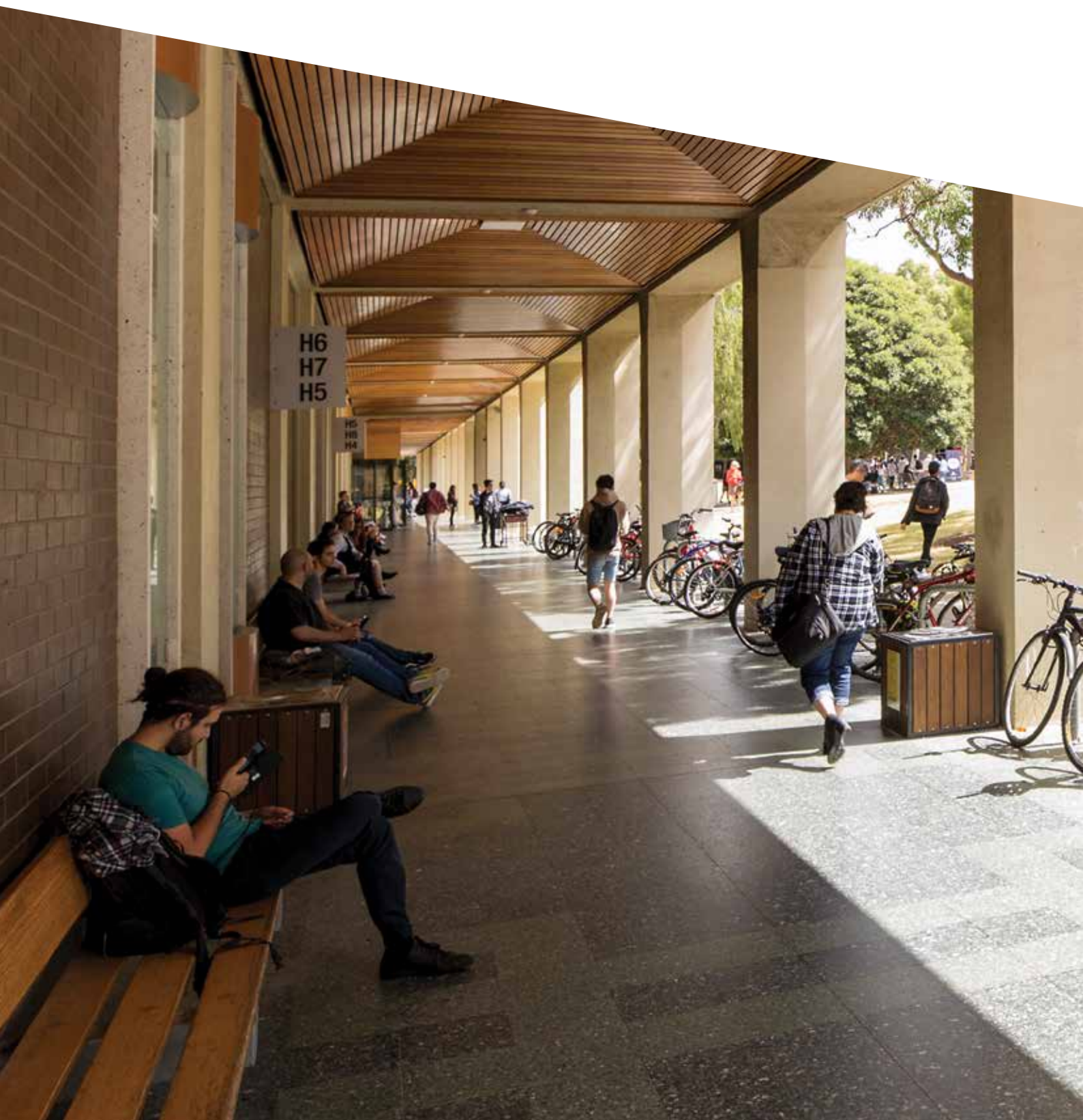


# MONASH BUSINESS SCHOOL

# Business, with a global perspective





Monash Business School graduates stand out in the workplace because they approach business issues with a broader perspective.

Here, you won't just learn the latest theories and trends shaping business. You'll be encouraged to broaden your awareness, test ideas and try new methods. Digital disruption has become the norm, so you'll need a solid knowledge base that allows you to stay agile in a changing landscape.

It's an approach that sets the world's most influential business leaders apart, and one that'll prepare you for a thriving business career of your own.



|  |    |
|--|----|
| Top reasons to choose Monash Business School | 2  |
| Where do I start?                            | 4  |
| A degree tailored for your future            | 6  |
| Monash Business School Scholars Program      | 7  |
| Our courses                                  |    |
| > Bachelor of Business                       | 8  |
| > Bachelor of Business Administration        | 12 |
| > Bachelor of Commerce                       | 14 |
| > Bachelor of Accounting                     | 18 |
| > Bachelor of Actuarial Science              | 21 |
| > Bachelor of Banking and Finance            | 22 |
| > Bachelor of Economics                      | 25 |
| > Bachelor of Finance                        | 26 |
| > Bachelor of International Business         | 28 |
| > Bachelor of Marketing                      | 31 |
| Double degrees                               | 32 |
| How are the degrees structured?              | 34 |
| Taking your studies further                  | 36 |
| Entry requirements at a glance               | 37 |

Course information fast facts.  
Look for these icons on each course  
page for key information.

-  Location
-  Duration
-  Comprehensive course
-  Specialist course
-  Intakes

ATAR ATAR Entry requirement

IB IB Entry requirement

MG Monash Guarantee

“The best thing about studying with Monash Business School is being able to meet passionate academics who love what they do and are willing to share their love for learning. I also enjoy the social interactions, being in a new environment that is inclusive and inviting, and being given opportunities to grow and excel as an individual.”

SHANNON TAN  
Bachelor of Business Administration



# TOP REASONS TO CHOOSE MONASH BUSINESS SCHOOL

## World-renowned

Monash Business School is regarded among the world's leading business schools. We're placed in the top 1 per cent of schools with the coveted triple accreditation<sup>^</sup> globally. It's why studying at Monash gives status to your CV.

- > Ranked No.4 in Australia and No.74 in the world\*
- > Ranked No.60 in the world in the latest QS World University Rankings\*\*
- > Ranked No.42 in the world for graduate employability\*\*.



## Work-ready

Employers prefer Monash graduates for a reason – our degrees get you out of the classroom and into the workplace, giving you the practical skills sought by employers. Professional placements, corporate projects and industry placements (internships) with some of the world's most influential companies mean you'll graduate better prepared and suitably skilled.

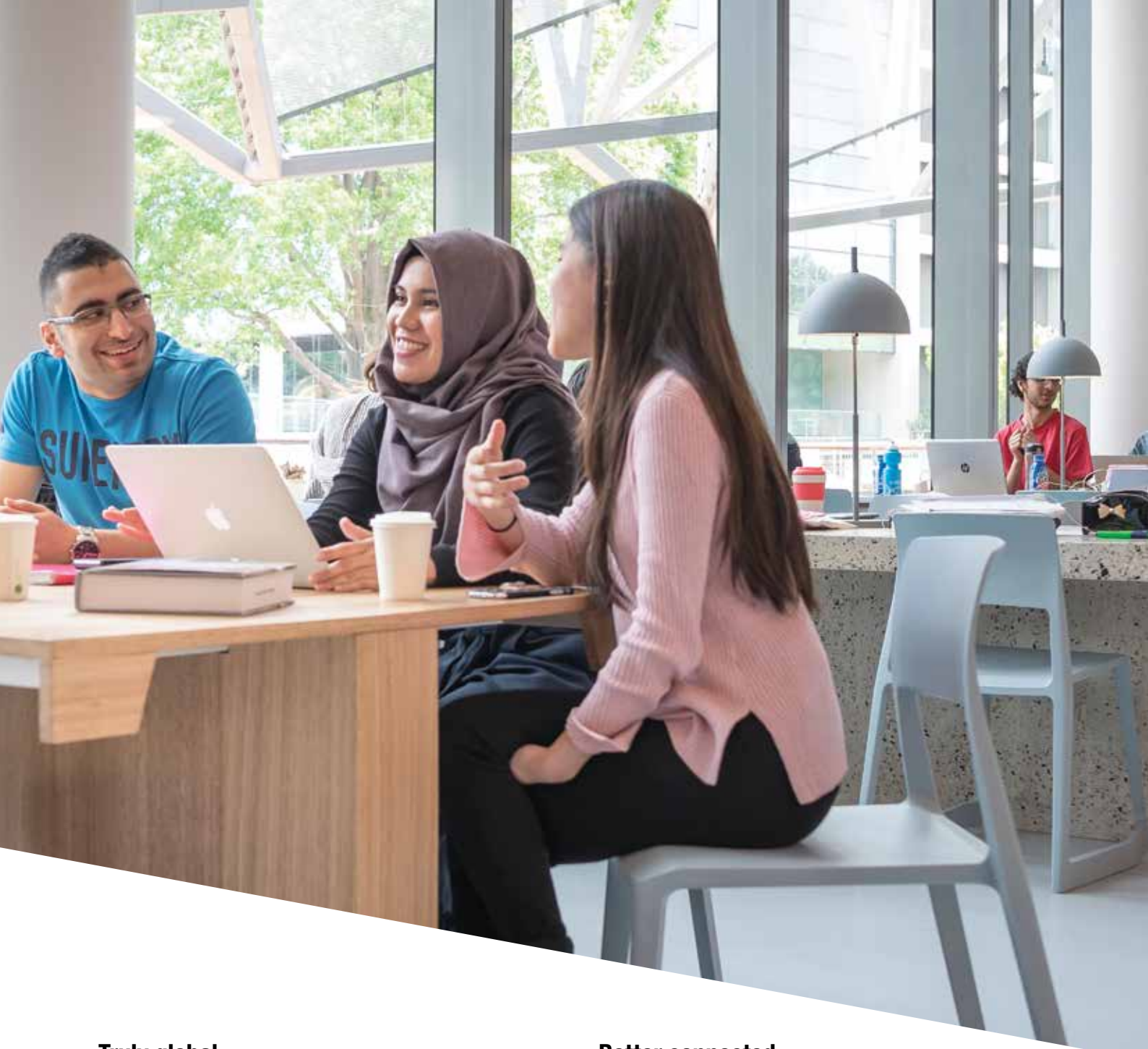
*Last year, our students completed professional placements at world-leading organisations, including Nike, IBM, L'Oreal, adidas and Deloitte.*

<sup>^</sup> Monash Business School is accredited with AACSB International (the most recognised global accrediting body for business schools of this kind), EQUIS (European Quality Improvement System) and AMBA (Association of MBAs).

\* World University Rankings 2018 by Subject: Business and Economics.

\*\* QS World University Rankings 2018.





## Truly global

Today, even local businesses feel the impact of global forces – which is why an international perspective is essential for a successful career. Monash study tours in Europe, Asia, South America and the US will give you an opportunity to see international business in action. And with industry placement opportunities overseas and more than 100 partner universities around the world at which to study, this is your chance to enjoy a truly international education.

*Some of our international programs include the Uni-Capitol Program in Washington DC, the Global Discovery Program in London, and the Oxford-Monash partnership.*

## More flexibility

More than any other university in Australia, Monash allows you to shape your course to fit your future. You'll benefit from a wider range of single and double degrees, greater choice in subjects and specialties, and a broader perspective on your studies.

*With a double degree you can combine business or commerce with law, engineering, arts, education, IT, science and more.*

## Better connected

Relationships are the bread and butter of business. It's why we give our students the opportunity to meet influential employers and work on industry projects from year one. Plus, by joining the Monash Business School alumni community you'll become part of a huge network of ambitious, high-achieving professionals to stay connected with throughout your career.

*Our specialist graduate development programs, as well as our clubs and societies, offer opportunities to meet graduate recruiters and industry leaders.*

## Innovative learning

At Monash you won't spend all your time sitting in lectures. In our flipped classrooms, you'll find a range of resources to help build your understanding of a topic before class. That way, your time in the classroom can be spent applying what you've learnt to real business problems – with teachers on hand to offer practical guidance. And in your final-year capstone unit, you'll get real workplace experience that counts towards your degree.

*Your capstone unit may include an international experience, internship, an industry project, a research project or corporate project.*

# WHERE DO I START?

Studying business at Monash gives you more choice and more flexibility, so finding what's right for you takes some planning. Here are a few pointers to help narrow down your options.

## Are you a people or a numbers person?

This is a good way to start thinking about whether to take a commerce path or a business path. Business offers practical learning, as you'll develop a deep insight into how organisations work across all business functions. As a general rule, business also has a stronger focus on people-based topics such as marketing, management, business law and HR.

Commerce is more analytical and conceptual, with a bigger emphasis on mathematical topics such as business analytics, econometrics and actuarial science. Once you've built this specialised knowledge, you'll be able to solve data-rich problems in commercial contexts.

## How much maths have you done?

The level of maths you've completed (or will complete) in Year 12 will determine some of the options available to you. The table on the right breaks it down in detail.

## Choosing your path

There are a number of ways to explore the same study area, depending on the emphasis you choose.

If, for example, you're really interested in accounting, you could choose to do a Bachelor of Accounting. Or you can major in accounting in a Bachelor of Commerce, Business or Business Administration. You can also do accounting units in the Bachelor of International Business. The table on the right explains the options for each study area.

## Considering a double degree?

A great option if you have more than one passion and want to keep your career options open. Monash offers one of the largest double degree programs in the country, making it easy to combine your business or commerce degree with another area of study. You'll need to meet the prerequisites of both degrees, so be sure to check with the faculty of the second course to make sure you comply.



| Options  | HIGH LEVEL OF YEAR 12 MATHS<br>90+ | YEAR 12 MATHS<br>82+ | YEAR 11 MATHS<br>72+ |
|--|------------------------------------|----------------------|----------------------|
| <b>ACCOUNTING</b>  |                                    |                      |                      |
| Bachelor of Commerce – accounting major                                  | ■                                  |                      |                      |
| Bachelor of Business – accounting major                                  |                                    | ■                    |                      |
| Bachelor of Accounting   |                                    | ■                    |                      |
| Bachelor of International Business                                       |                                    | ■                    |                      |
| Bachelor of Business Administration – accountancy major                  |                                    |                      | ■                    |
| <b>FINANCE</b>   |                                    |                      |                      |
| Bachelor of Commerce – finance major                                     | ■                                  |                      |                      |
| Bachelor of Finance  | ■                                  |                      |                      |
| Bachelor of Business – banking and finance major                         |                                    | ■                    |                      |
| Bachelor of Banking and Finance  |                                    | ■                    |                      |
| Bachelor of Business Administration – finance and economics major        |                                    |                      | ■                    |
| <b>ECONOMICS</b>   |                                    |                      |                      |
| Bachelor of Commerce – economics major                                   | ■                                  |                      |                      |
| Bachelor of Economics  | ■                                  |                      |                      |
| Bachelor of Business – economics and business strategy major             |                                    | ■                    |                      |
| Bachelor of Business Administration – finance and economics major        |                                    |                      | ■                    |
| <b>MARKETING</b>   |                                    |                      |                      |
| Bachelor of Commerce – marketing science major                           | ■                                  |                      |                      |
| Bachelor of Business – marketing major                                   |                                    | ■                    |                      |
| Bachelor of Marketing  |                                    | ■                    |                      |
| Bachelor of Business Administration – marketing and communications major |                                    |                      | ■                    |
| <b>INTERNATIONAL BUSINESS</b>  |                                    |                      |                      |
| Bachelor of Business – international business major                      |                                    | ■                    |                      |
| Bachelor of International Business                                       |                                    | ■                    |                      |
| <b>MANAGEMENT</b>  |                                    |                      |                      |
| Bachelor of Commerce – management studies major                          | ■                                  |                      |                      |
| Bachelor of Business – business management major                         |                                    | ■                    |                      |
| Bachelor of Business – human resource management major                   |                                    | ■                    |                      |
| Bachelor of Business Administration – management practice major          |                                    |                      | ■                    |
| <b>ANALYTICS AND MATHEMATICAL</b>  |                                    |                      |                      |
| Bachelor of Commerce – actuarial studies major                           | ■                                  |                      |                      |
| Bachelor of Commerce – business analytics major                          | ■                                  |                      |                      |
| Bachelor of Commerce – econometrics major                                | ■                                  |                      |                      |
| Bachelor of Actuarial Science  | ■                                  |                      |                      |
| Bachelor of Economics – mathematical economics and econometrics stream   | ■                                  |                      |                      |
| Bachelor of Business – business statistics major                         |                                    | ■                    |                      |
| <b>BUSINESS LAW AND TAXATION</b>   |                                    |                      |                      |
| Bachelor of Commerce – business law minor                                | ■                                  |                      |                      |
| Bachelor of Business – business law major                                |                                    | ■                    |                      |
| Bachelor of Business – taxation major                                    |                                    | ■                    |                      |
| <b>SUSTAINABILITY</b>  |                                    |                      |                      |
| Bachelor of Commerce – sustainability major                              | ■                                  |                      |                      |
| <b>BEHAVIOURAL COMMERCE</b>  |                                    |                      |                      |
| Bachelor of Commerce – behavioural commerce major                        | ■                                  |                      |                      |



# A DEGREE TAILORED FOR YOUR FUTURE

Monash Business School will prepare you for a career in business, however you imagine it. With a huge range of course options, pathways and co-curricular opportunities, you can tailor a degree to your interests and your future.

## Majors and minors

When you enrol in a comprehensive course, your options are wide open – but eventually you'll start to hone in on more specific areas of study.

Your major is the main area of study for your degree. It's made up of 48 points (eight units) from a single discipline, studied over the three years of your course. A minor is the second focus area – it's made up of 24 points (four units) from a single discipline.

## Comprehensive courses

You don't have to know exactly where you want to be in three years to kick off your studies now. With a comprehensive course, you can cast your net wide to discover what areas of business interest you most before choosing your major.

Our comprehensive courses are made up of core units, a major and a number of elective units. The great thing about elective units is that you can use them to study abroad, complete an industry placement, or even take up a second major from within the Business School or from another faculty.

### Our comprehensive courses:

- > Bachelor of Business
- > Bachelor of Business Administration
- > Bachelor of Commerce.

## Specialist courses

Have a pretty good idea of where you're headed? With a specialist course, you'll take 11 or 12 units in your chosen area which means that you can spend more of your studies in one area, to start building a specific skillset from your first day.

The great thing about a specialist degree is that they're specifically designed to ensure that you meet any accreditation requirements, while giving you flexibility to do other things within your degree. With a specialist degree you can still study abroad, complete an industry placement, or even take up a second major.

### Our specialist courses:

- > Bachelor of Accounting
- > Bachelor of Actuarial Science
- > Bachelor of Banking and Finance
- > Bachelor of Economics
- > Bachelor of Finance
- > Bachelor of International Business
- > Bachelor of Marketing.

## Double degrees

A double degree is a great way to combine your interests and gain an advantage in the job market. It allows you to focus on two different areas at the same time, using the electives from one degree to make up the required units from the other. By doing it this way, you'll graduate at least two years sooner than if you studied the courses separately.

## Pathway programs

If you're eager to study at Monash, there are a number of ways to start your journey. The Monash Access Program is a part-time option that makes undergraduate study more achievable for mature-age students (21 or over). And if you don't quite achieve the ATAR you need to get into your course directly, our Diploma of Tertiary Studies offers an alternate route.

There's also a range of other pathways – including those for Indigenous students and TAFE or VET students – that make studying at Monash achievable for a wider group of people.

Want to see our comprehensive, specialist and double degree courses in action? Go to page 34 to see some course map examples.



# MONASH BUSINESS SCHOOL SCHOLARS PROGRAM

Our scholarship program is our commitment to recognising and encouraging potential. The Monash Business School Scholars Program is for high-performing students with an appetite for business.

## Who's eligible for this scholarship?

Domestic students with an ATAR of 98 or above. You also need to be enrolling in a comprehensive or specialist degree through Monash Business School, or one of these double degrees:

- > Bachelor of Commerce/Bachelor of Actuarial Studies
- > Bachelor of Commerce/Bachelor of Economics
- > Bachelor of Commerce/Bachelor of Finance
- > Bachelor of Business/Bachelor of Accounting
- > Bachelor of Business/Bachelor of Banking and Finance
- > Bachelor of Business/Bachelor of Marketing
- > Bachelor of Business/Bachelor of International Business.

Whichever course you choose, it needs to be among your top preferences on your VTAC application form.

## What the scholarship includes

- > \$8000 each year of your degree
- > \$2000 towards an overseas study experience at one of our international campuses, or through a partner university
- > access to special on-campus study facilities
- > support from academic mentors throughout your course
- > career/study advice and mentorship from a working Monash alumnus/alumna
- > the opportunity to develop your leadership skills through our Emerging Leadership workshop series
- > an invitation to participate in our award-winning Transforming the Future – Leaders Program, where you'll learn how to implement sustainable change in any organisation.



-  Caulfield
-  3 years
-  Comprehensive
-  February and July

**ATAR** 82.05

**IB** 29

**MG** 75

CRICOS 056414D

# BACHELOR OF BUSINESS

How are brands built? What causes stock markets to soar (and slide)? Why do some businesses boom and others fail?

If you're intrigued by what makes markets, brands and organisations function effectively, a business degree could be a perfect fit.

## A quick overview

This is a wide-ranging degree, designed to give you the broad range of skills and experiences you'll need for a career in business. You'll also be prepared for roles with start-ups, not-for-profits and NGOs.

## How does it work?

You'll start by studying the core units of accounting, marketing, business law, management, economics, business statistics and finance. Then, once you have a taste for each area, you'll choose to major in one or two areas to develop deeper skills. In fact, your second major can be from within the Business School or a different faculty.

To find out how this degree is structured, go to page 34 to see it in action in a course map.

## This degree could be for you if ...

You want choice and flexibility. It's a comprehensive degree that gives you plenty of options – with 10 majors and 10 double degree alternatives. If you're looking for broad-based skills or you haven't yet decided how you want to specialise, a Bachelor of Business could be right for you.

## Where it could lead

There are a huge number of career options. Our graduates go on to work in management, consulting, accounting, economics, marketing, taxation, entrepreneurial activities and international business. Plus, with a degree from an internationally-recognised business school, you'll have opportunities for employment across the globe.

## Beyond the classroom

As part of the degree you'll have the opportunity to take part in:

- > industry placements and projects with leading brands
- > international exchange programs with one of our 100-plus partner universities around the world
- > leadership, professional development and volunteering programs
- > student professional societies
- > networking opportunities.

## Prerequisites

### VCE

**English:** Units 3 and 4: a study score of at least 30 in English (EAL) or 25 in English other than EAL.

**Maths:** Units 3 and 4: a study score of at least 22 in one of Mathematical Methods (any) or Specialist Mathematics or at least 25 in Further Mathematics.

### IB

**English:** At least 4 in English SL or 3 in English HL or 5 in English B SL or 4 in English B HL.

**Maths:** At least 4 in Mathematics SL or 4 in Math Studies SL or 3 in Mathematics HL or 3 in Further Mathematics HL.

| DOUBLE DEGREES         |                  |                              |                                  |                  |
|------------------------|------------------|------------------------------|----------------------------------|------------------|
| Course                 | Duration (years) | Indicative <sup>^</sup> ATAR | Indicative <sup>^</sup> IB score | Monash Guarantee |
| Accounting             | 4                | 84.05                        | 30                               | 75               |
| Arts                   | 4                | 83.60                        | 30                               | 75               |
| Banking and Finance    | 4                | 85                           | 31                               | 75               |
| Design                 | 4                | 85.80                        | 30                               | 75               |
| International Business | 3                | 83.65                        | 30                               | 75               |
| Marketing              | 4                | 83.70                        | 30                               | 75               |
| Media Communication    | 4                | 83.05                        | 29                               | 75               |
| Education (Honours)    | 4.25             | 82.75+RC                     | 30+RC                            | 75+RC            |
| Fine Art               | 4                | E:82+                        | E:29                             | 75               |
| Information Technology | 4                | 84                           | 30                               | 75               |

<sup>^</sup> The scores provided are to be used as a guide only, and are either the lowest selection rank to which an offer was made in 2018 or an Estimate (E). RC – Range of criteria. For double-degree courses, you must meet the prerequisites for both courses.





“When I started my internship at Mercedes Benz, I thought I’d be fetching coffee or entering data. Instead, my supervisor asked if I could create a handbook for new employees! It’s not what I expected, but I was so proud they trusted me. By working with a real business on real problems, I’ve gained an understanding of my degree I don’t think I would’ve found elsewhere.”

NATALYA BANKS  
Bachelor of Business



# BACHELOR OF BUSINESS

## MAJORS

### Accounting

*Also available as a minor*

Learn the nuts and bolts behind any business, no matter how big or small. With a major in accounting, you'll focus on the financial transactions that go into making businesses work – and develop the practical skills to record, report and analyse this information effectively. You'll study how financial statements allow a company to report on its operations and financial position to managers and shareholders. You'll gain an understanding of how accounting plays a pivotal role in the governance and performance management processes of organisations. And you'll learn how accounting helps businesses grow through strategic, financial and operational insights.

Depending on your electives, you may meet the accounting accreditation requirements of:

- > CPA Australia
- > Chartered Accountants Australia and New Zealand
- > The Institute of Public Accountants
- > The Chartered Institute of Management Accountants
- > The Association of Chartered Certified Accountants.

### Banking and finance

*Also available as a minor*

Money. Credit. Investment. Study the financial systems our economy is built on – and explore how thousands of institutions and investment houses across the world are using these systems to shape the future. You'll learn about money circulation, credit, investments, financing, superannuation and more, and finish your major equipped for a career that may span the globe.

### Business law

*Also available as a minor*

While you won't graduate with the qualifications to work as a barrister or solicitor, you'll have a knowledge base that's incredibly important for any organisation. With an understanding of how national, state and international laws impact business, you'll be able to identify and manage legal risks in different situations. Study areas include contracts, trade practices, internal relations, consumer and creditor protection, international relations and taxation.

This major will also teach you to identify and apply common law principles and legislation to support the decision-making processes in a range of business environments.

### Business management

*Also available as a minor*

The right management can be the difference between a successful business and one that struggles to stay afloat. With this major you can develop the skills to effectively manage private, public and not-for-profit organisations in any industry – covering key areas such as communication, organisational change, business strategy and new technology.

You'll be in a position to tackle a range of organisational challenges, address strategic goals across different industries, improve existing processes and potentially create business opportunities.

### Business statistics

*Also available as a minor*

Today, organisations have access to more customer and competitor data than ever before – from population census and opinion polls, to sales and demand data. But it doesn't mean much without someone who can interpret it. Understanding business statistics gives you the key to unlock meaning in a world full of information.

As part of this major, you'll work with the latest computer-based statistical models, learn to apply statistical modelling and forecasting techniques in a business context, and explore how to get the most out of different types of data.



## Economics and business strategy

*Also available as a minor*

In economics, we analyse how people and societies choose to use their resources – making it a hugely valuable area of study for any business. With an economics and business strategy major, you'll explore the principles at the heart of our economy and learn how to apply them in business. You'll be able to offer important insights in business strategy, development and management.

## Human resource management

*Also available as a minor*

A business is only as good as the workforce behind it. And with the right people-focused strategies, you can help organisations achieve higher business performance while creating a great working culture. A major in human resource (HR) management will teach you the ins and outs of employment law, industrial relations, workforce planning and HR strategy, and give you the tools to help people – and organisations – realise their potential.

## International business

*Also available as a minor*

We all know that doing business today is a global affair. But for organisations, the implications of this extend much further than just connecting with consumers from around the world. An international business major will give you an insight into international supply chains, multicultural workforces, legal and government frameworks, global economies and the ethical implications of operating in international environments.

## Marketing

*Also available as a minor*

Marketing is all about creating and communicating value – and can be the making (or breaking) of an organisation. With a good understanding of the complexities that go into successful marketing, this major will give you the know-how to help businesses build brands, connect with consumers and stand out in crowded markets.

## Taxation

*Also available as a minor*

Every business has to pay its taxes – but the larger an organisation gets, the more complicated this process becomes. It's why today, understanding the complexities of different taxation systems is a key business skill. This major covers the legal, commercial and economic impacts of business taxation, and will prepare you to offer insights that can help organisations make sound business decisions. You'll learn about current taxation concepts, and how to work with taxation systems in Australia, China and others internationally.





-  Peninsula
-  3 years
-  Comprehensive
-  February and July

**ATAR** 71.25

**IB** 25

**MG** 70

CRICOS 079046M

# BACHELOR OF BUSINESS ADMINISTRATION

Uber. Boost. Deliveroo. If these companies have taught us anything, it's that entrepreneurial flair mixed with practical skill can turn a great idea into a booming business.

From bringing ideas to life to examining the balance sheet, here's your chance to get a real-world understanding of the many factors that come together to make a business work.

## A quick overview

Hands-on, yet commercially focused, this comprehensive degree offered at the Monash Peninsula campus will teach you the ins and outs of business – from management to marketing and everything in between.

## How does it work?

As you develop a strong foundational knowledge in business, you'll start to focus on a specific area, choosing to major in accountancy, finance and economics, management practice, or marketing and communications. Alternatively, you can choose to major in business administration to gain a broad overview of business operations.

To find out how this degree is structured, go to page 34 to see it in action in a course map.

## This degree could be for you if ...

You're interested in how businesses operate on different levels and want to do it in an intimate, hands-on setting. This course covers the foundational skills required to make any organisation run smoothly.

It's also great if you're wanting a broad understanding of business fundamentals while also focusing on a specific area of study.

You can do this by double-majoring in business administration (which will give you broad scope of business) and in another area of study such as accountancy or management practice.

## Where it could lead

You'll graduate with the practical skills to jump into a career with an established organisation or even start your own business. Depending on your major, you might find yourself working in accounting, financial or business management, economics or marketing. And with an internationally-recognised degree, like all degrees at Monash Business School, your prospects may extend well beyond Australia.

## Beyond the classroom

As part of the degree you'll have the opportunity to:

- > step out of the classroom and learn in the real world
- > hear from industry leaders
- > work on real community cases and industry projects
- > take part in industry placements.

## Prerequisites

### VCE

**English:** Units 3 and 4: a study score of at least 30 in English (EAL) or 25 in English other than EAL.

**Maths:** Units 1 and 2: a satisfactory completion in two units (any study combination) of General Mathematics or Mathematical Methods or Specialist Mathematics; or Units 3 and 4: any mathematics.

### IB

**English:** At least 4 in English SL or 3 in English HL or 5 in English B SL or 4 in English B HL.

**Maths:** Successful completion of any mathematics subject.

## DID YOU KNOW?

As a domestic student applying for the Bachelor of Business Administration, you may be eligible for a \$5000 scholar's grant to help you get started on your university journey. The best bit – there's no need for extra paperwork!

Applicants will be automatically assessed based on information provided to VTAC. A number of conditions will be considered during the grant assessment process, including academic merit, living in the local area, LSES and under-represented groups.



## MAJORS

### Accountancy

*Also available as a minor*

Gain the strong technical skills you'll need to work in accounting across the public and private sectors. In this major, you'll build a skill set that includes financial accounting, management accounting, corporate finance, taxation, auditing and financial analysis.

Depending on your electives, this degree could also prepare you to meet the accounting accreditation requirements of:

- > CPA Australia
- > Chartered Accountants Australia and New Zealand
- > The Institute of Public Accountants
- > The Chartered Institute of Management Accountants
- > The Association of Chartered Certified Accountants.

### Business administration studies

Learn to deal with the unique challenges facing organisations today, and develop innovative ways of approaching business – all while growing your leadership and management skills. This area of study offers a unique opportunity to choose units from other majors to craft a degree that's tailored. And if you're looking to run your own business one day, this major could be perfect for you.

### Finance and economics

Learn how money, banking, credit and investments work – and build the skill set you need to manage them successfully. The units in this major will teach you to develop financial policies and products, solve complex financial problems, manage risk, conduct forecasts and set up budgets.

### Marketing and communications

*Also available as a minor*

With more ways than ever to connect with consumers, understanding the complexities behind effective marketing is essential for any business. This major will give you the know-how to create and implement successful marketing strategies in any context.

### Management practice

*Also available as a minor*

Learn to look at an organisation from the outside, and critically evaluate where better management could make a big difference. You'll learn the finer details of management theory – including business communication, project management and professional development – and how to put theory into practice.

## MINORS

### Economics and business decisions

The relationship between business and economics is an important aspect of today's business world. You'll be introduced to macroeconomic and economic frameworks, and learn how to apply these concepts in a business setting. You'll also learn about the effects of macroeconomics on policy, as well as the connection between economics, international trade, money and banking.



"I never fully knew what I wanted to study but I've always loved business, so that seemed like a logical place to start. I feel like I'm already growing my knowledge and career opportunities."

EMILY MYERS  
Bachelor of Business Administration

 Clayton

 3 years

 Comprehensive

 February and July

ATAR 90.35

IB 33

MG 86<sup>#</sup>

<sup>#</sup> This guarantee does not apply to the law pathway, which requires an ATAR of 90+.

CRICOS 013382G

# BACHELOR OF COMMERCE

Commerce is an integral part of our society. The desire to trade what we have for what we want has shaped how people and nations have interacted for millennia.

Today, commerce impacts decision-making, leadership, innovation and policy development on a global scale.

Join the brilliant minds of the commercial world – the people taking an analytical approach to problem-solving, and influencing change in commercial settings. If you're a clever thinker who likes to unpack problems and consider ideas from a fresh perspective, commerce presents a world of exciting career prospects.

## A quick overview

This is a comprehensive degree with an analytical focus. You'll learn to think conceptually, solve problems analytically and use data to make informed decisions. It's the perfect foundation for a career in business.

## How does it work?

You'll start by studying a range of core units to get a sense of where your interests lie. Then you'll begin to build specialist skills, majoring in accounting, actuarial studies, behavioural commerce, business analytics, econometrics, economics, finance, management studies, marketing science, or sustainability. You can also choose to do a second major from within the Business School or from another faculty.

To find out how this degree is structured, go to page 34 to see it in action in a course map.

## This degree could be for you if ...

You have strong mathematical skills, and enjoy analysing problems to find the best solutions. With 13 double degree options and 10 majors our Bachelor of Commerce offers a huge amount of flexibility. It means you can get started without necessarily knowing where you'll end up.

## Where it could lead

You'll develop the professional skills to manage an organisation, and the analytical abilities to transform businesses from the inside out. A degree in commerce will give you a strong foundation that could take you in many different directions – from actuarial positions and data analytics, to consulting, finance and economics.

## Beyond the classroom

As part of the degree you'll have the opportunity to take part in:

- > industry placements with major brands and companies
- > an international exchange
- > international and domestic study tours
- > a range of leadership, professional development and volunteering programs
- > networking events.

## Prerequisites

### VCE

**English:** Units 3 and 4: a study score of at least 30 in English (EAL) or 25 in English other than EAL.

**Maths:** Units 3 and 4: a study score of at least 25 in Mathematical Methods (any) or Specialist Mathematics.

### IB

**English:** At least 4 in English SL or 3 in English HL or 5 in English B SL or 4 in English B HL.

**Maths:** At least 4 in Mathematics SL or 3 in Mathematics HL or 3 in Further Mathematics HL.

## DOUBLE DEGREES

| Course                 | Duration (years) | Indicative <sup>^</sup> ATAR | Indicative <sup>^</sup> IB score | Monash Guarantee |
|------------------------|------------------|------------------------------|----------------------------------|------------------|
| Actuarial Science      | 4                | 93.90                        | 35                               | 86               |
| Arts                   | 4                | 92.50                        | 34                               | 86               |
| Biomedical Science     | 4                | 95.10                        | 37                               | 88               |
| Computer Science       | 4                | 91.70                        | 34                               | 86               |
| Economics              | 4                | 92                           | 34                               | 86               |
| Education (Honours)    | 4.25             | E:90+RC                      | E:33+RC                          | 86+RC            |
| Engineering (Honours)* | 5                | 92                           | 34                               | 86               |
| Finance                | 4                | 92                           | 34                               | 86               |
| Global Studies         | 4                | 92.95                        | 35                               | 86               |
| Information Technology | 4                | 91.50                        | 34                               | 86               |
| Laws (Honours)         | 5.25             | 98                           | 40                               | 94               |
| Music                  | 4                | E:90+RC                      | 33+RC                            | 86+RC            |
| Science                | 4                | 91.10                        | 34                               | 86               |

<sup>^</sup> The scores provided are to be used as a guide only, and are either the lowest selection rank to which an offer was made in 2018 or an Estimate (E). RC – Range of criteria. For double-degree courses, you must meet the prerequisites for both courses. \*Not available with all specialisations.



"The best thing about being a student at Monash is the campus lifestyle and community. There are so many events on and off campus for me to be involved in; it's exciting to feel like I'm part of something bigger."

PETER WILLIAMS  
Bachelor of Commerce and Bachelor of Science



# MAJORS

## Accounting

*Also available as a minor*

Understand the crucial role accounting plays in every business, no matter its size. Through financial statements, accounting allows a company to communicate its operations, financial position and cashflows to key stakeholders. In this major, you'll learn the ins and outs of recording, reporting and analysing financial transactions – and how to use this information strategically in a commercial context.

Depending on your electives, you may meet the accounting accreditation requirements of:

- > CPA Australia
- > Chartered Accountants Australia and New Zealand
- > The Institute of Public Accountants
- > The Chartered Institute of Management Accountants
- > The Association of Chartered Certified Accountants.

## Actuarial studies

*Also available as a minor*

Actuarial studies will teach you to use mathematical, econometric and financial models to identify, analyse and quantify risk within a business.

You'll develop the technical skills to forecast commercial scenarios, and make recommendations based on your findings – for example, the likelihood of economic or property loss, and the impact this would have on insurance premiums, superannuation and other types of financial investments.

Depending on your electives, this major could prepare you for accreditation with the Actuaries Institute.

## Behavioural commerce

*Also available as a minor*

Understanding how and why people behave the way they do is an important part of any successful business. In this major, you'll use psychology to explain human behaviour in a commercial context – then use this information to understand how business decisions affect the economy, corporations and the public sector.

## Business analytics

*Also available as a minor*

With more data being generated than ever before, having the skills to turn raw findings into useable insights is incredibly valuable. This major will teach you to use data to predict the outcomes of different decisions, and ultimately guide businesses in the best direction for their future. You'll develop mathematical, statistical and computing skills, and learn to analyse complex data in a commercial context.

## Econometrics

*Also available as a minor*

Today, businesses are dealing with an unprecedented volume of data – but to use it effectively, they need to process it quickly and efficiently. In econometrics, you'll learn to use mathematics and statistics to interpret data, analyse information, develop economic and business forecasts, and construct econometric models. You'll be able to use maths to solve complex economic issues, and your findings will help organisations make sound economic decisions.

## Economics

*Also available as a minor*

Economics explores how people and societies use their resources – this major will teach you how to use that information for better commercial success. You'll learn how individuals, households, companies and governments interact, and discover how different systems (including labour, healthcare, financial investment and tax) work as part of society as a whole.

This major will teach you to apply economic tools and analysis in a business environment – and on a grander scale – to assess and implement policy change in areas as wide-ranging as tax, government spending, poverty and the environment.

## Finance

*Also available as a minor*

Our society is built around the exchange of money, and a major in finance will give you the skills you need to manage and invest money well on behalf of organisations. You'll learn how the banking system works, what makes a good investment, and the best approach to solving complex financial problems using mathematical models and techniques.

Your skill set will cover asset and risk management, capital markets, stock portfolios, international finance, forecasting and budgeting. In a broader sense, you'll also learn how the financial policies and products we use are developed.

## Management studies

*Also available as a minor*

How an organisation manages its resources has a huge impact on its overall success. With a management studies major, you'll build the skills you need to analyse and resolve complex issues in a variety of industry sectors, both government and professional. Your studies will include the latest management theories, organisational behaviour and strategic management.

## Marketing science

*Also available as a minor*

Build a solid understanding of the theories behind successful commercial marketing, and use it to help businesses overcome challenges within their organisation. This major will give you the confidence to develop effective marketing strategies that help organisations to track and reach their goals.

## Sustainability

*Also available as a minor*

As consumers become increasingly aware of the impact their commercial decisions have on global systems, organisations of every kind are starting to move towards more sustainable and ethical practices. In this major, you'll learn strategies to deal with the complex economic, social, environmental and sustainability issues facing businesses in every sector.

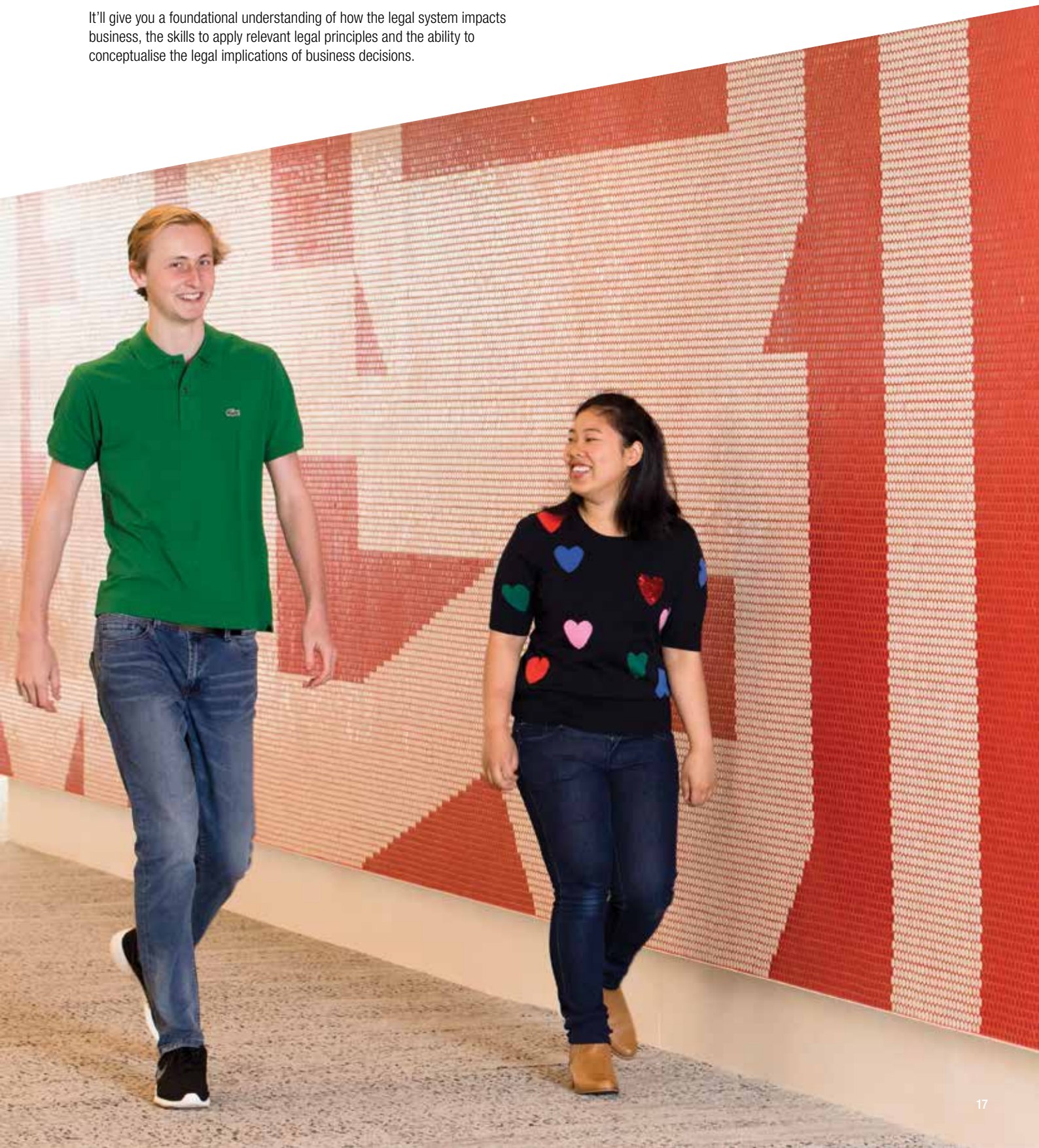
You'll learn the strategies behind successful sustainable businesses, and the best ways to implement these strategies in any organisation.

# MINORS





## Business law

Almost every decision a business makes will have a legal implication – whether it's hiring an employee, launching a marketing campaign or developing a service for customers. Taking a business law minor is a great way to complement the rest of your degree.

It'll give you a foundational understanding of how the legal system impacts business, the skills to apply relevant legal principles and the ability to conceptualise the legal implications of business decisions.





-  Caulfield
-  3 years
-  Specialist
-  February and July

ATAR 82.95

IB 29

MG 75

CRICOS 097256G

# BACHELOR OF ACCOUNTING

Accounting is the language of business and the foundation of a huge range of careers. It's an integral part of any business, and spreads across different organisational functions – from finance and HR to senior management and marketing.

In a Bachelor of Accounting you'll discover what makes accounting so vital to business success, and why it's more than just a numbers game.

## A quick overview

This degree will give you a solid technical skill set across key areas such as information systems, corporate finance, auditing and assurance, financial reporting and data analysis. You'll learn to interpret data and develop insights that will help organisations effectively allocate resources and make better business decisions.

## How does it work?

Your course will be structured around giving you exactly what you need to excel in this area – from problem-solving and complex analysis to communication and professional judgement.

## This degree could be for you if ...

You're set on a career in accounting, or you're looking to complement another skill set with accounting expertise. You'll delve deep into the complexities of this one area to build a stronger knowledge base.

## Where it could lead

With an accounting degree from an internationally-recognised business school, you'll have a range of options open to you – here in Australia and around the world. Your studies will prepare you for work in areas such as tax, auditing, budgeting, forensics, liquidation and management. An accounting qualification will also give you a solid base to potentially move into senior management positions down the track.

Depending on your electives, this degree could prepare you to meet the accounting accreditation requirements of:

- > CPA Australia
- > Chartered Accountants Australia and New Zealand
- > The Institute of Public Accountants
- > The Chartered Institute of Management Accountants
- > The Association of Chartered Certified Accountants.

## Beyond the classroom

As part of this degree you'll have the opportunity to take part in:

- > a three-week study program across Europe
- > the Chartered Institute of Management Accountants (CIMA) Global Business Challenge
- > leadership programs
- > a range of professional development activities.

## Prerequisites

### VCE

**English:** Units 3 and 4: a study score of at least 30 in English (EAL) or 25 in English other than EAL.

**Maths:** Units 3 and 4: a study score of at least 22 in one of Mathematical Methods (any) or Specialist Mathematics or 25 in Further Mathematics.

### IB

**English:** At least 4 in English SL or 3 in English HL or 5 in English B SL or 4 in English B HL.

**Maths:** At least 4 in Mathematics SL or 4 in Math Studies SL or 3 in Further Mathematics HL or 3 in Mathematics HL.

## DOUBLE DEGREES

### Course

Business

Duration  
(years)

4

Indicative^  
ATAR

84.05

Indicative^  
IB score

30

Monash  
Guarantee

75

^ The scores provided are to be used as a guide only, and are either the lowest selection rank to which an offer was made in 2018 or an Estimate (E). For double-degree courses, you must meet the prerequisites for both courses.





“The staff at Monash teach at a really high standard because the lecturers have a lot of industry experience. This has really helped me understand what’s going on in the corporate world, and has helped me prepare myself for the future.”

NAVODA MUNASINGHE  
Accounting student



“My advice to future students is to treat every day as a learning experience and give yourself plenty of ‘me time’. Continue to push yourself and gun for the big opportunities out there. You’ll be surprised by how much you can accomplish if you put that bit more effort in.”

JESSICA TRAN

Bachelor of Actuarial Science and Bachelor of Commerce



# BACHELOR OF ACTUARIAL SCIENCE

If you're big on numbers and the role they play in our day-to-day lives, actuarial science can help you turn your curiosity into a promising commercial career.

Learn to evaluate risk and opportunity in a business setting, and use your findings to influence some of society's most important economic structures. Actuaries play major roles in a range of organisations, and are often considered the backbone of financial security.

## A quick overview

In this degree you'll learn to apply mathematical concepts to real-life scenarios, and use your analytical skills to help companies plan for the future. As you further develop your maths and analytical skills, you'll start to use a range of concepts and data findings to solve real commercial problems.

## How does it work?

Your degree will be tailored to building your skills in actuarial science. This degree is accredited by the Actuaries Institute, and may allow you to achieve Part I of the Actuaries Institute professional qualification.

## This degree could be for you if ...

You're looking for a way to turn a love of maths into an exciting career. You'll learn to identify, analyse and assess risk in a range of business areas – including insurance, superannuation, business and financial services, scientific and social research, and engineering.

## Where it could lead

Actuaries are typically found in insurance and consulting actuarial firms. But they're also in demand in other industries, such as mining and telecommunications as well as in government and academia. They often provide advice, too – for asset managers, stockbrokers, bankers and companies working in risk management.

The types of projects you might find yourself working on range from the mathematics of customer loyalty schemes to carbon footprint modelling.

Actuaries play particularly important roles in industries that forecast real-life scenarios, using mathematical and econometric models to make predictions. For example, the impact of potential economic or property loss on insurance premiums, superannuation and other types of financial investments.

## Beyond the classroom

As part of the degree you'll have the opportunity to take part in:

- > industry placements with major brands and companies
- > an international exchange
- > international and domestic study tours
- > a range of leadership, professional development and volunteering programs
- > networking events.

## Prerequisites

### VCE

**English:** Units 3 and 4: a study score of at least 30 in English (EAL) or 25 in English other than EAL.

**Maths:** Units 3 and 4: a study score of at least 25 in Mathematical Methods (any) or Specialist Mathematics.

### IB

**English:** At least 4 in English SL or 3 in English HL or 5 in English B SL or 4 in English B HL.

**Maths:** At least 4 in Mathematics SL or 3 in Mathematics HL or 3 in Further Mathematics HL.

Clayton

3 years

Specialist

February and July

91.40

34

86

CRICOS 097257F



ATAR





IB

MG

| DOUBLE DEGREES     | Duration (years) | Indicative <sup>^</sup> ATAR | Indicative <sup>^</sup> IB score | Monash Guarantee |
|--------------------|------------------|------------------------------|----------------------------------|------------------|
| Course<br>Commerce | 4                | 93.90                        | 36                               | 86               |

<sup>^</sup> The scores provided are to be used as a guide only, and are either the lowest selection rank to which an offer was made in 2018 or an Estimate (E). For double-degree courses, you must meet the prerequisites for both courses.



-  Caulfield
-  3 years
-  Specialist
-  February and July

ATAR 82.75

IB 29

MG 75

CRICOS 084684E

# BACHELOR OF BANKING AND FINANCE

Your first job. Your first home. The very first four-digit PIN number you ever choose. Banks play a huge role in the way we live our lives. But there's a lot more to banking than cards, accounts and loans.

As a society, we rely heavily on our banks remaining stable. From capital markets to financial forecasting – futures, derivatives, bonds, stocks and more – you'll explore what makes banking and finance such a central part of the world today, and learn the skills required to build a successful career.

## A quick overview

In this degree you'll focus on the key theories, practices and concepts that underpin the banking and finance sector, and the skills required for managing money in an institutional setting.

## How does it work?

Your entire course will be structured around building your knowledge and skills in this area – with a focus on corporate finance, commercial banking, equity markets, financial planning and investment banking.

## This degree could be for you if ...

You can see yourself working in a bank or financial institution down the track. It's also a great knowledge base to have if you're interested in trading stocks or investing. When it comes to money, the more you know, the better.

## Where it could lead

As a banking and finance graduate you'll find plenty of roles that you're suited to – in banking, insurance, broking, fund management, superannuation, accounting and consulting. You'll have a universal skill set that can take you around the world.

## Beyond the classroom

As part of this degree you'll have the opportunity to take part in:

- > a three-week study program across Europe
- > the Chartered Institute of Management Accountants (CIMA) Global Business Challenge
- > the UBS Investment Banking Challenge
- > internships with major banks, including Macquarie.

By studying this course, you could also gain access to the professional development and mentorship opportunities that come with a Financial Services Institute of Australasia (FINSIA) membership.

## Prerequisites

### VCE

**English:** Units 3 and 4: a study score of at least 30 in English (EAL) or 25 in English other than EAL.

**Maths:** Units 3 and 4: a study score of at least 22 in one of Mathematical Methods (any) or Specialist Mathematics or 25 in Further Mathematics.

### IB

**English:** At least 4 in English SL or 3 in English HL or 5 in English B SL or 4 in English B HL.

**Maths:** At least 4 in Mathematics SL or 4 in Math Studies SL or 3 in Further Mathematics HL or 3 in Mathematics HL.

## DOUBLE DEGREES

### Course

Business

Duration  
(years)

4

Indicative<sup>^</sup>  
ATAR

85

Indicative<sup>^</sup>  
IB score

30

Monash  
Guarantee

75

<sup>^</sup> The scores provided are to be used as a guide only, and are either the lowest selection rank to which an offer was made in 2018 or an Estimate (E). For double-degree courses, you must meet the prerequisites for both courses.



“The way my double degree works is that by completing units that overlap both degrees, I’m able to gain an extra major and minor with only one extra year of study. For example, macroeconomics contributed to my Bachelor of Banking and Finance, as well as my Business degree. It’s a smart way to get two qualifications more quickly.”

CHRISTIAN MORINA  
Bachelor of Banking and Finance  
and Bachelor of Business



"I love how what I learn in my degree translates to real life. Now when I watch the news, I understand what's going on and I'm able to form my own opinions about it. I've also developed a lot of skills that I use every day, and am using my business knowledge to make smarter decisions in my own life."

REBEKAH PARKER  
Bachelor of Economics and Bachelor of Commerce



# BACHELOR OF ECONOMICS

How do we use resources most efficiently? How does an airline set the price of a plane ticket? And what's the best way to measure sustainable business practices?

Economics is the science of decision-making. You'll explore the principles our economy is built on, and learn how they impact the way we spend, save, work and live. This degree will teach you to think analytically, solve problems logically, and make informed decisions in a commercial context.

## A quick overview

In this degree, you'll learn how to use data to make better business decisions, study the impact of individual economic choices, and build an in-depth understanding of the way local, national and global economies function.

## How does it work?

In this course, you'll further focus your studies by following one of these streams:

### > Economics and economic policy

Understand the bigger economic picture – from how goods and services are consumed, to changes in employment rates. You'll learn to apply economic theories and analytical tools to the economy, and identify the effects of domestic and international government policies.

### > Mathematical economics and econometrics

If you're more interested in the numbers behind the economic theories, this stream could be the one for you. You'll learn how to analyse and interpret econometric and mathematical data, and apply your findings in a range of contexts, including financial investment, production, taxes, and government expenditure and policies.

## This degree could be for you if ...

You're a logical thinker who likes putting academic theory into action. You'll study a broad range of areas – including human behaviour, development, politics and business – and learn to bring this information together to form valuable insights.

With a strong understanding of how decisions affect individuals, organisations and governments, you'll be in a better position to influence change at all levels of society. The latest economic theories and analytical tools will also allow you to identify and communicate the impact of government policies, both domestically and on a global scale.

## Where it could lead

A degree in economics can take you in different directions – from sustainability and health, to transport, aviation and finance. Many graduates also find work in government departments, such as the Reserve Bank of Australia, the Australian Bureau of Statistics and the Australian Treasury. With a degree from an internationally-recognised business school, you'll have worldwide career prospects.

## Beyond the classroom

As part of the degree you'll have the opportunity to take part in:

- > industry placements with major brands and companies
- > an international exchange
- > international and domestic study tours
- > a range of leadership, professional development and volunteering programs
- > networking events.

## Prerequisites

### VCE

**English:** Units 3 and 4: a study score of at least 30 in English (EAL) or 25 in English other than EAL.

**Maths:** Units 3 and 4: a study score of at least 25 in Mathematical Methods (any) or Specialist Mathematics.

### IB

**English:** At least 4 in English SL or 3 in English HL or 5 in English B SL or 4 in English B HL.

**Maths:** At least 4 in Mathematics SL or 3 in Mathematics HL or 3 in Further Mathematics HL.

Clayton

3 years

Specialist

February and July

90

34

86

CRICOS 001447E







ATAR

IB

MG

| DOUBLE DEGREES     | Duration (years) | Indicative <sup>^</sup> ATAR | Indicative <sup>^</sup> IB score | Monash Guarantee |
|--------------------|------------------|------------------------------|----------------------------------|------------------|
| Course<br>Commerce | 4                | 92                           | 34                               | 86               |

<sup>^</sup> The scores provided are to be used as a guide only, and are either the lowest selection rank to which an offer was made in 2018 or an Estimate (E). For double-degree courses, you must meet the prerequisites for both courses.

-  Clayton
-  3 years
-  Specialist
-  February and July

**ATAR** E:90

**IB** E:33

**MG** 86

CRICOS 084687B

# BACHELOR OF FINANCE

Few things impact our society more than the exchange of money. The way we earn, spend, save, borrow and invest it – both as individuals and as a collective – is reflected in everything from interest rates to property prices.

Build a strong understanding of how our financial system works, and develop the skills you need to manage money well – for big corporations, small businesses and governments.

## A quick overview

In this degree, you'll learn how to manage and invest money in the form of assets, equity and liability. Your studies will also cover the financial policies and products that allow money to flow efficiently between individuals, businesses, government and other organisations.

## How does it work?

For the next three years, your studies will focus on giving you a comprehensive understanding of the way financial systems operate.

## This degree could be for you if ...

You want to be part of maintaining a robust and efficient economy. In this course you'll explore corporate finance, equities and investments, debt markets and fixed income securities, financial modelling and international finance.

## Where it could lead

With a finance degree from a world-renowned business school, you'll be prepared for a career in just about any industry, anywhere in the world. A role in finance could see you making cashflow decisions, managing assets and risk, working with capital markets and stock portfolios, or producing forecasts and budgets for financial institutions.

You could find work as a group finance director, treasurer, securities dealer, financial trader, investment banker, stockbroker, chief financial officer, mergers and acquisitions specialist, risk manager or consultant. Our graduates have gone on to take exciting roles in major banks, regulatory bodies such as ASIC and the Reserve Bank, as well as in the corporate sector.

## Beyond the classroom

As part of your degree you'll have an opportunity to take part in:

- > a three-week study program across Europe
- > the Chartered Institute of Management Accountants (CIMA) Global Business Challenge
- > the UBS Investment Banking Challenge
- > industry placements with major banks and financial institutions – including Macquarie, KPMG and Deloitte
- > an international exchange
- > a range of leadership, professional development and volunteering programs
- > networking events.

## Prerequisites

### VCE

**English:** Units 3 and 4: a study score of at least 30 in English (EAL) or 25 in English other than EAL.

**Maths:** Units 3 and 4: a study score of at least 25 in Mathematical Methods (any) or Specialist Mathematics.

### IB

**English:** At least 4 in English SL or 3 in English HL or 5 in English B SL or 4 in English B HL.

**Maths:** At least 4 in Mathematics SL or 3 in Mathematics HL or 3 in Further Mathematics HL.

## DOUBLE DEGREES

### Course

Commerce

**Duration**  
(years)

4

**Indicative<sup>^</sup>**  
**ATAR**

92

**Indicative<sup>^</sup>**  
**IB score**

34

**Monash**  
**Guarantee**

86

<sup>^</sup> The scores provided are to be used as a guide only, and are either the lowest selection rank to which an offer was made in 2018 or an Estimate (E). For double-degree courses, you must meet the prerequisites for both courses.



“University is a once-in-a-lifetime chance to face certain challenges and improve yourself as much as possible. Be open to everyone you meet, especially your teachers and lecturers. As busy as they seem, they care more than you think.”

ARNOLD MOORE  
Finance student





City



2 years



Specialist



February, June and November

ATAR 81.05

IB 29

MG 75

CRICOS 083825E

# BACHELOR OF INTERNATIONAL BUSINESS

What would happen if China stopped producing cotton?  
Or Google suddenly crashed?

International business is a fundamental part of what keeps societies around the world running smoothly, in ways that we often take for granted.

Today, businesses are facing a new generation of problems as a result of this rapid globalisation. Learn the intricacies of doing business in different countries and environments – and the foundations you need for a global career.

## A quick overview

A little different from our other course options, the Bachelor of International Business is taught at the Monash city location. Units are offered in three trimesters each year to allow students to complete their degree more quickly. As part of the degree, all students will complete a trimester studying abroad or complete an industry placement.

## How does it work?

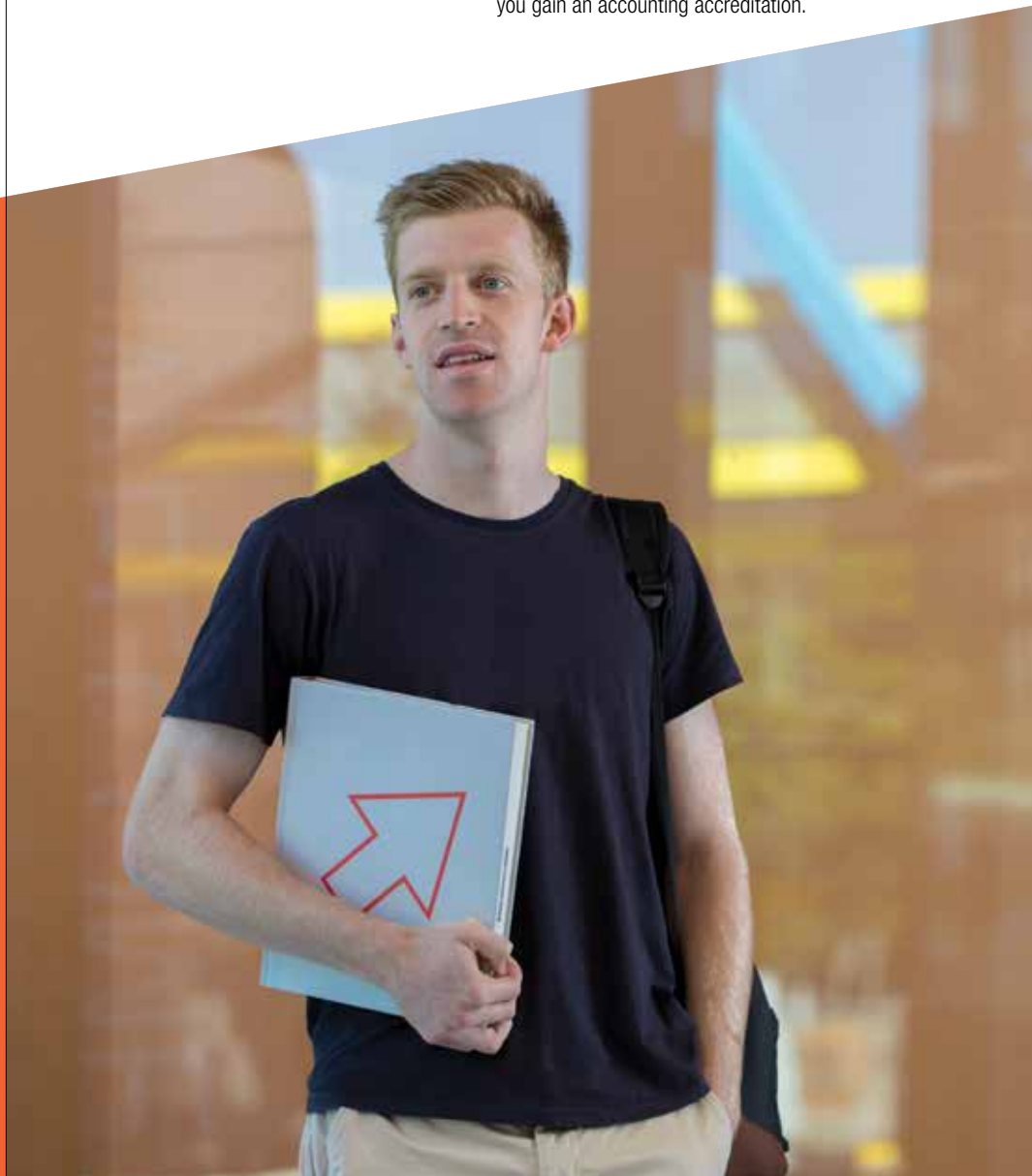
Your degree will be tailored to building the skills you need to understand the issues affecting businesses that operate in an international landscape. The degree is focused not only on the content but also the real-life application of the concepts you learn in class. With three trimesters a year, you'll cover everything from a three-year bachelor's degree in just two years.

## This degree could be for you if ...

You're interested in working with and managing people from different countries and cultures. Whether you're based here in Australia or somewhere else in the world, you'll be in a position to help businesses operate in an international economy. You also have the choice to complete accounting electives that could help you gain an accounting accreditation.

"The structure of my classes is my favourite part of the degree. Instead of doing lectures, my course does interactive workshops. Being able to apply your knowledge to real-life situations is the best way for me to learn, and the reason I like my course."

LOUIS RANGLES  
Bachelor of International Business



## Where it could lead

Businesses of all sizes need people with global knowledge, so your options may be far-reaching. You could find yourself anywhere, from a small company that uses overseas suppliers to a big brand that operates worldwide. You might be helping Australian companies set up operations internationally, or working with international companies to find their footing in Australia.

You can even turn your innovative business concepts into reality with the entrepreneurship skills that you'll learn in your degree.

## Beyond the classroom

As part of the degree, you'll have the opportunity to frequently hear from industry guest speakers. You'll also have to complete either:

- > a trimester of study abroad in China, South Korea, Japan, Hong Kong, and Italy plus Malaysia, or
- > take part in an 11-week industry placement.

## Prerequisites

### VCE

**English:** Units 3 and 4: a study score of at least 30 in English (EAL) or 25 in English other than EAL.

**Maths:** Units 3 and 4: a study score of at least 22 in one of Mathematical Methods (any) or Specialist Mathematics or 25 in Further Mathematics.

### IB

**English:** At least 4 in English SL or 3 in English HL or 5 in English B SL or 4 in English B HL.

**Maths:** At least 4 in Mathematics SL or 4 in Math Studies SL or 3 in Further Mathematics HL or 3 in Mathematics HL.

## Bachelor of International Business and Bachelor of Business double degree

For this degree, you'd need to choose an eligible Bachelor of Business major. You'll spend your first two years at the Monash city campus completing your Bachelor of International Business, then complete your final two semesters at the Caulfield campus.

### Year 1

|             |                    |                    |                    |                    |
|-------------|--------------------|--------------------|--------------------|--------------------|
| Trimester A | Business core unit | Business core unit | Business core unit | Business core unit |
| Trimester B | Business core unit | Business core unit | Business core unit | BIB core unit      |
| Trimester C | BIB core unit      | BIB elective       | BIB elective       | BIB elective       |

### Year 2

|  |   |                        |              |              |
|--|---|------------------------|--------------|--------------|
| Trimester A / Semester 1*                        | BIB core unit   | BIB elective           | BIB elective | BIB elective |
| Trimester A (China), B or C (Japan) / Semester 2 | Study abroad or Investigative project in business or Industry-based project |                        |              |              |
| Trimester C                                      | BIB elective  | Business capstone unit | BIB elective | BIB elective |

### Year 3

|            |                |                |                |                |
|------------|----------------|----------------|----------------|----------------|
| Semester 1 | Business major | Business major | Business major | Business major |
| Semester 2 | Business major | Business major | Business major | Business major |

\* Depending on the major being completed in the Bachelor of Business degree, you may be required to undertake some Bachelor of Business units in these periods to meet course progression requirements. Some travel between the city location and Caulfield campus will be required.

## Bachelor of International Business and Bachelor of Arts double degree

For this combination, you'd take your Bachelor of International Business units at the Monash city campus, then complete your double degree with Arts units at either the Clayton or Caulfield campuses.

### Year 1

|             |               |               |               |               |
|-------------|---------------|---------------|---------------|---------------|
| Semester 1  | Arts major    | Arts minor    | Arts elective | Arts elective |
| Semester 2  | Arts major    | Arts minor    | Arts minor    | Arts elective |
| Trimester C | BIB core unit | BIB core unit | BIB core unit | BIB elective  |

### Year 2

|             |              |                       |              |               |
|-------------|--------------|-----------------------|--------------|---------------|
| Semester 1  | Arts major   | Arts cornerstone unit | Arts minor   | Arts elective |
| Trimester B | Arts major   | BIB elective          | BIB elective | BIB elective  |
| Trimester C | BIB elective | BIB elective          | BIB elective | BIB elective  |

### Year 3

|            |   |                    |                        |                |
|------------|---|--------------------|------------------------|----------------|
| Semester 1 | Study abroad or Investigative project in business or Industry-based project |                    | Business major         | Business major |
| Semester 2 | Arts major  | Arts capstone unit | Business capstone unit | BIB elective   |

Disclaimer: Course maps are a guide only and may be subject to change. Some double degrees may vary in length depending on their structure and requirements. For more information on individual degree course maps, please visit [monash.edu/study](http://monash.edu/study)

| DOUBLE DEGREES | Duration (years) | Indicative <sup>^</sup> ATAR | Indicative <sup>^</sup> IB score | Monash Guarantee |
|----------------|------------------|------------------------------|----------------------------------|------------------|
| Course         |                  |                              |                                  |                  |
| Arts           | 3                | 85.15                        | 31                               | 75               |
| Business       | 3                | 83.65                        | 30                               | 75               |

<sup>^</sup> The scores provided are to be used as a guide only, and are either the lowest selection rank to which an offer was made in 2018 or an Estimate (E). For double-degree courses, you must meet the prerequisites for both courses.



“Choosing your course can feel like a really big decision, so it helps to talk to people who understand you. I’d set my sights on an Arts degree, but after talking to my older brother about how much I enjoyed marketing the school talent competition, he suggested that a double degree would let me follow both passions and open more doors. It wasn’t a simple path, but I’m happy and I have no regrets.”

LOUISA CHIAM  
Bachelor of Marketing  
and Bachelor of Arts



# BACHELOR OF MARKETING

The Coca Cola logo is recognised by 94 per cent of the world's population. So how did one of the planet's most valuable brands earn a prime spot in fridges around the world? And how has it managed to stay current for so long?

Learn what makes a brilliant marketing strategy, how brands build value through differentiation, and develop the creative and technical insights you need to help businesses build their brand.

## A quick overview

This degree will give you a combination of technical, practical and analytical skills, from understanding buying behaviour to building social campaigns – everything you need to think and act as a professional marketer.

## How does it work?

Your degree will be tailored to building your skills in this area. You'll have the opportunity to explore different areas of marketing – including social media, advertising, consumer and buyer behaviour, campaign planning, strategy, data analysis, branding and digital marketing.

## This degree could be for you if ...

You're interested in the process of helping an organisation create, communicate and deliver value to customers and stakeholders.

## Where it could lead

Every organisation needs people who can make great marketing moves. Marketing graduates find work in a range of industries, including healthcare, banking and finance, retail, sports, market research, law, tourism, education and not-for-profits.

## Beyond the classroom

As part of the degree you'll have the opportunity to take part in:

- > global study tours in either China or Europe
- > marketing industry placements with large firms and agencies
- > networking events with prospective employers.

## Prerequisites

### VCE

**English:** Units 3 and 4: a study score of at least 30 in English (EAL) or 25 in English other than EAL.

**Maths:** Units 3 and 4: a study score of at least 22 in one of Mathematical Methods (any) or Specialist Mathematics or 25 in Further Mathematics.

### IB

**English:** At least 4 in English SL or 3 in English HL or 5 in English B SL or 4 in English B HL.

**Maths:** At least 4 in Mathematics SL or 4 in Math Studies SL or 3 in Further Mathematics HL or 3 in Mathematics HL.

Caulfield

3 years

Specialist

February and July

83.40

29

75

CRICOS 084685D



ATAR

IB

MG

FAST FACTS

BACHELOR OF MARKETING

| DOUBLE DEGREES | Duration (years) | Indicative^ ATAR | Indicative^ IB score | Monash Guarantee |
|----------------|------------------|------------------|----------------------|------------------|
| Course         |                  |                  |                      |                  |
| Arts           | 4                | 85.15            | 30                   | 75               |
| Business       | 4                | 83.70            | 29                   | 75               |

^ The scores provided are to be used as a guide only, and are either the lowest selection rank to which an offer was made in 2018 or an Estimate (E). For double-degree courses, you must meet the prerequisites for both courses.

# DOUBLE DEGREES

University is a time to expand your knowledge in the areas that interest you. It's why at Monash we offer one of the largest double degree programs in the country – giving you the freedom to combine your Business or Commerce degree with other areas of study including law, engineering, arts, education and IT.

So if you're feeling the pull to explore more than one discipline, a double degree could be the right move. It's a great way to get the most out of the time you spend studying, enhance your main degree with a complementary skill set, and improve your employability in the workforce.

## Double degrees through Monash Business School

If you're set on a career in business, you may wish to consider taking two degrees within the Business School. You can study a double degree in Business or Commerce, giving you the opportunity to expand your business skills.

### Business double degrees

| Combine a Bachelor of Business with a major* in:   |  | With any of these degrees:   |
|--|--|--|
| <ul style="list-style-type: none"> <li>&gt; Accounting</li> <li>&gt; Banking and finance</li> <li>&gt; Business statistics</li> <li>&gt; Business law</li> <li>&gt; Business management</li> </ul> | <ul style="list-style-type: none"> <li>&gt; Economics and business strategy</li> <li>&gt; Human resource management</li> <li>&gt; International business</li> <li>&gt; Marketing</li> <li>&gt; Taxation</li> </ul> | <ul style="list-style-type: none"> <li>&gt; Bachelor of Accounting</li> <li>&gt; Bachelor of Banking and Finance</li> <li>&gt; Bachelor of Marketing</li> <li>&gt; Bachelor of International Business</li> </ul> |

### Commerce double degrees

| Combine a Bachelor of Commerce with a major* in:   |  | With any of these degrees:   |
|--|--|--|
| <ul style="list-style-type: none"> <li>&gt; Accounting</li> <li>&gt; Actuarial studies</li> <li>&gt; Behavioural commerce</li> <li>&gt; Business analytics</li> <li>&gt; Econometrics</li> </ul> | <ul style="list-style-type: none"> <li>&gt; Economics</li> <li>&gt; Finance</li> <li>&gt; Management studies</li> <li>&gt; Marketing science</li> <li>&gt; Sustainability</li> </ul> | <ul style="list-style-type: none"> <li>&gt; Bachelor of Actuarial Science</li> <li>&gt; Bachelor of Economics</li> <li>&gt; Bachelor of Finance</li> </ul> |

\* Conditions apply with the choice of majors in the Bachelor of Business and Bachelor of Commerce.

### Double degrees with other faculties

Keen to cast the net a little wider? You can combine your Business or Commerce degree with a course from another faculty.

This breadth of knowledge can open exciting career opportunities – for example, a Business/Arts double degree could lead to a career managing an arts organisation, and an Engineering/Commerce degree would make you the perfect candidate for a business development or management role in an engineering firm.

| DOUBLE DEGREES         | Bachelor of Business | Bachelor of Commerce | Bachelor of International Business | Bachelor of Marketing |
|------------------------|----------------------|----------------------|------------------------------------|-----------------------|
| Course                 |                      |                      |                                    |                       |
| Arts                   | ■                    | ■                    | ■                                  | ■                     |
| Biomedical Science     |                      | ■                    |                                    |                       |
| Design                 | ■                    |                      |                                    |                       |
| Computer Science       |                      | ■                    |                                    |                       |
| Education (Honours)    | ■                    | ■                    |                                    |                       |
| Engineering (Honours)  |                      | ■                    |                                    |                       |
| Global Studies         |                      | ■                    |                                    |                       |
| Fine Art               | ■                    |                      |                                    |                       |
| Information Technology | ■                    | ■                    |                                    |                       |
| Laws (Honours)         |                      | ■                    |                                    |                       |
| Media Communication    | ■                    |                      |                                    |                       |
| Music                  |                      | ■                    |                                    |                       |
| Science                |                      | ■                    |                                    |                       |



“When I tell people I do a double degree in Commerce and Education, they always comment on what a unique mix it is. But I’ve found that both fields need similar skills to succeed – like being able to communicate and adapt quickly.”

ANTHONY LO  
Bachelor of Commerce and  
Bachelor of Education (Honours)



# HOW ARE THE DEGREES STRUCTURED?

Any degree you choose will have some level of flexibility, so you can tailor it to your interests. Here we've put together a few examples of single and double degrees to give you a general idea of how they're structured.

## Comprehensive degree

Our Bachelor of Business, Bachelor of Business Administration and Bachelor of Commerce degrees are each made up of core units, a major and a number of elective units. You can use your elective units to study abroad, complete an industry placement or even take up a second major from within Monash Business School or from another faculty.

### Year 1

|            |                             |                             |                             |                             |
|------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|
| Semester 1 | Business/Commerce core unit | Business/Commerce core unit | Business/Commerce core unit | Business/Commerce core unit |
| Semester 2 | Business/Commerce major     | Business/Commerce core unit | Business/Commerce core unit | Business/Commerce core unit |

### Year 2

|            |                         |                         |          |          |
|------------|-------------------------|-------------------------|----------|----------|
| Semester 1 | Business/Commerce major | Elective                | Elective | Elective |
| Semester 2 | Business/Commerce major | Business/Commerce major | Elective | Elective |

### Year 3

|            |                         |                         |                                 |          |
|------------|-------------------------|-------------------------|---------------------------------|----------|
| Semester 1 | Business/Commerce major | Business/Commerce major | Elective                        | Elective |
| Semester 2 | Business/Commerce major | Business/Commerce major | Business/Commerce capstone unit | Elective |

## Specialist degree

A specialist degree is made up of core units, a specialisation and a number of elective units. You can use your elective units to undertake a second major from within Monash Business School, expand your studies in Business or Commerce, or to pick up units from other faculties. You can even use your electives to study abroad or complete an industry placement.

### Year 1

|            |                             |                                   |                                   |                                   |
|------------|-----------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
| Semester 1 | Business/Commerce core unit | Business/Commerce core unit       | Business/Commerce specialist unit | Business/Commerce specialist unit |
| Semester 2 | Business/Commerce core unit | Business/Commerce specialist unit | Elective                          | Elective                          |

### Year 2

|            |                                   |                                   |          |          |
|------------|-----------------------------------|-----------------------------------|----------|----------|
| Semester 1 | Business/Commerce core unit       | Business/Commerce specialist unit | Elective | Elective |
| Semester 2 | Business/Commerce specialist unit | Business/Commerce specialist unit | Elective | Elective |

### Year 3

|            |                                   |                                   |                                   |          |
|------------|-----------------------------------|-----------------------------------|-----------------------------------|----------|
| Semester 1 | Business/Commerce specialist unit | Business/Commerce specialist unit | Business/Commerce specialist unit | Elective |
| Semester 2 | Business/Commerce specialist unit | Business/Commerce specialist unit | Business/Commerce capstone unit   | Elective |



## Double degree

If you're interested in completing a double degree, there are a huge number of combinations available to you.

Like the other degrees, you'll have a number of core units to complete, as well as a major. What sets a double degree apart is what you do with your electives – you'll use them to study units and earn credits towards a second degree.

To demonstrate exactly how this structure works in action, we've put together an example structure of what your course may look like if you do a double degree through Monash Business School or with another faculty.

### Year 1

|            |                             |                             |                    |                    |
|------------|-----------------------------|-----------------------------|--------------------|--------------------|
| Semester 1 | Business/Commerce core unit | Business/Commerce core unit | Second degree unit | Second degree unit |
| Semester 2 | Business/Commerce core unit | Business/Commerce core unit | Second degree unit | Second degree unit |

### Year 2

|            |                             |                             |                    |                    |
|------------|-----------------------------|-----------------------------|--------------------|--------------------|
| Semester 1 | Business/Commerce core unit | Business/Commerce core unit | Second degree unit | Second degree unit |
| Semester 2 | Business/Commerce major     | Business/Commerce core unit | Second degree unit | Second degree unit |

### Year 3

|            |                         |                         |                    |                    |
|------------|-------------------------|-------------------------|--------------------|--------------------|
| Semester 1 | Business/Commerce major | Business/Commerce major | Second degree unit | Second degree unit |
| Semester 2 | Business/Commerce major | Business/Commerce major | Second degree unit | Second degree unit |

### Year 4

|            |                         |                                 |                    |                    |
|------------|-------------------------|---------------------------------|--------------------|--------------------|
| Semester 1 | Business/Commerce major | Elective or major unit          | Second degree unit | Second degree unit |
| Semester 2 | Business/Commerce major | Business/Commerce capstone unit | Second degree unit | Second degree unit |

Disclaimer: Course maps are a guide only and may be subject to change. Some double degrees may vary in length depending on their structure and requirements. For more information on individual degree course maps, please visit [monash.edu/study](https://monash.edu/study)



# TAKING YOUR STUDIES FURTHER

If your bachelor's degree leaves you hungry for more, there are a number of ways to continue your studies at Monash Business School.

## Honours in commerce

This is an opportunity to expand on your undergraduate degree by exploring the latest research and developments in commerce. You'll build a more conceptual understanding of the study areas and undertake independent research. If you decide to take your studies further still, honours will prepare you for a higher degree by research (PhD).

### How it works

The Bachelor of Commerce (Honours) degree is available only to selected students. If you're eligible, you'll complete an extra year of study on top of your bachelor's degree. Some programs are made up of advanced theory, research training and research; for others, you'll complete set coursework along with a research project.

Specialty areas include accounting, econometrics, economics, finance, management and marketing.

### Why honours?

If you're looking to build specific expertise, honours will take you a step closer to higher qualifications such as a master's, Master of Philosophy or Doctor of Philosophy (PhD). But it's not just a stepping-stone – honours alone gives you a deeper insight into your area of specialisation, something that will set you apart from other candidates in the employment market.

## Graduate study

Whether you're working towards an accreditation, looking to broaden your skill set, or keen to deepen your expertise in a certain field, graduate study will take your qualification to the next level.

### What's on offer?

Monash Business School has a range of graduate courses with master's degrees in business, accounting, marketing, finance, actuarial science and management. Some can be undertaken directly after undergraduate study, while others require industry experience. If you're interested in a higher level of education and have significant experience under your belt, we also offer MBA study options. PhD programs are also available across all major areas of business.



# ENTRY REQUIREMENTS AT A GLANCE

| Course                         | Duration (years) | Indicative^ ATAR | Indicative^ IB score | Monash Guarantee |
|--------------------------------|------------------|------------------|----------------------|------------------|
| <b>Business</b>                | 3                | 82.05            | 29                   | 75               |
| <i>Double degrees with</i>     |                  |                  |                      |                  |
| Accounting                     | 4                | 84.05            | 30                   | 75               |
| Arts                           | 4                | 83.6             | 30                   | 75               |
| Banking and Finance            | 4                | 84.05            | 30                   | 75               |
| Design                         | 4                | 85.8             | 30                   | 75               |
| Media Communication            | 4                | 83.05            | 29                   | 75               |
| Education (Honours)            | 4.25             | 82.75+RC         | 30+RC                | 75+RC            |
| Fine Art                       | 4                | E:82+            | E:29                 | 75               |
| Information Technology         | 4                | 84               | 30                   | 75               |
| International Business         | 4                | 83.65            | 30                   | 75               |
| Marketing                      | 4                | 83.70            | 30                   | 75               |
| <b>Business Administration</b> | 3                | 71.25            | 25                   | 70               |
| <b>Commerce</b>                | 3                | 90.35            | 33                   | 86*              |
| <i>Double degrees with</i>     |                  |                  |                      |                  |
| Actuarial Science              | 4                | 93.9             | 35                   | 86               |
| Arts                           | 4                | 92.5             | 34                   | 86               |
| Biomedical Science             | 4                | 95.1             | 37                   | 86               |
| Computer Science               | 4                | 91.7             | 34                   | 86               |
| Economics                      | 4                | 92               | 34                   | 86               |
| Education (Honours)            | 4.25             | E:90+RC          | E:33+RC              | 86+RC            |
| Engineering (Honours)          | 5                | 92               | 34                   | 86               |
| Finance                        | 4                | 92               | 34                   | 86               |
| Global Studies                 | 4                | 92.95            | 35                   | 86               |
| Information Technology         | 4                | 91.5             | 34                   | 86               |
| Law (Honours)                  | 5.25             | 98               | 40                   | 94               |
| Music                          | 4                | E:90+RC          | E:33+RC              | 86+RC            |
| Science                        | 4                | 91.1             | 34                   | 86               |
| <b>Accounting</b>              | 3                | 82.95            | 29                   | 75               |
| <i>Double degree with</i>      |                  |                  |                      |                  |
| Business                       | 4                | 84.05            | 30                   | 75               |
| <b>Actuarial Science</b>       | 3                | 91.4             | 34                   | 86               |
| <i>Double degree with</i>      |                  |                  |                      |                  |
| Commerce                       | 4                | 93.9             | 35                   | 86               |
| <b>Banking and Finance</b>     | 3                | 82.75            | 29                   | 75               |
| <i>Double degree with</i>      |                  |                  |                      |                  |
| Business                       | 4                | 84.05            | 30                   | 75               |
| <b>Economics</b>               | 3                | 90               | 34                   | 86               |
| <i>Double degree with</i>      |                  |                  |                      |                  |
| Commerce                       | 4                | 92               | 34                   | 86               |
| <b>Finance</b>                 | 3                | E:90             | 34                   | 86               |
| <i>Double degree with</i>      |                  |                  |                      |                  |
| Commerce                       | 4                | 92               | 34                   | 86               |
| <b>International Business</b>  | 2                | 81.05            | 28                   | 75               |
| <i>Double degrees with</i>     |                  |                  |                      |                  |
| Arts                           | 3                | 85.15            | 31                   | 75               |
| Business                       | 3                | 83.65            | 30                   | 75               |
| <b>Marketing</b>               | 3                | 83.4             | 29                   | 75               |
| <i>Double degrees with</i>     |                  |                  |                      |                  |
| Arts                           | 4                | 85.15            | 31                   | 75               |
| Business                       | 4                | 83.70            | 30                   | 75               |

^ The scores provided are to be used as a guide only, and are either the lowest selection rank to which an offer was made in 2018 or an Estimate (E). For double-degree courses, you must meet the prerequisites for both courses.

# This Guarantee does not apply to the law pathway, which requires an ATAR of 90+.



**MONASH**  
University

# MONASH BUSINESS SCHOOL

**Monash Online**  
[monash.edu](http://monash.edu)

**Find a course**  
[monash.edu/study](http://monash.edu/study)

**International students**  
[monash.edu/study/international](http://monash.edu/study/international)

**Scholarships**  
[monash.edu/scholarships](http://monash.edu/scholarships)

**Off-campus learning**  
[monash.edu/offcampus](http://monash.edu/offcampus)

**Monash on YouTube**  
[youtube.com/monashunivideo](http://youtube.com/monashunivideo)

**Monash Business School online**  
[monash.edu/business](http://monash.edu/business)

**Monash Business School on Twitter**  
[@MonashBusiness](https://twitter.com/MonashBusiness)

**Monash Business School on Instagram**  
[@monashbusiness](https://www.instagram.com/monashbusiness)

**Monash Business School Facebook**  
[facebook.com/MonashBusinessSchool](https://facebook.com/MonashBusinessSchool)

## **Future student enquiries**

**Australian citizens, permanent residents  
and New Zealand citizens**  
Tel: 1800 MONASH (666 274)  
Email: [future@monash.edu](mailto:future@monash.edu)  
[monash.edu/study/contact](http://monash.edu/study/contact)

**International students**  
Australia freecall tel: 1800 181 838  
Tel: +61 3 9903 4788 (outside Australia)  
Email: [study@monash.edu](mailto:study@monash.edu)  
Wechat: MonashUniAus  
Youku: Monash 蒙纳士大学

The information in this brochure was correct at the time of publication (May 2018).  
Monash University reserves the right to alter this information should the need arise.  
You should always check with the relevant faculty office when considering a course.  
Produced by Strategic Marketing and Communication Job 18P-0378.

CRICOS provider: Monash University 00008C Monash College 01857J