideal way to discover the realm of international hospitality and events management in a program that combines fun with learning. Participants are immersed in hospitality culture on-campus through field trips and lead a project producing one event.





YOUR FUTURE CAREER

Career planning
and resources

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WHERE WILL GLION TAKE YOU?

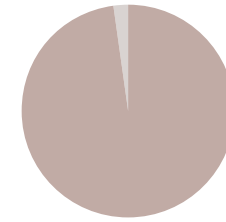
Start Here, Go Anywhere

A degree from Glion is like a first-class ticket to the top of the world's fastest-growing industries.

You will be free to choose from a wide array of career paths in hospitality business, events and entertainment, financial and consumer services, and luxury brands. You will be ready to jump right into your career with the skills and connections to land your dream job. With the Glion name on your CV, and the support and interest of fellow Glion alumni, your options will be limitless.

Contents

THE KEYS TO SUCCESS



98%
of job-seeking students
have one or more
employment opportunities
on graduation day



Practical Arts Learning

Our hands-on courses allow you to master the art of hospitality by doing it yourself. You will learn to provide impeccable service whilst managing every department and function of a hospitality business.



Industry Exposure

At Glion, we bring the industry to you through interactive learning with experienced faculty members, conferences, lectures, excursions and applied business projects with real organizations.



Internships

Our Bachelor's degree program includes two six-month internships, and the Master's degree (MSc) includes one, to build your real-world experience, skills and contacts. We receive 3-5 internship offers per student for a wide variety of companies, property-types, locations, languages and salaries.



Career Support

Our dedicated team will give you the resources, techniques and tools to reach your professional objectives – from your first internship search to your dream job at graduation.

HOSPITALITY CAREERS AND BEYOND

At Glion, you will earn a business degree similar to a traditional university, but you will also gain much more. You will leave us with solid professional experience, management skills and transferable skills for the hospitality industry. These skills will open a wide range of career options and give you the freedom to redirect your career into new and different companies, fields and locations around the world.



Hospitality and Tourism

- Hotels and resorts
- Restaurants and bars
- Night clubs and casinos
- Tourism management
- Cruise ships
- Sharing economy companies
- Online travel agencies

380
million jobs.
11% of global
employment
by 2024¹



Events and Entertainment

- International sports events
- Music festivals
- Exhibitions
- Corporate events
- Fashion shows
- Entertainment venues
- Private events
- Virtual and streaming events

10%
increase of
Event Planning
Opportunities
by 2024²

2. <https://blog.eventgrid.com/event-industry-outlook-2016-c2b3f7ce55fe>



Finance, Services and Real Estate

- Financial investment
- Private banking
- Real estate management
- Hotel development
- Insurance
- Brokerage
- Consultancy

+30%
jobs by 2024 =
• Operations
Research Analyst
• Personal Financial
Advisor³

3. <http://time.com/money/4169373/fast-growing-jobs-2024/>



Luxury Industries

- Luxury hotels and resorts
- Fine dining and spirits
- Jewelry and watches
- Consumer goods
- Private jets and yachts
- Luxury travel and tourism
- VIP and lifestyle services

+6.8%
sales per year
50%
is related
to tourism⁴

CAREER DEVELOPMENT

Build your Confidence and Connections

At Glion, we are dedicated to preparing you for leadership positions in top companies and a global career. Our Career and Internship team does more than just gather employment offers; team members act as personal career counselors and maintain high-quality industry relations to offer you the very best career opportunities.

Career Services and Resources

- Introduction to Internships and Hiring Practices in the Hospitality Industry
- CV Support and Interview Preparation
- Online Database of Internship, Management Training and Employment Offers
- Company Recruitment Visits
- Campus Career and Recruitment Days

Welcome to Career and Recruitment Day

Scan with your phone to watch video

London

Switzerland



3.2

Internship offers per student



150+

Company visits per year



Our team aims to equip students for lifelong career success with a variety of skills and resources for professional growth.

Watch our video here to learn how we assist students to find internships, meet industry recruiters and develop, and to gain skills and strategies for job hunting and securing their dream position.”

Jacquie Lutz
Head of Career and Internship

Students' journey to successful careers

[Click below to watch video](#)

INTERNATIONAL INTERNSHIPS

Live and Learn in the Global Industry

At any given time during the year, hundreds of Glion students are living and working on internships around the world, because the Bachelor's degree requires two internships and the Master's degree includes one.

During your program, you will choose your internship/s based on the company and location you desire and according to your program, language skills and career aspirations. Then, you will dive into the real world of hospitality to work with paying customers and multicultural colleagues as you practice the skills and standards you learned on campus.

In this professional experience, you will begin to build the contacts, references and employment history you need for your first management role. On a personal level, you will become more worldly and independent as you establish your own living space and widen your circle of friends and activities to adapt to your new environment.

Internship Facts

- 3.2 offers per student
- 758 students on internship
- 67 countries

Internship Types

- Bachelor's (BBA) 1st:
Operational (F&B, Housekeeping)
- Bachelor's (BBA) 2nd:
Administrative (Front Office, HR, Marketing)
- Master's (MSc):
Varies depending on experience and needs

Internship at Bulgari Hotel London

Christie Yiu, Hong Kong and Australia
[Click below to watch video](#)

“I did my first internship in a two-Michelin-starred French restaurant in Hong Kong. The internship itself was extremely demanding. In the restaurant, everything had to be perfect and the standards were extremely high. I learned to be more disciplined and deal with clients who expect flawless service.”


Nathan Ducarme, Belgian
BBA in Hospitality Management



“

I am currently working as a waiter in a Michelin-starred restaurant. I am very grateful to Glion because of its blend of practical and theoretical classes, which really provided me with all the right skills to work in the international environment of the hospitality industry. I've had the opportunity to develop myself as a person, and also to see things from a different perspective. To me, Glion is the best choice for your future career, and also your life.”

Stefano Macario, Italian
Internship Four Seasons Hotel George V, Paris



Watch Stefano's video

[Click below to watch video](#)

“

I chose Glion because it is one of the best hospitality management schools in the world and it is recognized as such in the industry. It has a great balance of practical learning, management and business studies, and is a label of luxury and excellence in the industry.

I am completing a Management In Training program in the Rooms Division Department. At the end, I am hoping and expecting to have a supervisory or management role within the hotel group. My dream job is to be a hotel manager, and I believe Glion and this MIT position will help me achieve my goal.”

Astrid Van Autryve, French/Belgian
Bachelor's in Hospitality Management, 2017
Management Development Program,
Mandarin Oriental Hyde Park, London



Watch Astrid's video

[Click below to watch video](#)

WHAT THE INDUSTRY SAYS

Hiring Managers Trust Glion

Year after year, the world's leading hospitality brands send their hiring teams to Glion to recruit new talent. These industry professionals recognize Glion for producing highly employable graduates with the right combination of experience, professionalism, cultural knowledge and business expertise. For this reason, Glion was ranked Number 1 for Employer Reputation and placed 5th in Worldwide Institutions for Hospitality Management according to the QS World University Rankings of 2018.



“We’ve had great success in Glion before. Many Glion alumni have already moved into our senior management positions. They are ready to get hands-on and involved, and we are very happy with the candidates.”

Sophie Carrick
Assistant People and Development Manager
Soho House

“Recruiting top talent from hotel schools such as Glion, we find students who are passionate and looking for a solid company to work for. They present very well, are articulate and they know what they want.”

Paul Clark
Group Director of Human Resources
Mandarin Oriental Hotel Group



“The profiles here are very interesting. There are quite a few Glion alumni working at Hyatt and they are always very talented. What we like about Glion students is that they are multicultural and very motivated and passionate about the industry.”

Emmanuelle Lacoste
Regional HR Director
Hyatt EMEA



A POWERFUL NETWORK

The Glion Spirit Lasts Forever

After graduation, and for the rest of your life, you will remain connected to an influential global network of industry professionals and entrepreneurs. You will have privileged access to new positions and career opportunities from our alumni who choose Glion first when recruiting new talent and partnerships. The Alumni Association of Glion is a valuable resource with a website and app that features hundreds of job postings. It also sends regular newsletters and invitations to the General Assembly and other events in the regional alumni chapters.

Alumni Spread



Alumni Career Sectors



Our 2017 Bachelor's program valedictorian graduates, Andrra Berisha (BBA in Hospitality with Luxury Brand Management) and Ricardo Marques Cabral de Amorim (BBA in Hospitality with Real Estate Finance Management), shared inspiring messages with their classmates during Glion graduation.



Find out what made Glion more than just a university for these talented students.

[Click to watch video](#)

PROPERTIES MANAGED BY GLION ALUMNI IN 2018



North and South America

1. The Surrey, New York, US
2. St. Regis, San Francisco
3. W Santiago, Chile
4. Hyatt Regency, Villahermosa, Mexico
5. W Hotel, Panama City, Panama
6. Kiaroa Eco Luxury Resort, Brazil
7. Hyatt Regency, Andares Guadalajara
8. Belmond Cap Juluca, Anguilla
9. Belmond La Samanna, St Martin

Europe

10. Saint James Hotel, Paris
11. Kempinski Ciragan Palace, Istanbul, Turkey
12. Aman Resort, Venice, Italy
13. The View, Lugano, Switzerland
14. Monte-Carlo Bay Hotel and Resort, SBM, Monaco
15. Hotel Barrière Le Majestic, Cannes, France
16. Sheraton Donnafugata Golf Resort, Ragusa, Italy
17. Ritz Madrid, Spain
18. Park Hyatt, Milano, Italy
19. Crowne Plaza Geneva, Switzerland
20. Marriott, Amsterdam, Netherlands
21. Hyatt Centric Gran Via, Madrid, Spain
22. Baglioni Hotel Carlton, Milan, Italy
23. La Réserve Ramatuelle Hotel, Spa and Villas, France
24. Grand Hotel Suisse-Majestic, Montreux, Switzerland

Africa and Middle East

25. Marriott, Abu Dhabi
26. Hyatt Place, Dubai
27. The Ritz-Carlton, Manama, Bahrain
28. Royal Palm Beachcomber Luxury, Mauritius
29. Makkah Marriott Hotel, Saudi Arabia
30. Kempinski Mall of Emirates, Dubai, UAE
31. Pullman Kinshasa Grand Hotel, Kinshasa, DR Congo

Asia and South Pacific

32. Pullman Hotel G, Bangkok, Thailand
33. Wyndham Grand Phuket Kalim Bay, Phuket, Thailand
34. Sofitel Luxury Hotel, Kunming, China
35. Pullman Saigon, Saigon, Vietnam
36. Sofitel Legend Metropole Hanoi, Vietnam
37. Park Hyatt Saigon, Ho Chi Minh City, Vietnam
38. Rosewood Luang Prabang, Laos
39. Kempinski Hotel Dalian, Liaoning, China
40. Six Senses Ninh Van Bay, Vietnam
41. St. Regis Hotels and Resorts, Shanghai, China
42. Mandarin Oriental Sanya, China
43. Raffles Jakarta, Indonesia
44. Dhevanafushi Luxury Resort, Raffles Hotels and Resorts
45. Shanghai Disney Resort, Shanghai, China

SUCCESS STORIES

“I take my role as a Glion alumna very seriously and think it’s important to be a role model and show recognition to the school for how much we’ve learned.

For this reason, every six months I hire three lobby interns from Glion for a first internship and they love it because it’s an eye-opening experience of what hospitality life is really like.”

Anastasia Schneider
French and Vietnamese
Bachelor’s degree in Hospitality Management
Graduated in 2009



Watch Anastasia’s video
Click below to watch video

“After Glion, I went to Asia for a few years working in F&B hotel chains, where I specialized in hotel openings. I worked in India, Vietnam and Thailand. Then I went to Amsterdam for an opening for one year before joining the Four Seasons George V in Paris. I started at the restaurant Le V and opened two other restaurants. I’m currently Director of Food and Beverage and part of the Executive Committee. I chose Glion because I enjoyed the international mix of students and wanted to always be at the top, reaching for excellence.”

Quentin Garreau de Labarre
French
Bachelor’s degree in Hospitality Management
Graduated in 2009



Watch Quentin’s video
Click below to watch video

“Working in the watchmaking industry, I am dedicated to providing exceptional project and presentation skills, having a passionate, energetic and innovative approach to achieving sales goals. I am able to work in a team with strong communication skills and problem-solving abilities. Thanks to Glion, I am articulate, highly presentable and well-groomed every day.”

Fengxiao Ran, Chinese

Chinese Travel Retail Coordinator
Internship, LVMH Watch Division

BBA in Hospitality Management
with Luxury Brand Management
Graduated in 2017





HOW TO APPLY

Admissions information
and support

Tuition Fees

To download the tuition fees, click the button below.

Online Application to Glion Switzerland

To start the online application, click the button below.

Online Application to Glion London

To start the online application, click the button below.

ADMISSIONS AND ENROLLMENT

An Online Application with a Personal Touch

At Glion, we provide personalized support throughout the admissions process. From the moment you submit your online application until the day you arrive on campus, we'll be with you every step of the way. Our dedicated network of education counselors and regional admissions teams will help you prepare your application and assessment, while our International Enrollment and Admissions Departments will support you with the administrative tasks leading up to your arrival.

Contents



PROGRAM ENTRY REQUIREMENTS

For the BBA in International Hospitality Business

Minimum Age

17.5 years old at the start of the program.

Education

You must have completed senior secondary education with a diploma (IB diploma, Maturité, Abitur, French Bac, 2 A-levels, high school diploma or equivalent).

Admissions Assessment

Personalized assessment to ascertain motivation and review application documentation. Includes scenario-based exercise to be completed beforehand.

Note: All English certificates must have been issued in the 12 months prior to admission. Glion offers an Intensive Hospitality English Language Program (IHELP). If your English level does not meet the levels indicated above, then please contact us for more information.

*Only tests taken/issued in an official IELTS testing center are accepted.

Minimum English Language Entry Requirements

If English is not your first language, or if you have not spent the last three years studying in a school where English is the primary language of instruction, please enclose a copy of one of the following:

- International English Language Test (IELTS)*: 5.5 overall (min. 5.0 in every subcomponent)
- Test of English as a Foreign Language (TOEFL): Internet-based 70 or paper-based 525
- First Cambridge Exam: Grade C

For London, same as above, except Non-EU or EEA passport holders will need to undertake IELTS UKVI: 5.5 overall and min. 5.5 in every subcomponent.

HOW TO APPLY: STEP BY STEP

From Application to Arrival on Campus

1 Submit Your Application

At least 12 weeks before the program starts. Due to high demand for places, we strongly recommend that you apply to Glion as early as possible before your intended start date.

- Online application portal
- Academic records
- CV/resume
- Copy of passport
- Study and post-study plan

2 Prepare for Admissions Assessment

Within two days of submitting your documents.

You will be contacted to schedule your admissions assessment. This two-step process includes a written exercise and interview.

3 Receive a Letter of Acceptance

Within 1-3 weeks.

If your application is successful, you will receive:

- Letter of acceptance
- Pre-arrival and campus guide booklet
- Invoice for first semester
- Attestation for visa request (if required)

4 Confirm Your Acceptance

Within 15 working days of receiving your letter of acceptance.

To confirm your place at Glion, you must make the pre-payment on your tuition fees as outlined in the invoice. This also confirms your acceptance with Glion Terms and Conditions.

5 Pre-Arrival Support

Until your program starts.

To help you prepare for your program, we offer:

- Visa support services
- New student Facebook group
- Arrival assistance

6 Arrival on Campus

Your first week on campus.

On official arrival days, we will welcome you with:

- Welcome booth at designated airport
- Check-in and registration
- Welcome events
- Transportation services
- Induction week

APPLICATION ITEMS

The Application Form

Start filling in the online application form.
Click the buttons below.

Switzerland

London

The Application Fee

The application fee can be paid by
clicking the buttons below.

Switzerland

London

Document Templates

Templates are available for some documents.
Click below to download.

How to Prepare for the Admissions Assessment

CV or Resume

In a professional CV format, please provide a detailed record of your academic and/or professional background, including any relevant volunteer work/hobbies etc.

Study and Post-Study Plan

Please use the document template provided to write a short essay describing your ambitions, why you wish to study at Gllion and what you will contribute to the institution as a student and alumni. Minimum 300 words, signed and dated.

Academic Records

We will require a copy of your secondary education diploma and transcripts with courses completed and grades received. Provisional transcripts are acceptable for students who have

not yet completed their studies and should show the last three years' results. The transcripts should show all grades received, an explanation of the grading system in English or French and the estimated date of completion.*

Passport(s) Copy

Please send a legible copy of your passport(s).**

A Note About Proof of English

The admissions assessment interview allows us to assess a candidate's English proficiency when the official certificate is not yet available. However, all candidates who require proof of English language level will be required to submit their certificate as it will often be required for the visa process.

* You will be asked to bring your original transcripts and diploma/s with you to registration on campus as admissions will be checking authenticity during induction. If your final transcripts/ diploma are not in English, French, German or Italian, then a notarized/certified English translation is required as well.

** Your passport must be valid for at least six months after the program has started.

International Assistance

Get in Touch with an Education Counselor

If you need help with your application, please do not hesitate to contact us.
Our team will put you in touch with an education counselor or admissions advisor in your region.

International Enrollment Team

T. +41 21 989 26 77

E. info@glion.edu

W. glion.edu



Glion Campus

Glion Institute of Higher Education
Route de Glion 111
1823 Glion sur Montreux
Switzerland

London Campus

Glion Institute of Higher Education
Downshire House
Roehampton Lane
London, SW15 4HT
United Kingdom

Bulle Campus

Glion Institute of Higher Education
Rue de l'Ondine 20
1630 Bulle
Switzerland

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 BLOG.GLION.EDU

 [INSTAGRAM.COM/GLIONHOSPITALITYSCHOOL](https://www.instagram.com/GLIONHOSPITALITYSCHOOL)