

Les Roches MBA
in Global Hospitality Management
Spring and Fall
Switzerland



Shape the
future of global
hospitality



lesroches.edu

For the forward-looking,
internationally minded learners
keen to catalyze change.

For the achievers wanting to
progress to senior managerial
positions or to explore
entrepreneurship.

For the career-changers
(consultants, business,
economics & finance...) ready
to kick-start their career.



Why choose this MBA?

1

An MBA program that has been welcoming students for 17 years, producing an outstanding global network of graduate alumni.

2

Understand the business of hospitality in key markets around the globe.

3

A curriculum integrating business strategy, management theory and real-world problem-solving.

4

Developed in collaboration with industry experts to ensure maximum relevance to hospitality trends and demands.

5

Immerse yourself in a creative and entrepreneurship-focused program with diverse courses covering all facets of the industry.

6

Study, network and live in an international setting.

7

Meet and learn from key industry leaders during the Business Field Trip to a key hospitality hub.

Hospitality Immersion Program*
2 weeks

*Only for students without a hospitality degree or experience in hospitality.

MBA 1
6 months

MBA 2
6 months
+ Business field trip

SPECIALIZATIONS

Advanced revenue and performance management

Hospitality entrepreneurship and business development

HIP (2 weeks)*

Hospitality in Context

Food and Beverage Operations Management

Rooms Division Operations Management

Semester 1

Personal Development and Leadership Skills

Hospitality Financial Analysis

Hospitality Revenue and Demand Management

Strategic Digital Marketing and Sales In Hospitality

Consumer Behavior and Insights

Hospitality Economics and Disruptive Business Models

Managing Complex Organizations, Digitalization and Change Management

HR Talent Management and Processes

Semester 2

Business Strategies and Performance Monitoring

Corporate Finance and Shareholder Value

Data Analytics and Decision Making

Sustainability and CSR In Hospitality

Business Field Trip

Network and industry leader meetings

Two specializations, choose one

Advanced revenue and performance management

Advanced Topics in Hotel and F&B Revenue Management

Hotel Valuation and Performance

Hotel Asset Management and Contract Negotiation

Performance Capstone or Consultancy Project

Hospitality entrepreneurship and business development

Design Thinking and Business Model Creation

Entrepreneurship and Family Business Development

Financial Lifecycle, Fundraising and Communication

Entrepreneurship Capstone or Consultancy Project

REMOTE STUDY OPTIONS

In response to the current circumstances, we have introduced three 'a la carte' study options to help you keep your education on track.

100% face-to-face on campus

Study remotely until you are ready/able to join us on campus - with seamless integration to curriculum

100% remote learning at home

Career paths after graduation

Our stellar reputation means we have a long list of international companies eager to recruit Les Roches graduates. Around 200 of them visit our campuses - in person or virtually - every year. Hospitality, tourism, luxury, finance, real estate, F&B, retail, luxury brands, cruises, airlines... it ultimately comes down to which door you'll want your skills to open for you.

We have recently introduced a robust mentorship program, to guide and support you in your career choice after your MBA.

Choose your path or carve your own, as a graduate education from Les Roches is your passport to a global career within an ever expanding industry, offering leading roles and opportunities.

Extracurricular activities

Join a club – or create your own!

From wine and arts, to sustainability, sports and music, there's an opportunity to do more of what you love, or discover a new passion with like-minded friends.

Wind down

Relax and chat at the Lobby Bar, Roots Bar (and its fine dining restaurant) and the student-run Warehouse. Or head into the Alps to walk, ski and experience the natural beauty of Switzerland.

Explore

The school organizes a variety of social and cultural activities in collaboration with students, both on and off campus. Events are frequently held to celebrate culture, sport or a student initiative, and weekend trips to nearby towns or countries are regularly arranged.

Entry requirements

Minimum Age

23 years old and above

Education

Bachelor-level undergraduate degree (business or hospitality preferred)

Work Experience

2 year Business Related (preferably in Hospitality)

English Language Qualifications

If English is not your first language, or if you have not spent the last 2 years in a school where English is the primary language of instruction:

- IELTS: 5.5 overall (not below 5.0 in any component)
- TOEFL: 80 Internet-based; 550 paper-based
- First Cambridge Exam: Grade A
- Cambridge Advanced Exam: Grade C

Where can Les Roches take you?



Lama Matta
Project Manager at E
Hospitality Consultants,
Dubai, Class of 2012



Pavlos Papadimitriou,
MRICS
Director HVS - Athens
Office, Class of 2007



Esteban Paulin
Food and Beverage Manager
at Rosewood Baha Mar,
Bahamas, Class of 2012



Jayesh Nair
Assistant Restaurant Manager
at The Chedi Muscat, Oman
Class of 2018



Raisa Khanna
Hotel Experience Integration
Manager, Shanghai Disney
Resort, Class of 2016



Elena Evangelidou
Group Sales Coordinator at
Marriott International, Sardinia
Class of 2019



Pooja Sharma
Director Asset Management
at Jumeirah Group /
Jumeirah Hotels & Resorts,
Dubai, Class of 2016



Riccardo Coffani
Bespoke Events & Private
Dining Manager Service
Excellence, Edwardian
Hotels London, Class of 2018



Shaheena Nanji
Director of Operations & HR
Travelodge Hotel Calgary
Airport South, Canada
Class of 2010

**“We've had a very long relationship with
Les Roches: the MBA students coming up
are the new generation of professionals.”**



Rüdiger C. Hollweg
General Manager
Grand Kempinski Hotel, Shanghai