

# **WORLD CLASS PROVIDER**

Niluh Komang Aimee Sukesna Head of BTEC Programs Head of USG Education BSD



### It all starts here.







#### **ABOUT UNISADHUGUNA**

### It was started from humble dreams of 44 prominent Indonesians, members of Yayasan Persaudaraan Bangbayang '66.

#### **Philosophies**

**We Create NOBLE SCHOLARS :** We are committed to producing graduates who have good academic qualities, international exposure, ethical conduct, and contributions towards the community in equal measure. In short, graduates with noble qualities.







# Internation al Curriculum Providers







#### **BTEC HIGHER NATIONAL DIPLOMA**

Artist

Development

#### Streams

- Business
- Digital Design
- Fashion Design
   Computing
- Graphic Design
   Music Production
- Sound Design

#### UTS College Diploma

#### Streams

- Business
- Information Technology
- Engineering

#### American Degree Program

#### Streams

- Business
- Computer Science
- Engineering
- Liberal Arts



#### UNSW FOUNDATION PROGRAM

A university foundation program from the University New South Wales Australia, a member of Group of eight University Australia.

#### Streams

- Actuarial study/Commerce
- Arts and Social Science
- Architecture and Design
- Physical Science



#### BTEC LEVEL 2 & IGCSE & A Level

A senior high school program using BTEC level 2 Curriculum.

#### Streams

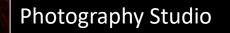
PROGRAMS

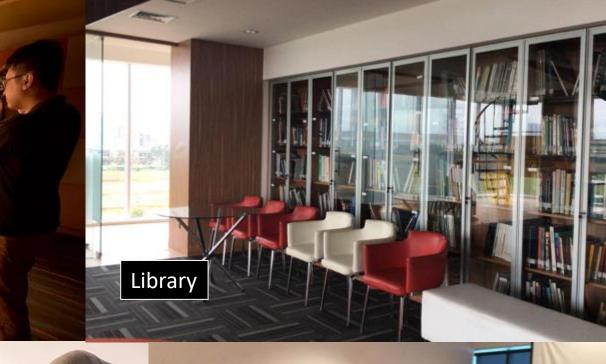
- Arts and Design
- Business

## UniSadhuGuna Campuses









Design Studio

Mac Lab

IL GER !!







# **KG CAMPUS**

1

9-

and and

Pass

19.1

Uniprep

KELAPA GADING

They ill

# PIK CAMPUS

# **PIK CAMPUS**

AND YOUR PUTE

Umprep

----



Let descention

Uniner Cuic

1611400

UniSaAntima

Success Tenforts



## **PI CAMPUS**





International High School Qualifications BTEC program

## **FAST TRACK TO UNIVERSITY OVERSEAS**



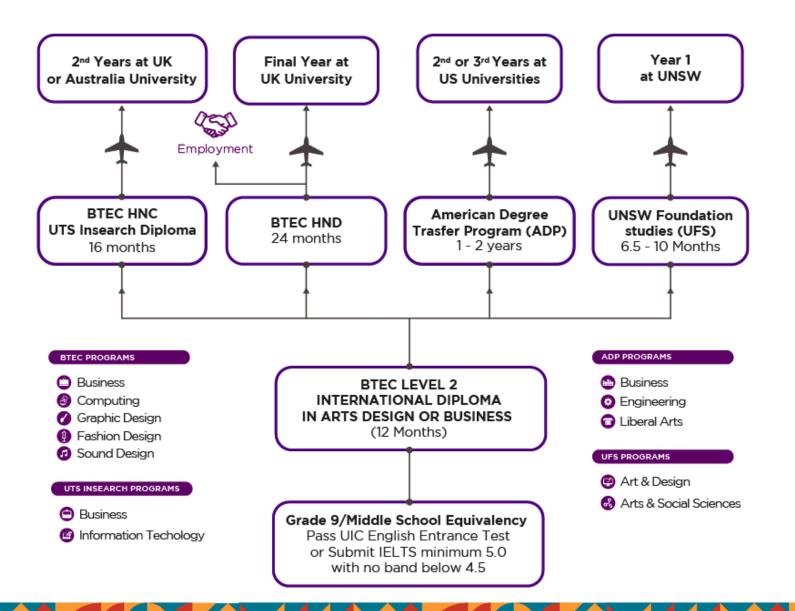
## INTERNATIONAL SENIOR HIGH SCHOOL PROGRAM IN DESIGN OR BUSINESS



Education of the future embraces diversity of mind, encourages students to understand themselves and helps nurture their strongest potentials.



### STUDENTS CAN COMPLETE INTERNATIONAL SECONDARY QUALIFICATIONS (BTEC Level 2) and Bachelor Degree in less than 5 years



### Students can choose between two fields of study

- 💞 Arts & Design
- Business

#### CORE SUBJECTS ALL STREAMS

- IGCSE English as Second Language
- Creative Thinking Skills
- Music Arts & Culture/Physical Education
- Personality Development
- Global Citizenship
- Quantitative Techniques

### 💞 ARTS & DESIGN

- Contextual References in Art and Design
- 2D Visual Communication
- Basic Drawing and Painting
- Building an Art and Design Portfolio
- 3D Visual Communication
- Working in the Art and Design Industry
- Using Ideas to Explore, Develop and Produce Art and Design
- Working with Visual Arts Briefs
- Working with Site-specific Briefs

## BUSINESS

- Basic Economics
- Verbal and Non-verbal Communication in Business Contexts
- Business Purposes
- Business Organization
- Business Enterprise
- Customer Relations in Business
- Basic Mathematics
- Visual Merchandising for Retail Business
- Starting a Small Business
- Financial Forecasting

# Practical study methods





UNSW Foundation Studies





## **ENTRY REQUIREMENTS**

IGCSE B average Over 4 relevant subjects SMA 3: 6.5 (65%), average of 4 subjects SMA 2: 7.5 (75%), average of 4 subjects

### English

Actuarial Studies, Commerce 6.0, Writing 5.0 (subscores 5.0) Design & Architecture, Science & Arts 5.5, Writing 5.5 (subscores 5.0)

## PATHWAY

UNIPREP UFS August Aug – May (8 Months)

UNSW

1<sup>st</sup> Year at UNSW September

# Why Uniprep?





University

+ Other prestigious universities in Australia, UK, USA, Singapore, Malaysia

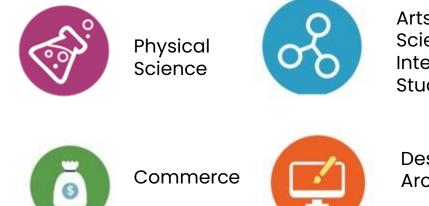
Universities



## **UNSW FOUNDATION STUDIES [UFS]** Curriculum

### A Solid & Outstanding Preparation

- ✓ UNSW Curriculum
- ✓ UNSW Exam
- ✓ QUALITY CONTROL
- Exam Results Analysis
- CATEl Survey

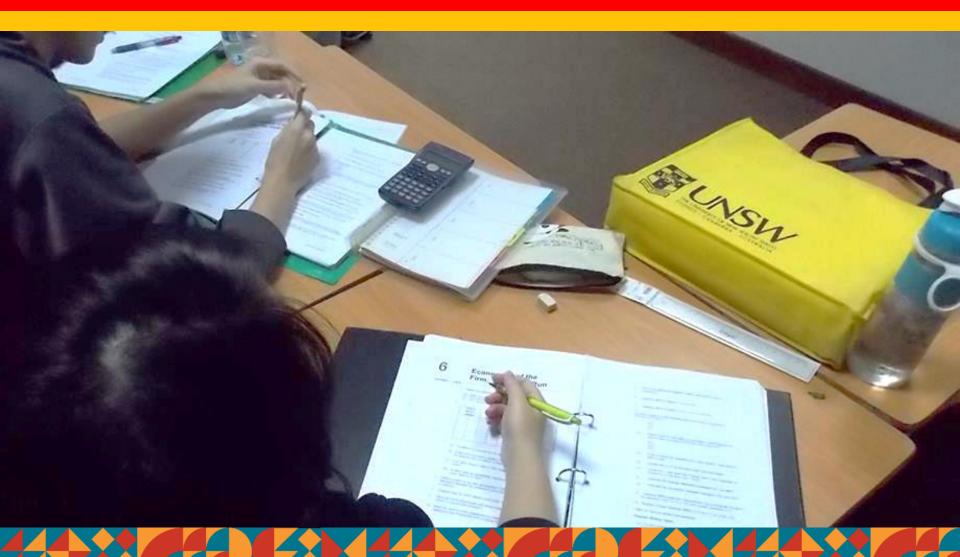


Arts, Social Science & International Studies

Cost



# +Materials from UNSW Directly



# **Uniprep UNSW Progression**

6

Commerce & Actuarial Studies



Design & Architecture

- Accounting,
- Finance,
- Economics,
- Law,
- International Business,
- Banking & Finance,
- Actuarial Studies,
- Information Systems

- Architectural Studies,
- Interior or Landscape Architecture,
- Industrial Design,
- Media,
- Arts,
- Design,
- Art Theory,
- Fine Arts,
- Planning,
- Construction Management and Property,
- Media,
- Social Science



٠

٠

٠

Arts, Social Science & International Studies

International Studies,

Languages,

Education,

Social Work,

Criminology,

Humanities,

Social Science,

Media,

Music,

Arts,



Physical or Life Science

- Engineering,
- Medicine,
- Renewable Energy & Photovoltaics, Aviation,
- · Computer Science,
- Optometry,
- Vision Science,
- Nanotechnology,
- Science,
- Medical Science,
- Health & Exercise Science,
- Biological & Biomedical Sciences,
- Environmental Sciences & Management,
- Biotechnology,
- Psychology,
- Food Science & Technology



# **University Acceptance**



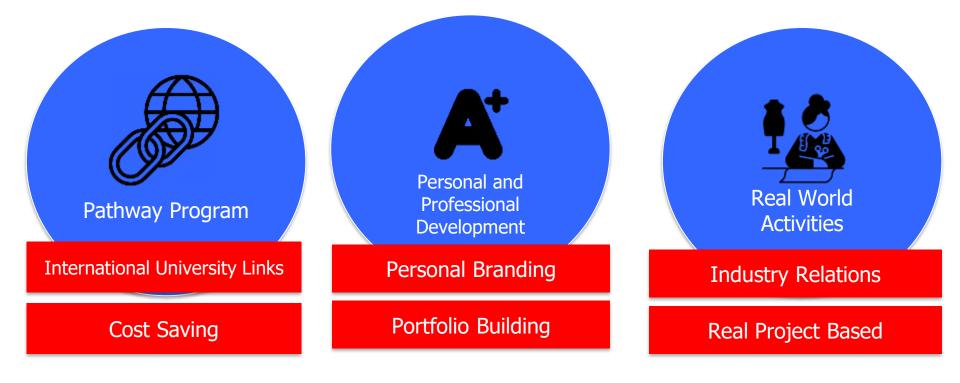
# Pathway to the World





# UIC COLLEGE BTEC







Accounting & Finance Management Marketing Entrepreneurship

Digital Design Fashion Design Graphic Design Artist Development Sound Design

The main benefit is Collaborative Work opportunity

## **UK Curriculum. Global Transfer**

## **UIC BTEC PATHWAYS**

K .



2 years in UK, Singapore, Australia Business, USA, Japan

> BTEC HNC 8 Months 1 + 2

VERUSAN .

Year 11/IGCSE/Year 12/or BTEC LEVEL 2 DIPLOMA (8 months)

Year 9 / SMP 3 Graduates



## **Other Countries - University Acceptance**

Singapore	Malaysia	Europe
<ul> <li>Coventry Singapore</li> <li>Kaplan Singapore</li> </ul>	<ul> <li>Taylor's University College</li> </ul>	<ul> <li>Marangoni Institute, Milan</li> <li>Paris College of Arts</li> </ul>

# **Our Alumni**



Latisha Naraswari UIC College Fashion 2020 BA of Fashion Design and Accessories Instituto Marangoni, Itali



**Teuku Adriansyah** 

Business Improvement Lead at Grab, Alumni of King's College London



Natassa Gunarso Associate Partner Planning at Wavemaker, Northumbria University Alumni



**Ananda Soebandono** Business Development Manager at Sour Sally Group



Elisa Sanjaya

Marketing Communication Manager di PT Bhakti Sentosa Abadi, Northumbria University Alumni



**Kimberly Gautama** Tech Business Developer at AWS, University of Nottingham Alumni



Abraham Atang • Digital Marketing Specialist at Tokopedia Tokopedia • Northumbria University Banten Province, Indonesia •



Anita Andriani ·

Head of Budgets & Business Planning - EMEA at The Kraft Heinz Company The Kraft Heinz Company • Northumbria University London, United Kingdom •



Jonathan Teguh Hartono ·

Sign-Maker / Owner at Signarama, The Premier One Stop Service for any medium of Advertising & Printing needs Signarama Pluit • Northumbria University Greater Jakarta Area, Indonesia •



Lillian Lazuardi • Management Consultant at PwC PwC • Newcastle University Greater Jakarta Area, Indonesia •



melody pan ·

Junior Digital Designer at Complete Digital | International Marketing Postgraduate Complete Digital • University of Surrey London, United Kingdom •



Alfianda Karuza ·

Creative Strategist & Developer at Peka Peka • Unisadhuguna West Java Province, Indonesia •



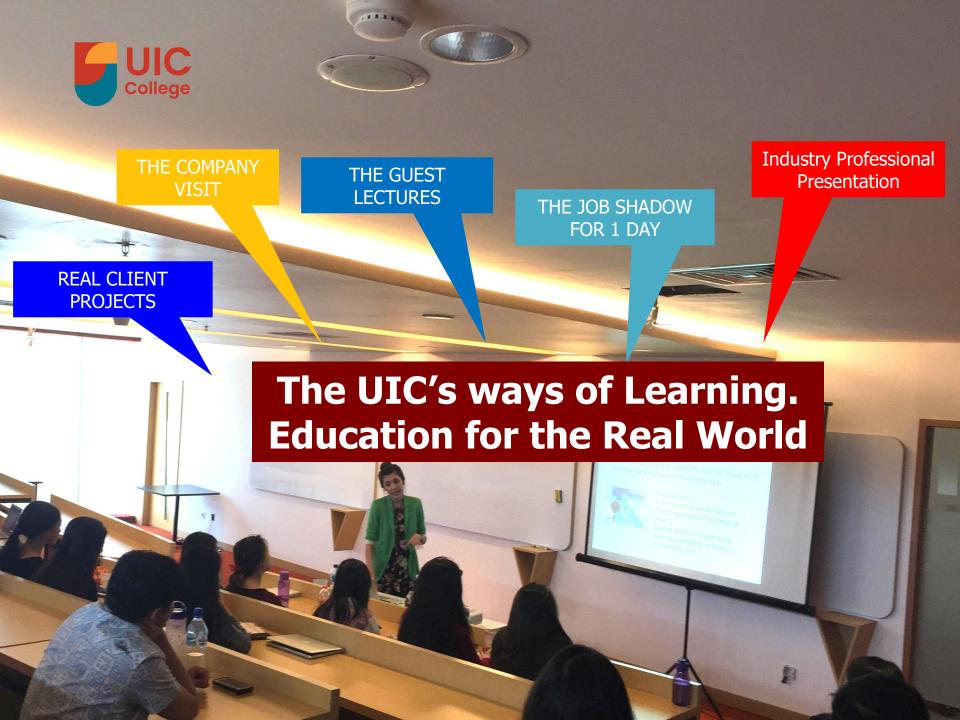
Damaz Bagaskara • Creative Designer at Xdana Investa Xdana Investa • Northumbria University

Greater Jakarta Area, Indonesia •



Ines Aryaniputri •

Co-Founder & Creative Director at studio spasi studio spasi • Northumbria University Greater Jakarta Area, Indonesia •



## VISIT TO THE INDUSTRY

**The Company Visit Programme** is intended to offer the students the opportunity to take a closer look of how organisations are run. The students will visit your organisation sites and be given presentations on selections of topics related to classes offered in the programme. Company visits may be and encouraged to be assignment related to encourage students in actively taking part during the visit to ensure all information needed for the assignments are obtained during the visits.

UIC students visit to Ghea Pangabean 40 years of Journey Fashion exhibition



#### Guest Speakers 2021









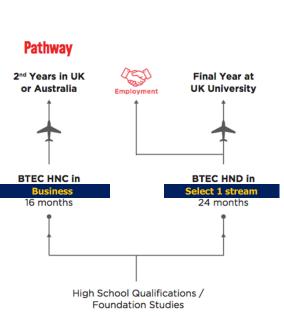




# **UIC COLLEGE of BUSINESS**

### Learn from the best

UIC Business program is holistically designed not only to provide students with a solid basis in business theories and models but also to help them gain real-life working experience through industry-linked classroom activities and internship options.



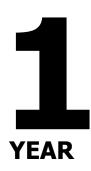


**Choice of Streams** 

- + Marketing
- + Entrepreneurship & Small Business Management

- + Business Management
- + Accounting & Finance

# What will you learn?



Higher Education Academic Skill IT Skills for Business Lifelong Learning Skills Development Principles of Management International Business Business Communication Skills Business Data and Numerical Skill Research Writing Financial Statements for Specific Businesses Business and the Business Environment Marketing Processes and Planning Human Resource Management Leadership and Management Accounting Principles Managing a Successful Business Project(Pearson Set Business Law Entrepreneurial Ventures





## ACC FIN

Financial Reporting Financial Management Management Accounting

## ENTREPENEURSHIP

Identifying Entrepreneurial Opportunities Managing and Running a Small Business integrated Marketing Communications

#### CORE

Launching a New Venture. Sales Management. Research Project. Organisation Behaviour.

## MANAGEMENT

Global Business Environment. Understanding and Leading Change. Principles of Operations Management.

## MARKETING

Marketing Insights and Analytics. Digital Marketing. Integrated Marketing Communications.







### KRAMA KOFFIE

ENJOY IT THE KRAMA WAY







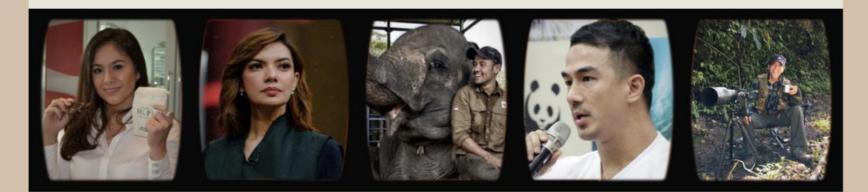


## BTEC BUSINESS ASSESSMENT

- Individual or group essay/ report
- Test/ Quiz
- Business Plan
- Proposals
- Posters
- Role Playing
- Article Review
- TV Commercial
- Oral Presentation
- Web Page Design
- Internship
- Exam (open/ closed book)
- Campaign
- Standard Operating Procedures
- Mini Lecture/seminars
- Demonstrations
- Research
- Case Studies
- Work related or based activities
- One to one interviews
- Combinations, etc

#### SAMPLE PROJECT

## **Collaboration with Public Figures**



#### Wulan Guritno

- Support Elephant conservation through WWF
- Establish Gelang Harapan project



#### Najwa Shihab

- Successfully spread the positive ideals to the country
  - Brought influence in policy makers
- Create a sustainable business platform

#### **Chicco Jerikho**

 Brand ambassadors of WWF Indonesia
 Contributed the support through 42km marathon in

London

#### Joe Taslim

Warrior of Sumatran Tiger through WWF

#### **Riza Marlon**

Wildlife
 photographer
 Has established
 photo books of
 wildlife
 photography

### SAMPLE PROJECT



Podcast Creation with Davina

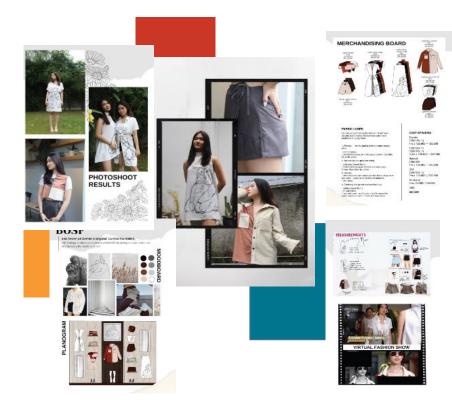


#### Students meeting with the influencers





## UIC DESIGN Designing is about Problem Solving Process.



IN PARTNERSHIP WITH : BTEC August Centre from Parson Students are taught to understand deeper the process of the design instead of focusing the end result.

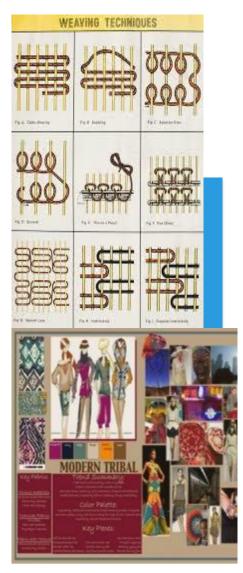


Digital Design Fashion Design Graphic Design

## Creative Skills





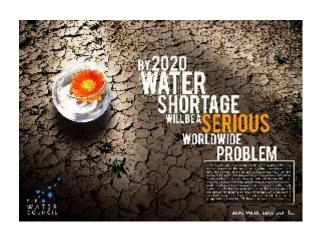


## Practical Skills



# **UIC GRAPHIC DESIGN**

Everywhere you look, you'll see the work of a graphic designer.





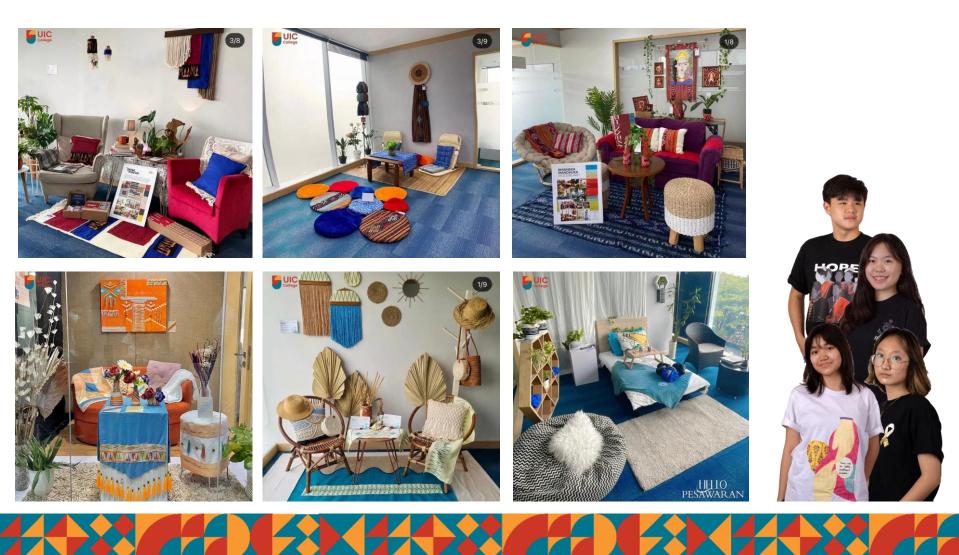








#### REAL CLIENT PROJECTS FOR KEMENPAREKRAF AND HOPE



### Subjects to be completed

### Level 3 (Foundation)

Academic English Academic Writing Intro To Drawing | Ideation Sketch Photography Videography Principles & Elements of Design | 2D media Design Technology 1 Design Technology 2 Art Materials (papers & paints) Intro To Typography

### Level 4

Professional Development Contextual Studies Individual Project (Pearson Set) Techniques & Process Typography Graphic Design Practices Communication in Art & Design Visual Narratives

### Level 5

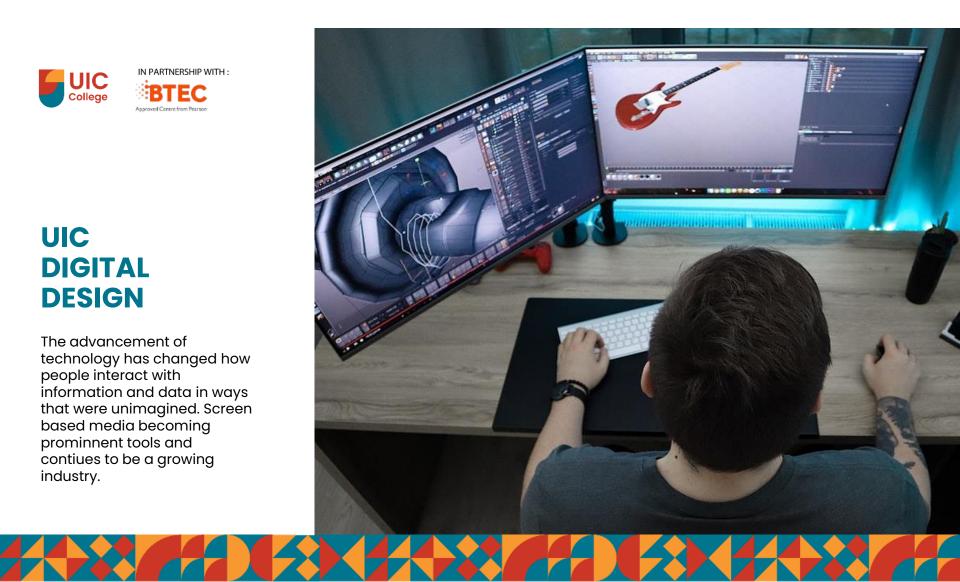
Professional Practice Applied Practice Collaborative Project Advanced Graphic Design Studies Branding & Identity Creative Entrepreneurship Conceptual Practices





### UIC DIGITAL DESIGN

The advancement of technology has changed how people interact with information and data in ways that were unimagined. Screen based media becoming prominnent tools and contiues to be a growing industry.



#### Subjects to be completed

## Level 3 (Foundation) • Higher Education Academic Skills

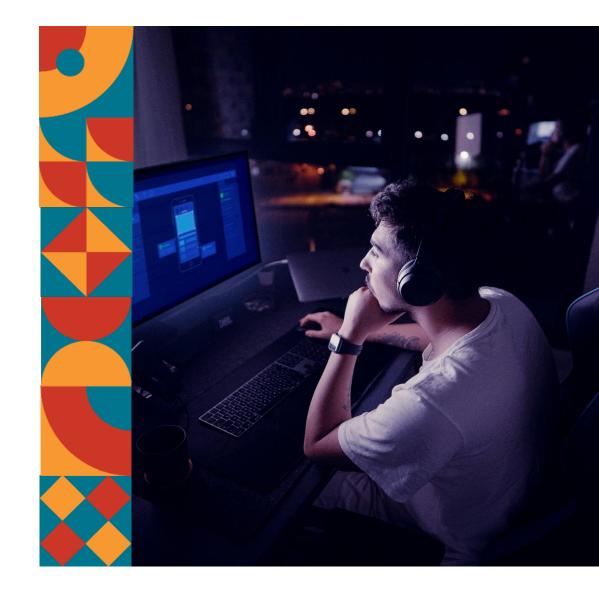
- Academic Writing for Arts Students
- Intro To Drawing Character drawing
- Photography •
- Videography
- Principles & Elements of Design | Viscom thru media technology
- Design Technology 1
- Design Technology 3
- Basic Moving Image
- Intro To Typography (screen based)

#### Level 4

- Professional Development
- Contextual Studies
- Individual Project (Pearson Set)
- Techniques & Process
- Screen-based Practice
- Digital Design Practice
- · Communication in Art & Design | outcome on screen
- · Visual Narratives | outcome story board on screen basis

#### Level 5

- Professional Practice
- Applied Practice Collaborative Project
- Advanced Digital Design Studies
- Moving Image
- · Conceptual Practices | video, e game, interactive media technology
- Digital Animation





#### Pathways to World Class Universities BSD Campus

#### Fashion x Arts is the ultimate concept of fashion today

Arts, as an expression of human creative skill & imagination forms a recognizable & unique fashion creation

UIC Fashion Design deliver the essence of that concept in its curriculum.







### Pathways to World Class Universities BSD Campus



## Be A Fashion Problem Solver.

#### **OUR FASHION CURICULLUM**

#### YEAR 1

**Higher Education Academic Skills** Academic Writing Intro To Drawing | fashion sketch Photography **Fashion History** Principles & Elements of Design | Viscom Thru Fashion **Basic Garment Production Digital Technology 2** Fabric Manipulation (textiles & embelishments) Technical Drawing (communication tools) **Professional Development Contextual Studies** Individual Project (Pearson Set) **Techniques & Process** 

#### YEAR 2

Computer Aided Design (CAD) Fashion & Textile Practices Pattern Cutting & Garment Making Visual Merchandising Professional Practice Applied Practice Collaborative Project Advanced Fashion Studies Branding & Identity Conceptual Practices Fashion Forecasting

# UIC AUDIO MUSIC PRODUCTION (AMP)



#### SOUND DESIGN

Develop students to become sound composer: People behind sounds and music of film, advertising or other medias.



#### **MUSIC PRODUCTION**

Develop students to become sound composer: People behind sounds and music of film, advertising or other medias. ARTIST DEVELOPMENT Develop students to be aspiring artist or musicians to perform in International stage.











## BEHIND MUSIC FOR GAMES



## What will you learn at UIC Music?

## SOUND DESIGN



Higher Education Academic Skills Academic Writing for Arts Students Computing studies Music Theory Music Philosophy Contemporary Music Performance The Music Industry Marketing and Promotion for Musicians (PS) Professional Development Recording Technology Creative Research Project (PS) Getting The Right Deals Advance Music Production Musicology Creative Portfolio

## ARTIST DEVELOPMENT



Critical Listening Sound Production For Video Sound For Motion Picture Applied Sound Principles Creative Software Techniques Sound Design Fundamental Sound Engineering Fundamentals Advance Sound Design for Interactive Media Advance Sound Engineering Mixing and Mastering

Harmony Copyright Music Publishing Applied Music Theory The Evolution of The Instrument Performance Instrumental Technique Developing as an artist Artist Management

# Sound Design







# Artist Dev.

### **Student Activities**









# Performance in Lucy in The Sky



## Career path & works

Sound Design,Live Music Industry ,Music industry, Games & Apps Industry, Film & Animation industry Broadcast & Television, Advertising



### **Music Producer**

Technical Skill : 60 % Business & Management Skill : 80% Art Skill: 70%



### **Sound Designer**

Technical Skill : 90% Business & Management Skill : 50% Art Skill: 90%

# UNIVERSITIES TO GO 2+1 or 1+2

### **Music illustrator**

Technical Skill : 70% Business & Management Skill : 50% Art Skill: 90% Coventry University, UK Northumbria University, UK

## **Industry Partners**



## CROSSFADE SOUND STUDIO







## **Industry Experts**





# UIC College UK BTEC Program In Computing (IT)

Be part of this excitement, shape the world, with your groundbreaking IT Innovation!



### **PROGRAM STRUCTURE**

### FOUNDATION

- Academic English
- Fundamental Mathematics
- Professional Development
- Computing Studies
- Global Awareness
- Introduction to Multimedia
- Fundamentals of Internet Technology

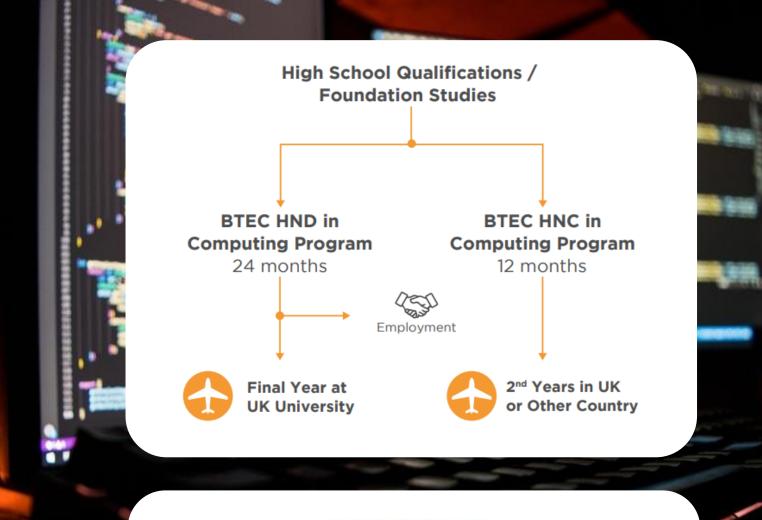
### LEVEL 4

- Programming
- Networking
- Professional Practice
- Database Design & Development
- Security
- Managing a Successful Computing Project
- Software Development Lifecycles
- Data Analytics

### LEVEL 5

- Computing Research Project
- Business Intelligence
- Cloud Computing
- E-Commerce & Strategy
- Prototyping
- Application Program Interfaces

0 × 1 0	witCate ) IF: Utawa 12		Suffican ) Build for Proving	n SwithCarl: Bancannink   Yenterstay at 3 45 AM
Control C	<pre>nearing uncertainty is a series of the series of the</pre>	<pre>( disting a control of the second of th</pre>	- > sem Vies (	<pre>bit import for full impor</pre>



#### **UNIVERSITY ACCEPTANCE**







# Welcome to UIC †TAYLOR

## **AMERICAN DEGREE PROGRAM (ADP)**



In partnership with:

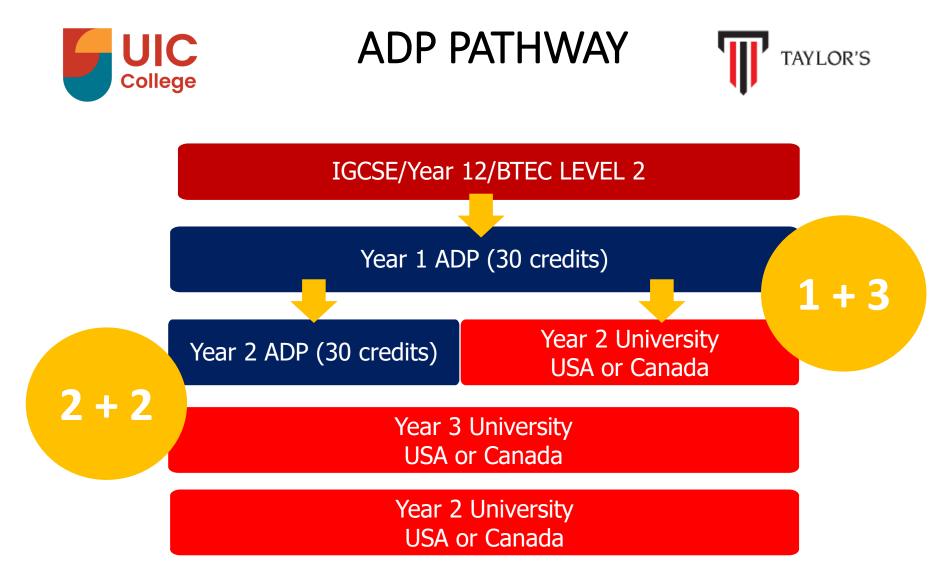




# ADP at Taylor's University

- 24 years since 1996
- More than 5000 students transferred to tier 1 Universities in the USA
- 2 + 2 program
- University Fairs and Representative Visits
- Taylor's University is listed in the QS World ranking #379 in the world for the year 2021, and No. 1 private university in Malaysia





Complete between 60-70 credit hours Approximately 20 courses \*Liberal Arts, Psychology etc. = 2 years \*Business & Engineering = 3 years





## Most Popular Destinations USA

University of Minnesota - Twin Cities, MN	University of Buffalo - SUNY, NY
University of Michigan - Ann Arbor, MI	Indiana University Bloomington, IN
Iowa State University, IA	University of Illinois at Urbana - Champaign, IL
University of Wisconsin - Madison, WI	San Francisco State University, CA
University of Nebraska - Lincoln, NE	Temple University, PA
Ohio State University, OH	University of San Francisco, CA
Purdue University - West Lafayette, IN	Texas A&M University, TX
Drake University, IA	Wichita State University, KS
University of Iowa, IA	San Diego State University, CA
Pennsylvania State University -University Park, PA	Colorado School of Mines, CO



TAYLOR'S

### Most Popular Destinations in Canada (Top 5)

- University of Waterloo
- Simon Fraser University
- University of Alberta
- York University
- University of Toronto

#### **Average Fees at Canadian Universities**

Tuition and Other Fees	CA\$23,000
Living Expenses	CA\$10,000 - 15,000
Total (per year)	CA\$33,000 – 38,000

# Contact us USG Education BSD CAMPUS

PHONE/ WHATSAPP

+62 8111 841 951

INSTAGRAM

- UIC.COLLEGE\_BSD
- UNIPREP.FOUNDATION\_BSD